

LANCASTER BY THE BAY CHAMBER  
VISITOR & BUSINESS GUIDE  
2021 EDITION: LISTING & DISPLAY RESERVATION

**Part I.**

Please review your company's information on the attached business directory listing. Please make your changes on the space provided below. Return this form even if you do not have any changes to report.

\_\_\_\_\_, No changes to be made

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Physical Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Website Address \_\_\_\_\_

Email Address \_\_\_\_\_

Business Categories \_\_\_\_\_

Enhanced Listings (Please provide a brief description on a separate page)

**Part II: Display Advertising Reservation**

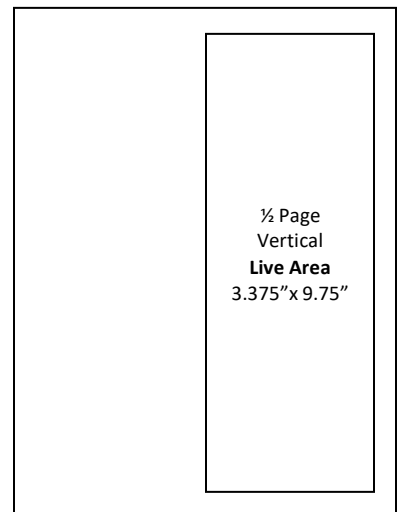
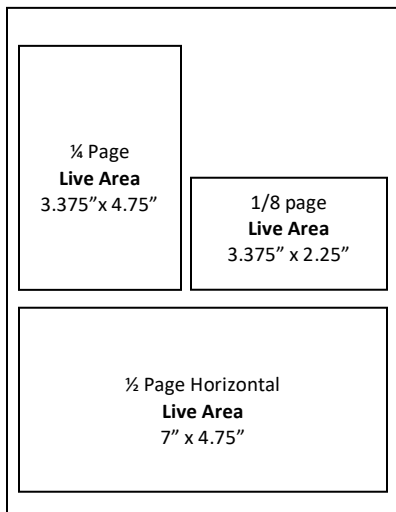
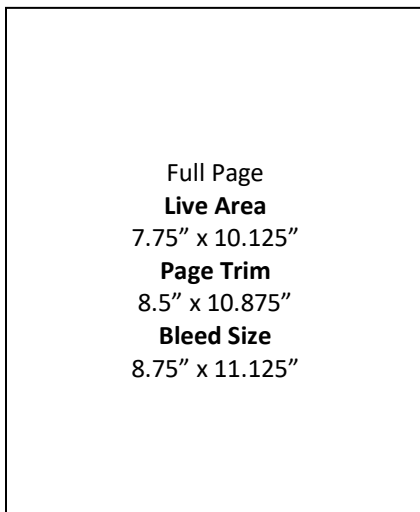
To reserve advertising space in the 2021 Visitor & Business Guide, please check the line that applies to you. Advertising space is available on a first come first serve basis. 2020 advertisers have right of first refusal for 2021 ad space. **Advertising reservation deadline is January 1, 2021. Artwork deadline is January 31, 2021.**

\_\_\_\_\_ Use our display ad from the 2020 directory                      \_\_\_\_\_ We will be submitting a new display ad

\_\_\_\_\_ We will need production assistance

**Ad Specifications**

Check your ad size. Camera-ready ads must be submitted in electronic form (PDF; EPS; TIFF) or be suitable for scanning. Electronic files are preferred. Color must be imaged in process four-color. Convert any spot PMS color equivalents.



**Fee Schedule**

_____ Back Cover	\$1,800.00	_____ ½ Page Vertical	\$750.00
_____ Inside Front Cover	\$1,600.00	_____ ½ Page Horizontal	\$750.00
_____ Inside Back Cover	\$1,600.00	_____ ¼ Page	\$400.00
_____ Full Page	\$1,400.00	_____ ⅛ Page	\$250.00

**Part III: Payment Information**

Basic Listing .....	Free
Display Ad .....	\$ _____
Less 10% for Ad Paid by 12/1/2020.....	\$ _____
Total .....	\$ _____

Authorized Signature: \_\_\_\_\_

**Make checks payable to: Lancaster by the Bay Chamber or provide credit card information below. All ads must be paid in full by January 31, 2021 to be included in the 2021 Visitor & Business Guide.**

And remember your advertising expenses are deductible as ordinary and necessary business expenses.

Name as it appears on Credit Card: \_\_\_\_\_

\_\_\_\_\_ VISA    \_\_\_\_\_ MASTERCARD    \_\_\_\_\_ AMEX    \_\_\_\_\_ DISCOVER

Account Number: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec. Code (found on back of card) \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Return Reservation to:*

*Anne Paparella, Lancaster by the Bay Chamber, P.O. Box 1868, Kilmarnock, VA 22482*

**NO LATER THAN JANUARY 1, 2021**

**PAYMENTS DUE NO LATER THAN JANUARY 31, 2021**

You may also fax your reservation form to 804-435-2291

or email to [info@lancasterva.com](mailto:info@lancasterva.com)