



## **GLENN MILLER SWING FEST 2016 ~ July 28-30 ~ FORT MORGAN, COLORADO**

March 2016

The Glenn Miller Swing Fest has been a tradition in Fort Morgan for many, many years. The School for Performing Arts has been the lead agency for this amazing event for the past 5 years, as you may know they have stepped aside. With the desire to continue showcasing the heritage of Glenn Miller the \*Community FORT group has stepped up to plan and execute the event for 2016, forming the Glenn Miller Swing Fest Committee. Our hope is that a formal committee or another agency will take it on in the future. There are a few goals which we hope to achieve in 2016.

- 1) We want to try and create a locally focused event that can continue to grow year after year.
- 2) We did make a date change to enable us to get the performers and infrastructure needed for the event.
- 3) The budget will be much less as we will not bring in the Glenn Miller Orchestra for the event. Sponsor dollars will be used for event incidentals and marketing.
- 4) It will be a not for profit event, any unused dollars will go into next year's event.
- 5) \*Partners on the Community FORT group: Fort Morgan Chamber, City of Fort Morgan, FM Museum, Heritage Foundation, MCC Foundation, MCEDC, CACE and the Fort Morgan School District are all taking part of the weekend event and owning that portion to ensure it is a success.
- 6) The new Glenn Miller Documentary will be featured for the weekend. We believe this to be a draw for the past out of town participants to want to attend.

We are hoping to bring in sponsorship dollars to cover the basic costs of this event. We are proposing an annual sponsorship opportunity 2016. Please see attached breakdown of sponsorship benefits and *tentative* event schedule.

We look forward to speaking to you further about this great partnership opportunity. Please contact Robin Northrup at the Fort Morgan Area Chamber of Commerce to become a sponsor today!

[director@fmchamber.org](mailto:director@fmchamber.org) 970.867.6702

Our best,

The 2016 Glenn Miller Swing Fest Committee

**\$500 Sponsorship includes:**

Name and logo recognition on all marketing i.e. Posters, radio and newspaper ads, social media, website, invites.  
2 Comp tickets to the Glenn Miller Documentary and Red Carpet Cocktail Party

**\$250 Sponsorship includes:**

Listing recognition on website & Facebook  
Recognition in schedule of events  
2 Comp tickets to the Glenn Miller Documentary and Red Carpet Cocktail Party

**\$100 Sponsorship includes:**

Listing recognition on website & Facebook  
Recognition in schedule of events

**Tentative Event Schedule:**

**Thursday, July 28, 2016**

5:00-6:00 PM *City of Fort Morgan Party in the Park BBQ*  
6:00 PM *Glenn Miller Proclamation by Mayor Shaver*  
6:00-7:00 PM *Music in the Park ~ Platte Valley Band*

**Friday, July 29, 2016**

4:00-5:00 PM ***Red Carpet Showing of the Glenn Miller Documentary ~ Cover Theater***  
5:00-6:30 PM *Red Carpet Social ~Elks Lodge*  
7:00-8:30 PM *US Air Force Falcon Aires Performance ~ Glenn Miller Auditorium*

**Saturday, July 30, 2016**

7:00-10:00 AM *Fly-In and Lions Club Pancake Breakfast at Fort Morgan Airport*  
11:00-4:00 PM *Glenn Miller Cemetery Tours, Museum highlights and  
Glenn Miller Movie at the Cover Theater*  
4:00-7:00 PM *Dinner out on the Town featuring Local Restaurants*  
7:00-9:00 PM *Street Dance in City Park featuring MCC Jazz Ensemble*

**Contact Information:**

**Robin Northrup**



**Fort Morgan Area Chamber of Commerce**

300 Main Street

Fort Morgan, CO 80701

970.867.6702

Email - [director@fortmorganchamber.com](mailto:director@fortmorganchamber.com)