



# Back To School!

## with Social Media

Social Media has become a powerful Marketing & Branding strategy for all businesses around the globe. Companies are using Social Media to create awareness to their services, products and publish company updates simultaneously receiving feedbacks to improve their offerings.



*Is this all so overwhelming? Are you lost in the buzz? Don't know where to start?*

Social Media Expert Karen Fox, better known as "Karen THE Connector" will be teaching 3 separate sessions to assist you in getting started with Social Media for your business

*This event includes 3 separate sessions each focusing on two major topics.*

- ⇒ *August 29th-Twitter and LinkedIn*
- ⇒ *September 5th-Facebook and Pinterest*
- ⇒ *September 12th-Google+ (PLUS)*

*Overview of all of the above*



**Location:** Riverchase of Fenton  
990 Horan Drive  
Fenton, MO 63026

**Time:** 9:00am-12:00pm

**Cost:**

*Members:* \$47 each session  
\$127 for all three

*Non-Members:* \$67 each session  
\$147 for all three