**THE DALE CARNEGIE COURSE®**

**SCHEDULE**  
Start Date: October 13th

**FORMAT**  
ONE 3½ HOUR SESSION EACH Tuesday FOR 8 WEEKS

**LOCATION**

Clay County Regional Events Center

Spencer, IA

**PAYMENT:**  $1995.00

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**WHO SHOULD ATTEND**Employees at all levels who seek to maximize their performance, become stronger leaders and add more value to the organization.

**DALE CARNEGIE COURSE REGISTRATION**

Dale Carnegie Training of IOWA  
West Des Moines, IA • 515-221-9142 • [erin.benko@dalecarnegie.com](mailto:Name.Name@dalecarnegie.com)  
**www.iowa.dalecarnegie.com**

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| Learn How To |  | What We Will Cover |
| Use a proven process to recall names and facts  Communicate more confidently  Build trust and persuade people to take action  Create an enthusiastic attitude  Communicate logically, clearly, and concisely  Energize and engage listeners  Create a “win-win” environment  Increase your ability to manage stress and worry  Use a process to strengthen relationships  Give sincere feedback that empowers others  Improve people’s attitudes and behaviors  Identify major successes and commit to continuous improvement |  | Build a Foundation for Success  Recall and Use Names  Build on Memory Skills & Enhance Relationships  Increase Self-Confidence  Put Stress in Perspective  Enhance Relationships & Motivate Others  Clearly Present Ideas  Energize Communication  Disagree Agreeably  Gain Willing Cooperation and Influence Others  Manage Stress  Develop More Flexibility  Demonstrate Leadership  Celebrate Achievements & Renew Your Vision |

Look around at successful people. You’ll find that they are confident in their work and enthusiastic about getting things done, they are inspiring, and they empower others around them to succeed—they are engaged in all aspects of their work and life.

The world famous Dale Carnegie Course is the only program that is proven to make you more effective by boosting your engagement levels. See the results of a study that shows employee engagement levels in the workplace and how people who have taken the Dale Carnegie Course are 62% more likely to be engaged than the average employee.

The Dale Carnegie Course will help you master the communication skills demanded in today’s tough business environment. You’ll learn to strengthen interpersonal relationships, manage stress and handle fast-changing workplace conditions. You’ll develop more effective communication skills and be better equipped to perform as a persuasive communicator, problem-solver and focused leader. What’s more you develop a take-charge attitude to initiate with confidence and enthusiasm.

In short, The Dale Carnegie Course empowers you to move far beyond your comfort zone as you reach for and attain ambitious goals.

Does the experience make a difference? Our customers and research say yes. You’ll see it in business results as you stretch your abilities, tackle complex challenges, generate more ideas, and excel as a consensus builder. Even better, you’ll see it on the bottom line.

**EFFECTIVE COMMUNICATIONS & HUMAN RELATIONS / SKILLS FOR SUCCESS**