



2018 Warren County Small Business Grant Contest

The 4th annual Warren County Small Business Grant Contest is underway! A total of \$10,000 will be awarded to two deserving Warren County Businesses. Entries will be accepted online during the entire month of April (1st-30th). See below for contest details and how to enter.

Contest Timeline

- Online Entry Period: April 1st through Midnight on April 30th (enter below)
- Finalists will be notified by May 11th
- Finalist presentations and the grant event will on Thursday, June 7th

Two Grant Categories:

- \$6,000 Prize: Existing Business
- \$4,000 Prize: Start-up Business

Existing Business Criteria

- Less than 10 full-time employees
- Must have at least 2 full-time employees (can include the owner(s), 2 part-time employees can equal 1 full-time equivalent)
- A physical commercial location is not required to apply, but businesses that do have an existing commercial location will be scored higher. You will need to explain how you plan to have a physical location within the next twelve months in order to capture points in this category
- Business must be located in Warren County

Start-up Business Criteria

- Future business must be located in Warren County
- Must plan to open a commercial location within two years
- Must plan to have at least two full-time employees within three years (can include the owner(s))

Entries will be scored on the following:

- Business description and mission
- How funds will be used
- Products and services
- Market potential and competition
- Marketing and sales
- Operations and Management
- Financials

Finalists & Grant Event:

Three finalists in each category will be selected based on scoring of entry applications and overall description. Each finalist will have 10 minutes to present in front of a panel of judges at the final grant contest event on Thursday, June 7th. The winners in each category will be announced at the end of the event.

Enter today at www.wcedc.com.

Entries will be accepted until midnight on April 30th, 2018.

Questions? Contact WCEDC at (515) 961-1067 or email bginder@wcedc.com.