

2016 Sweet Corn Days Parade

The 19th Annual Estherville Sweet **Corn Days Parade** will kick off Saturday, August 6th at **10:30** a.m. with the theme, "SuperCorn – Celebrating Our Ear-oes", <u>Line up is at 9:30 a.m. on SOUTH 18TH STREET</u>. You are invited to join the fun! We welcome any type of parade entry: floats, cars, trucks, farm equipment, musical groups, animals or clowns representing any private or public community group, business or organization. We continue to strive to improve our parade each year, and this year, we are including a judged portion of the event.

To be eligible for judging:

- 1. Your entry must be a float.
- 2. It must have the theme or a rendition of "SuperCorn".
- 3. It must be on a hayrack/trailer.

There are 2 categories for judging: commercial (businesses) and non-commercial (organizations). The winner in each category will receive \$100 in Estherville Bucks and their name will be included on a traveling trophy.

Parade Details:

- Line up at 9:30, parade begins at 10:30
- Must keep pace with the Honor Guard or your entry will need to towed or be on a trailer.
- There is to be <u>no throwing of candy or other items from a moving entry</u>. It is recommended that you have <u>people walk along side and hand out the items and candy</u>.

Once again, we welcome any type of entry into the parade itself. *If you or your organization is interested in joining the parade, please complete this entry form and return it as soon as possible*. Registration dead line is July 24th. If you are not pre-registered you will be placed in the rear of the parade and the announcers will not know who you are.

| Type and length of your entry: | | |
|--|------------|----------|
| Does your entry qualify to be judged? Do you want your entry judged? | YES YES | NO NO |
| Sponsor or name to be announced: | | |
| Your town: | | |
| Description of entry for announcer: | | |
| Primary Contact Person for Parade: | | |
| Primary Contact Person Telephone: | | |
| Primary Contact Person Email: | | |

Please return this form to:

Estherville Area Chamber of Commerce 620 1st Ave S • 712-362-3541 • Fax: 712-362-7742 • E-mail: <u>echamber@gmail.com</u>

