Information & Registration Form

**This year’s theme is FROZEN.**

The 2014 Estherville Parade of Lights will kick-off the holiday season on Thursday, November 20th at 7:00 p.m. We want YOU to participate! We welcome any type of entry: floats, cars, trucks, farm equipment, and musical groups. Your entry can represent any private or public entity, a community group, or a business. Please do not include Santa Claus on your float! He will be the last entry in the parade and we don’t want to confuse the kids!

**Parade Details:**

* Line-up is at 6:00 p.m., parade begins at 7:00 p.m.
* Line-up will be on South 1st Avenue.
* The parade route will run from 5th Street to 13th Street on Central Avenue.
* There is to be no throwing of candy or other items from a moving entry. It is recommended that you have people walk along side and hand out anything you want to give.
* Best entries will be awarded chocolate treats!
	+ Two categories: Commercial and Non-commercial
* Parade will air live on Channel 3.

**If you need suggestions on lighting your entry, contact the Chamber!**

**Sign up and tell your friends! Be a part of the action!**

Please complete the entry form below and return it as soon as possible. Registration deadline is Friday, November 11th. If you are not pre-registered, you will be placed at the rear of the parade and the announcers will not know who you are.

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Parade of Lights Registration Form

Type and Length of Entry: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor or name to be announced: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of entry for announcer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Contact Person and Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please return this form to: Estherville Chamber, echamber@gmail.com or Fax to Chamber: 362-7742