



# Holiday Extravaganza Lighted Parade Registration

The Indianola Chamber of Commerce invites you to participate in the 2017 Holiday Extravaganza Lighted Parade. Parade Participation forms are due by November 10, 2017.

To ensure you thoroughly enjoy your parade experience, please read the following rules and regulations carefully:

1. The parade will be held on December 1, 2017. Starting time is approximately at 7:45 p.m. Parade line up begins at 7:00 pm. All entries must be lined up and ready to go by 7:30 pm.
2. The parade line-up & route will begin west of The Square in front of the Methodist Church on Salem Street.
3. The parade will head east on Salem Street from the Church, turn north on Howard, and west on Ashland returning to the Methodist Church. Entries will be pre-judged at the staging area at the Methodist Church. Judging will begin at 7:15 pm. Winning entries will be notified by the Chamber. The judging categories are as follows:
  - Best Overall (\$100 Grand Prize)
  - Best Novelty (includes non-float vehicles, animals and walkers)
  - Chamber's Choice—Best Business Entry
4. All entries **must be lighted** (THE MORE...THE BETTER) and decorated using a holiday theme of your choice. This includes all walkers and animals. This is a holiday-oriented parade but we encourage commercial entries to use banners or signs to help the crowd identify your business.
5. The continuity and movement of the parade is important. To aid in forward movement, please maintain a distance of 30 feet between each entry. **Once forward motion has begun no stopping is permitted**, unless directed by a parade official. \*Each entry will be announced from "The Square Stage" located on the east-side of the square.
6. No materials of any sort (candy, toys, leaflets, etc.) are to be thrown into the crowd. Only items that are directly handed to the crowd will be permitted.
7. Security is the sole responsibility of each approved participant. Neither the Indianola Chamber of Commerce, or any committee member will be liable or held responsible for any personal injury or for damage or loss to parade entries or observers. However, officials will take precautions to avoid such injury, loss, or damage. Parade participants shall assume responsibility for injury or damage to personnel, property, or observers resulting from negligence of their entry.
8. All equestrian/animal entrants are required to provide their own animal waste clean up immediately following their entry and in the assembly area.
9. **Absolutely no Santa Claus** is permitted on any entry! The Indianola Chamber of Commerce is providing the Santa that will be greeting the children during this event and we do not want to cause confusion.
10. Please return your completed entry form by **November 10, 2017 by 5:00 p.m.**
11. All parade applications will be reviewed by the Indianola Chamber of Commerce. We reserve the right to reject, or evict, any entry that is not in the best interest of the Holiday Extravaganza. The decision of the Holiday Extravaganza Parade Coordinator is final.

*If you have questions please contact:*

Indianola Chamber of Commerce

Phone: (515) 961-6269 ~ sarah@indianolachamber.com



# Holiday Extravaganza Lighted Parade Registration

The Indianola Chamber of Commerce is proud to present:

***The 2017 Holiday Extravaganza & Lighted Parade !***

**Friday, December 1, 2017 from 5:00-8:00 p.m. around the Indianola Town Square**

This event is Indianola's kick-off to the holiday season and features lots of FREE entertainment for young and old alike.

Event highlights include: Lighting of the Trees on the Square, photos with Santa in new Santa House, Holiday Children's Store, horse drawn wagon rides, children's crafts, live musical groups, photo booth, holiday shopping, Lighted Parade, and more!

***The Lighted Parade will begin at approximately 7:45 p.m.*** and will travel around The Square. We are inviting businesses, organizations, families, and individuals to display their holiday spirit by having a lighted float or other type of lighted entry in the Parade. **The sky is the limit when it comes to decorating your entry.** The more lights and creativity on your float the better!

If you would like to have an entry in the Lighted Parade, please read the attached Parade Rules sheet and fill out the Parade Registration form below and return it to:

***Indianola Chamber of Commerce, 111 N. Buxton Suite, 117, by November 10, 2017;  
fax completed forms to 515-961-9753 or email them to [sarah@indianolachamber.com](mailto:sarah@indianolachamber.com)***

*The Holiday Extravaganza Lighted Parade has become a holiday tradition.*

*Your participation will help build memories that last a life time!*

***Thank you in advance for your participation!***

Business/ Organization: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email \_\_\_\_\_

Chosen Holiday Theme:

\_\_\_\_\_  
\_\_\_\_\_

Holiday Message to the crowd (This will be read by the Master of Ceremony during the Parade):

\_\_\_\_\_  
\_\_\_\_\_

I have read and agree to all lighted parade rules on the attached.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_