We are creating. How our community looks one year, five years and ten years from now will be determined by our efforts today. As we begin this journey, we would like your suggestions regarding the needs of our community, state and world. Using your experience, please take a few minutes to provide us with your insight and suggestions.

**Who are these people and what is the venture/idea (Give us an idea of the popular industries/fields)**

1. What’s your idea or what is the business you have created?

**Time/Availability of services (When we could have events?)**

1. What time(s) and day(s) would you be willing to attend an entrepreneurial event in Indianola?
2. How often in a 12-month period would you attend an entrepreneurial event?

**Type of service (What are entrepreneurs looking for?)**

1. What service do you need in the next 12 months to make your venture/idea more successful?

**Why Stay Here Instead of Going to Des Moines (What are we competing with?)**

1. How often do you attend entrepreneurship events in Des Moines? If yes, which events?
2. Are you a member of any entrepreneurial groups in Des Moines? If yes, which groups?

**What isn’t working in your venture (This will tell LP65 your current pain points)**

1. What do you hate talking about when it comes to your venture/idea?
2. What aspect of your business do you see as being the least successful?

**What do you as an entrepreneur see as the future of your idea/venture (This will tell us what LP65 could provide for you)**

1. How big do you want your business to be?

**How do entrepreneurs make it happen right now (What they are doing now?)**

1. Who has been the biggest help in developing your idea/venture in the last 12 months?
2. How could you see yourself engaging with the Simpson College Community?
3. How would you utilize a personal mentor network to further your business goals?