



MEMORANDUM

TO: ALL MEMBERS/ EMPLOYERS

FROM: ELKO AREA CHAMBER OF COMMERCE
ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY

DATE: JANUARY 25, 2010

RE: **ELKO TRADE AREA – CITIZEN SURVEY**

The Chamber and ECEDA are working on a joint effort to survey citizens to determine how much leakage there is in retail sales, medical services and other activities. The surveys will provide information that is valuable to the business community and to us.

Through the survey, we will be able to determine why citizens shop elsewhere as well as a variety of other important information. The information will be compiled and analyzed so that we may assist existing business, recruit new business and provide community education where needed.

In an effort to spend our membership money wisely, we propose to distribute the survey through you, our members. We will provide you with enough surveys for all your employees. We ask that you distribute the surveys to employees and request they be returned to a particular place or person within a few days. We will drop off the surveys and pick them up.

By distributing the surveys to employees through their employers, we will avoid the cost of postage to mail the surveys, return postage, envelopes, labels and other costs. An alternative is to retrieve the form from the ECEDA web site (www.eceda.com), fill it out and email it to diana@eceda.com.

Thank you for helping us to complete this very important survey.

Warm regards,

Pam Borda
ECEDA, Executive Director

Jennifer Sprout
CEO, Elko Area Chamber of Commerce