



IRWINDALE

CHAMBER OF COMMERCE

LEADING THE WAY FOR OTHERS

Business is NOT as usual...

Members save up to 60% on Promotional Opportunities through the end of 2010!



The advertising dollars you spend now are an investment in the future success of your business. Chamber publications are an excellent opportunity to promote your business. Contact the chamber for more information 626-960-6606 or veronica@irwindalechamber.org.

Insights Newsletter Sponsor

Supply an article up to 700 words or full page ad for the Irwindale Chamber of Commerce's Insights Newsletter (Chamber reserves editorial rights) one page flyer insert is also included

Price per issue	Members save 40%
\$650	\$390 \$500
Limited to one sponsor per issue	

Insights Newsletter Advertising

Minimum 3 months
Published monthly, this full color magazine has a distribution of 1000. It targets both the business and residential communities. Issues are printed and mailed to businesses and residents of Irwindale. Electronic versions on the Chamber website receive over 3000 page views every month.
All ads are full color and should be supplied camera ready.

Price per issue

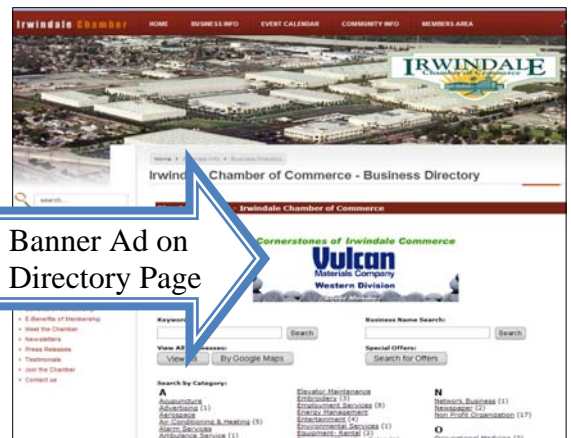
	Price per issue	Member Price: Save 40-60%		
Full page	\$650	\$390	\$400	(40%)
Inside front cover (full)	\$750	\$425	\$450	(43%)
Whole column	\$400	\$200	\$240	(50%)
Double business card	\$175	\$ 80	\$ 90	(55%)
Business card size	\$90	\$ 40	\$ 48	(55%)
Back cover				
Double business card	\$250	\$135	\$155	(45%)
Business card size	\$175	\$ 80	\$ 85	(55%)
One page flyer insert	\$200	\$ 80	\$100	(60%)

Inserts may be done on a monthly basis. Provide 1000 copies (8 1/2 x 11)

Website Banner Advertising

Banner Ads are a great way to showcase your business on the Internet. Select from Event Registration, Calendar, Business Directory, or Traffic Catcher Pages.

Price per rotation slot	Member Price: Save 50%
Quarterly \$ 250	\$125 \$150
Annually \$ 900	\$450 \$500



Banner Ad on Directory Page

Members ONLY!

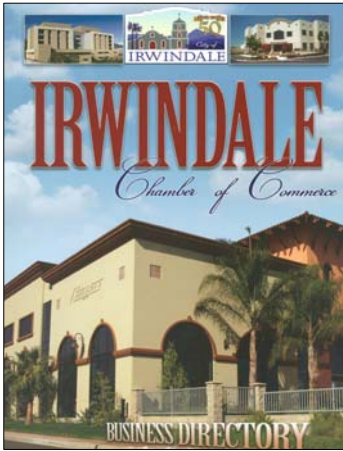
Membership Roster/ Mailing Lists

The Chamber maintains an up-to-date list of membership. This list is available in several forms. To protect our members from spam we **do not** include email addresses or fax numbers.

Hard Copy: FREE! The Chamber produces an alphabetical or categorical list of the complete membership. The list can include contact person, business address, telephone number and website.

Labels: \$35.00 Includes contact person, business name & mailing address. Zip code sort by request.

CD: \$75.00 Same information as hard copy provided on disk or via email.



Irwindale Business & Community Directory

The Directory was developed for use as a relocation publication as well as a directory of local business and community information. It contains demographic, statistical, government and local information about the Irwindale area. The Directory includes listings of all of our Chamber members, and is distributed to members to encourage “doing business with members”, making this your quick guide to city businesses and their services. Call for information on next issue. Members receive discounted pricing on advertising. Pick up your **FREE** copy at the Chamber office.

Members ONLY!

www.IrwindaleChamber.org

Membership in the Irwindale Chamber of Commerce provides you with all the following and more:

1. A business listing in two categories
2. Traffic Catcher Page: includes your logo, photos, list of services, keywords and much more.
3. Coupon module for you to offer discounts or promotions
4. Members only section
5. Post a press release to showcase your accomplishment or upcoming events
6. Post a community event on the calendar
7. Classified Ad module for your employment listings.



Ambassadors pull business cards to award door prizes at a monthly GMI.

Door Prize/Raffle/Auction Contributions

A great way to showcase your product or service is to provide door prizes, raffle or auction items for our events. Members receive recognition at the event, in the follow up articles in “Insights” and in the event program for the Installation Dinner and Golf Tournaments.