



SPONSORSHIPS AT-A-GLANCE

	Title Sponsor	Race Bib Sponsor	Race Route Sponsor	T-Shirt Sponsor	Social Media Sponsor
Naming Rights	✓				
Logo on T-Shirt (front)	✓				
Logo on Start/Finish Banner	✓				
Logo on Course Directional Signs	✓				
Logo on Race Bib	✓	✓			
Logo on Participant Bags	✓		✓		
Large Logo on T-Shirt (back)		✓			
Small Logo on T-Shirt (back)			✓	✓	
Promotion Table	✓	✓	✓		
Volunteer Placements	✓				
Complimentary Entries	✓	✓	✓		
Complimentary Shirts	✓	✓	✓		
Logo on Handbill Flyers	✓	✓	✓	✓	
Race Day Announcements	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓	✓
Flyer/Coupon in Bags	✓	✓	✓	✓	✓

SPONSORSHIPS IN DETAIL



(1 AVAILABLE) LBC OYSTER CRAWL 5K AND FUN RUN TITLE SPONSOR - \$1500

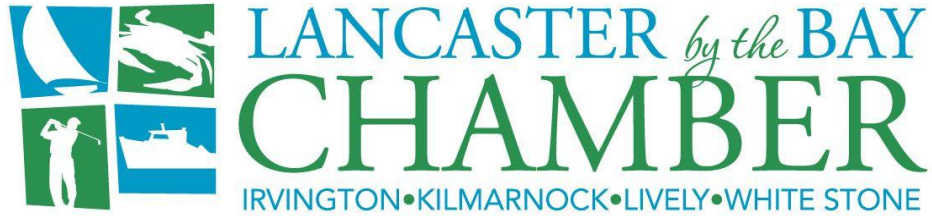
- ❖ Naming rights
- ❖ Company logo on **front** of participant t-shirts
- ❖ Company logo on Oyster Crawl participant race bibs
- ❖ Company logo included on all event promotions (radio and print advertisements, website, Facebook & email communication)
- ❖ Company logo on 5'X10' Oyster Crawl start/finish line banner
- ❖ Option for advertising flyer/coupon in participant bags
- ❖ Option for promotion table(s) at event
- ❖ Five volunteer placements throughout Oyster Crawl course (if desired)
- ❖ Six complimentary Oyster Crawl runner admission passes
- ❖ Six complimentary Oyster Crawl t-shirts
- ❖ Multiple day announcements of sponsorship

(1 AVAILABLE) RACE BIB SPONSOR - \$750

- ❖ Company logo on all Oyster Crawl participant race bibs (only sponsor logo on bibs other than title sponsors)
- ❖ Large company logo on all t-shirts (back)
- ❖ Company logo included on all event promotions (radio and print advertisements, website, Facebook & email communication)
- ❖ Option for advertising flyer/coupon in participant bags
- ❖ Option for promotion table at event
- ❖ Two complimentary runner admission passes
- ❖ Two complimentary Oyster Crawl t-shirts
- ❖ Race day mentions of sponsorship
- ❖ *Sign on by March 22nd to be included in all print advertising*

(4 AVAILABLE) RUN ROUTE SPONSOR - \$500

- ❖ Company logo on all Oyster Crawl route directional signage
- ❖ Medium company logo on all t-shirts (back)
- ❖ Company logo included on all event promotions (Print advertisements, website, Facebook & email communication)
- ❖ Option for advertising flyer/coupon in participant bags
- ❖ Race day mention of sponsorship
- ❖ *Sign on by March 22nd to be included in all print advertising*



(8 AVAILABLE) T-SHIRT SPONSOR - \$300

- ❖ Small company logo on all t-shirts (back)
- ❖ Company logo included on all event promotions (Print advertisements, website, Facebook & email communication)
- ❖ Option for advertising flyer/coupon in participant bags
- ❖ Race day mention of sponsorship
- ❖ *Sign on by March 22nd to be included in all print advertising*

(8 AVAILABLE) SOCIAL MEDIA SPONSOR - \$150

- ❖ Company logo included on all event promotions (Print advertisements, website, Facebook & email communication)
- ❖ Option for advertising flyer/coupon in participant bags
- ❖ Race day mention of sponsorship
- ❖ *Sign on by March 22nd to be included in all print advertising*