## HOLLAND SPRINGFIELD

# Welcome to the Chamber. WHERE RELATIONSHIPS MATTER.



#### Entrepreneurial Development

- Small business start-up and expansion services provided through a business model canvas form, a visual small business planning tool
- Dedicated counselors and mentors to empower you to achieve success in any area of your business operation that you need assistance in
- Our ChamberCity program provides peer to peer engagement and support for small business owners that produces positive outcomes for matching success.
- Education & workforce solutions that drive career readiness efforts



#### Digital Marketing Suite

- A full suite of digital marketing tools to ensure that your business is documented online which includes: marketing landing page, digital product display catalog, social media integration, and much more.
- A **loyalty rewards system** to recruit, retain, and reward your customers that matter to you. TRY IT YOURSELF: Text GOLDEN to 72727
- A dedicated chamber assistant is assigned to handle all of your initial setup of these incredible marketing tools to which allows you to run your business more efficiently.

Put an end to difficulties and challenges encountered when trying t market your business.



#### **Business Networking**

- Our networking programs remove the barriers of initial contact by providing instant access to other business people
- Improves member visibility and creates positive social consequences of engagement, self-worth, & empowerment
- Our signature events include: Net 90 Connect, quarterly Power Lunch series, and Business After Hours.
- Instant access to our partner Chambers'- Anthony Wayne Regional and the Northwest Ohio Hispanic Chamber (a network of over 600 businesses & growing)

#### www.hschamber.com

Become a Partner Today. Join Now. GET THE MOST FROM YOUR CHAMBER. ACCOMPLISH VISIBILITY WITH US.



**Community Impact** Community comes before commerce at the Chamber. Our strong commitment was demonstrated with a clothing drive with Easter Seals, the Joy of Giving toy drive with Lucas County Children Services, and the Freedom Celebration in partnership with Springfield Township, which brought communities together to celebrate freedom. We also work closely with Springfield Schools by providing business mentors in classrooms and providing scholarships for high school seniors. Join us in this movement to rise our community together.



#### **Diversity & Inclusion**

The Chamber's goal is to foster meaningful discussions on diversity and inclusiveness, as a priority in business and community. Courageous conversations to feed our fundamental need to belong; from our place of business to our place of residence.

The Diversity & Inclusion education and events include interactive and dynamic opening and keynote panel speakers, with an emphasis on exercises and activities to build awareness and understand equality to everyone. Click the "join button" at www.hschamber.com and enroll your business.

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Set your goals for engagement and success with the Chamber.

**RELATIONSHIP ROADMAP** 

Our dedicated Chamber assistant will contact you to setup your digital marketing tool suite.



warious advertising channels.

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