

Media Release

May 20, 2014

Excel Beautification Property Improvement Contest

EXCEL..lent Property Improvement Contest

The Estherville Excel Beautification Committee is excited to announce a new and exciting property improvement contest. Have you made any improvements to the exterior of your residential Estherville property in 2013 or plan to in 2014? Go to [Estherville.org](http://Estherville.org) to nominate your property or any property you believe made a significant and visually pleasing improvement in 2013 or 2014. One property each month, June, July, August and September will be picked as the "Improvement of the Month"! The winners will receive a sign recognizing their property, their picture in the paper, recognition on KILR and **\$200!**

To qualify you must have made the residential property improvement in 2013 or 2014. The projects will be judged based on 5 major categories: 1) Does the improvement fit the style of the home? 2) Overall appearance 3) Quality of the project 4) Is the improvement easily visible from the street? 5) Is the project completed? Once a project has been nominated it will be nominated for the entire year. Please include before and after photos if they are available but they are not necessary to win!

Go out and get started on your EXCEL..lent Property Improvements now!!

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