

Lead Well



Good leadership is a must in any organization. You have the power to raise the bar, not only for your business, but for your employees and others in your community. If you're ready to lead the way and invest in your leadership skills, join Your Clear Next Step for an insightful and interactive 5-part leadership series anchored by assessment results from the BestWork Data Assessment.

BestWork Data reports are unique because they provide concrete feedback on abstract topics like communication and thinking styles, along with support, and tips for your individual communication and interaction style, including measurements of learning speed and other behavioral aptitudes.

Find out what you bring to the table (or the boardroom) and explore universal principles of leadership and communication. Leadership is more about personal characteristics and behavior than technical capability (even though know-how is a big part of being a leader)—it's illustrated through an action more than a job title. Throughout the series, participants will trade stories and advice/coaching tips, and it's a great way to connect with likeminded leaders from Central Iowa.

Sessions will be held 8:30AM – 11:30AM at The Studio: 104 ½ W 1st Ave, Indianola, IA, 50125
Our 5-part leadership series runs twice a year, in the Spring (begins 4/9/15) and in the Fall (begins 9/8/15).

5 Sessions + BestWork Data Assessment = \$925

Register at www.yourclearnextstep.com

Part 1: Leading from Self-Awareness 4/9/15, 9/8/15	Understanding yourself and your team is essential for any leader—what do they respond to, how are you different, and how can you adapt to give your staff what they need?
Part 2: Coaching in Relationships 4/23/15, 9/22/15	Make conversations meaningful, whether you're delivering feedback, trying to help, or just checking in. Several opportunities for skill practice and knowledge application during class to make it "stick."
Part 3: Driving Performance 5/7/15, 10/6/15	What motivates your staff? How can you help them maintain momentum? Look at models to drive performance and find out critical words and actions your team needs from you.
Part 4: Delegating Effectively 5/21/15, 10/20/15	Use the Model for Effective Delegation to make your team members feel empowered and engaged, instead of overwhelmed or micromanaged.
Part 5: Developing People 6/4/15, 9/3/15	Get the best from your team—how can you grow them and their skills? Learn key moments in the Performance Management cycle and how you can leverage them to raise the bar for your team.

All classes are interactive and discussion-based. We've found that participants rarely learn anything useful in static settings, and we want you to get the most out of your investment—our goal is to help you interact with each other and the material so you can apply it on your own outside class.