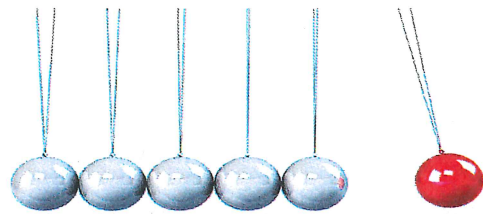


HOLLAND SPRINGFIELD

CHAMBER OF COMMERCE™



assessing real **impact**
2016

Greetings! We are excited to share a snapshot of community enrichment objectives achieved this year and appreciate your continued support. Sustaining an environment for business success through community leadership, promotion, inclusive business advocacy, and valued member services are key to your success as a member! We value our relationship with you and appreciate your continued support! -Josh Torres, President & CEO

Business Impact



- Reduced utility costs in member businesses up to 20% with 41 electric suppliers
- Provided on-demand HR service with HR NOW program
- Launched digital online storyboards with built-in e-commerce & mobile apps for businesses

Building A Better Equipped Workforce



- Launched affordable & targeted online training on Chamber Workforce Solutions platform provided for each member
- Sponsored Manufacturing Day in October for school administration
- Launched Industry & Manufacturing tours for career readiness outreach

Diversity & Inclusion



- Building an inclusive culture and environment where diversity is both embraced and leveraged as a competitive advantage
- Developing and retaining talent by encouraging personal growth and celebrating individual and cultural differences
- Fostering minority business development by driving new innovative approaches to creating solutions and drives diverse thought leadership which may promote a more competitive environment.

Economic Development



- Completed 52 Business Retention and Expansion visits
- Engages closely with local community on attraction and marketing efforts
- Marketing & visibility platforms for members through use of Traffic Catcher sites & online exposure

Public Policy



- Worked closely with the business community and ODOT to educate and promote affected areas during major construction
- Championed small business friendly zoning regulations in community with sign code assistance
- Educated members on new DOL rules, compliance and tax issues

Community Impact



- Workforce arm to deliver best practices for HelpwithHeroin campaign & initiatives
- Peer 2 Peer networking & Chamber Day events drawing 511 attendees and 869 event registrations
- Awarded two Springfield High School students with scholarships through dine-out events and annual golf outing

2016 was a great year for our community and our members and we will be launching even greater opportunities in 2017 to enhance your relationship with the Chamber and foster and grow your business.

