

Holiday Parade of Lights

Information & Registration Form

This year's theme is **Holiday Movie Magic**.

Pick your favorite Christmas time movie and bring it to life as your parade entry.

The 2015 Estherville Parade of Lights will kick-off the holiday season on Thursday, November 19th at 7:00 p.m. We welcome any type of entry: floats, cars, trucks, farm equipment, and musical groups. Your entry can represent any private or public entity, a community group, or a business. Please do not include Santa Claus on your float! He will be the last entry in the parade and we don't want to confuse the kids!

Parade Details:

- Line-up is at 6:00 p.m., parade begins at 7:00 p.m.
- Line-up will be on South 1st Avenue.
- The parade route will run from 5th Street to 13th Street on Central Avenue.
- There is to be no throwing of candy or other items from a moving entry. It is recommended that you have people walk along side and hand out anything you want to give.
- Best entries will be awarded chocolate treats!
 - Two categories: Commercial and Non-commercial
- Parade will air live on Channel 3.

Sign up and tell your friends! Be a part of the action!

Please complete the entry form below and return it as soon as possible. Registration deadline is Friday, November 13th. If you are not pre-registered, you will be placed at the rear of the parade.

Parade of Lights Registration Form

Type and Length of Entry: _____

Sponsor or name to be announced: _____

Description of entry for announcer: _____

Contact Person and Telephone: _____

Please return this form to: Estherville Chamber, echamber@gmail.com or Fax to Chamber: 362-7742