



Holiday Extravaganza

Festival of Trees Participation

Dear Business:

The Holiday Extravaganza kicks off the holidays in Indianola each year. This magical event is December 1, 2017, from 5 p.m. to 8:30 p.m.

The Festival of Trees is a new attraction this year, and we would like to invite all businesses to participate. This is a great opportunity to promote your business during the holidays.

Trees will be placed in a business located on the square for the community to enjoy throughout the holiday season. Participation is easy and fun as follows:

- Trees should be no taller than 10 ft. tall
- Trees may be decorated in a theme selected by the business – the more creative the better
- Trees will be placed in hosting businesses by November 18 and stay up through the holidays, or as agreed upon by the host business

Trees will be judged on December 1, 2017, during the Holiday Extravaganza. The Holiday Extravaganza committee and Extravaganza attendees will judge the trees and Trophies and \$50 cash prizes and trophies will be awarded for the People's Choice, Most Creative, and Best Theme. All participants will be put in a drawing for a ¼ page ad in the Indianola Living Magazine! Businesses will provide their own tree and decorations.

In addition, to the Festival of Trees, the Holiday Extravaganza has other events planned for the evening, that include the following:

- Santa House and visits with Santa & Mrs. Claus – southeast corner of the square
- Entertainment stage – southwest corner of square
- Movie Character Pavilion – northwest corner of the square
- Lighting of the Trees – Northeast corner of the square
- Horse Drawn Carriage Rides
- Polar Express Train Rides
- Children's Holiday Market
- Live Nativity Scene
- Lighted Parade – starts at Methodist Church – goes east on Salem, north on Howard, and west on Ashland back to the church!

We hope you will join us as we create a magical Holiday Season for the Indianola community!



Festival of Trees Participation Form

Business/Organization_____

Contact Name_____ Phone Number_____

Contact Email:_____

Please check all that apply:

☐ Yes, I will participate in the festival of trees competition and showcase a beautifully decorated tree.

If you plan to host an activity in your business, please describe the activity? The Chamber will promote the activity in event materials.

Participation forms are due by November 3, 2017.

Signature_____ Date_____

Please return forms, sarah@indianolachamber.com Fax: 515-961-9753
If you have any questions, please contact the Indianola Chamber of Commerce
515-961-6269