



Peoples Bank Helping Business Customers in a Big Way

Open the Door to New Possibilities With a Financial Literacy Scholarship from the Iowa Bankers Association

Small businesses are critical to our local communities and the economy. They provide quality products and services, generate revenue, and create jobs. Yet, one of the biggest obstacles small businesses face when starting or expanding their operations is a lack of business finance knowledge. That is where we can help.

About This Scholarship Program

This program is designed to help us help Iowa business owners with funding their entrepreneurial and financial literacy training. With a grant awarded by the State of Iowa, the Iowa Bankers Association (IBA) is offering its member banks the opportunity to apply for this scholarship on behalf of business owners in their community.

It's a great way to help our local community — and to strengthen relationships within our business community.

How We Can Get Involved

1. Find a small business owner in our community who would benefit from a scholarship.
2. Meet with a Peoples Bank lender to provide business loan consulting and to identify training opportunities.
3. Download and complete the scholarship application from the IBA website at iowabankers.com.

For More Information

Contact Carol Seeger
515-962-8022 or
carols@mybankpsb.com

Or visit www.iowabankers.com/FinancialLiteracy.

MEMBER
FDIC

