



SPONSOR PACKAGES



Sponsorship Packages



Presenting

As the Presenting Sponsor, your company is front and center at the Girls World Expo. Your brand will be interwoven throughout this fun and important girls-only day!

Girl Of Merit

The Girls of Merit presentation recognizes outstanding academic, personal, and social contributions by local girls. Your company is a part of this important recognition ceremony as we honor the spirit of and accomplishments of local girls!

No Girl Left Behind

As the No Girl Left Behind Sponsor, your company's sponsorship enables less fortunate young women to attend and enjoy the event!

Girls AUTO Know

As the Automotive Sponsor, you display a car on site and demonstrate how to change a tire, add oil and everything else that girls AUTO know!

Angel Supporters

Your company has the opportunity to allow 10 non-profits to take part in the expo. A great community service.

Girls Mean Business

A "Shark Tank" business idea contest. The girls present their business via video or essay. Don't underestimate the power of a girlpreneur!

Bright Ideas - STEM

Science, technology, engineering and math (STEM) offer exciting career opportunities to women. Your company can nurture a career as sponsor of the Bright Ideas STEM area.

Finance

This workshop is for the moms and dads and provides tips on how to help their kids be financially responsible. Talk to parents about your special programs for teens and tweens!

Red Carpet

Your company will be the first thing everyone sees as they enter Girls World Expo. This is a great opportunity to maximize your company's visibility through sampling and couponing.

Health & Wellness

Girls have a lot of questions about health, body image and overall sense of well-being. You can provide the answers these young women are seeking and link them to resources they can use after the event.

Cyber Safety

The Cyber Lounge workshop or seminar sessions gives girls the tools they need to be safe online.

Cooking & Healthy Eating

Get creative with the girls as they learn how to make healthy and delicious snacks! Be a part of the hands-on action with a cooking workshop or interactive area.



Sponsorship Packages



Career/Recruitment

As the Career/Recruitment Sponsor, your team will have the opportunity to guide this important group toward a bright and prosperous future and showcase women in non-traditional female roles.

Education

Education is the foundation of success, and your team can help young women build that foundation by being the Education Sponsor.

Fashion

Showcase your business to an excited audience of influencers. Present a fashion session or weave your models through the expo floor.

Entertainment Stage

While girls are browsing the Expo space, the entertainment stage will be keeping the vibe upbeat and exciting with dancing, singing and sports demos!

Girls World Of Sports

Your company can work out with the girls throughout the day at the Girls World Expo venue. Whether it's volleyball, yoga or boxing, demonstrate how girls can take care of themselves with fitness.

Pamper Me Lounge

Help us pamper the young women with a Pamper Me Lounge! Your products, services and brand will be featured choices used to indulge the girls at the Expo!

Go Green

Showcase your enviro-friendliness to girls in your community. Interactive sessions on their carbon footprint... and how to reduce it.

Self Defense Show

Self-defense builds self-confidence, self-esteem and increases a young woman's safety. The Self Defense Show and Workshop presents key self defense techniques, tools, and technologies.

Art Show

The show features artwork in many media, submitted by students from schools in the local area.

Jill Of All Trades

Show young women the opportunities for a career in a hands-on trade or business they might not have considered, through an onsite table.

Charge It Station

After taking selfies and videos all day, phones will need charging. Have attendees engage in your brand while they juice up their devices!

Quinceanera

Quinceanera is a coming of age time for all girls. It's your chance to show your best to them.

Vendor

Your opportunity to present items for sale, information, and services. Nonprofit groups are encouraged to sponsor a table and engage with enthusiastic potential volunteers.

Presenting Sponsor



As the Presenting Sponsor, your company will be front and center at the Girls World Expo.

Your brand will be interwoven throughout this fun and important girls-only day!

Presenting Sponsor Elements:

- Event naming rights
- Logo and name mention included in all promotional support
- Seminar opportunity on a relevant topic
- Opening welcome from your company representative
- Two exhibitor tables in premium area
- Dedicated Eblast to all GWE attendees and media sponsor's database
- Opportunity for a dedicated question/survey to all attendees following the show
- Three announcements during show on main stage
- Sampling opportunity if desired
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Logo on front of Tab Section
- Full page full color ad on back cover of Tab Section

INVESTMENT: \$15,000

Girls of Merit Sponsor



The Girls of Merit ceremony recognizes outstanding contributions by local girls.

Your company will be a part of this important presentation as we honor these girls!

Girls of Merit Sponsor Elements:

- Naming rights to the Girls of Merit presentation that recognizes local girls for academic, personal, and community excellence
- Your name included in all the collateral used to promote the Girls of Merit, including the solicitation letter sent to area schools inviting nominations
- Company representative to present awards to Girls of Merit winners at the ceremony
- Keynote speaker opportunity at the ceremony
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Premium exhibitor space - 2 tables
- Inclusion of item in swag bag (up to 500 items), if available
- Half page full color ad in Tab Section

INVESTMENT: \$5,000

No Girl Left Behind Sponsor



Many young women are unable to attend Girls World Expo because of financial constraints.

As the No Girl Left Behind Sponsor, your company will enable 1000 deserving young women to attend and enjoy the event!

No Girl Left Behind Sponsor Elements:

- One exhibitor table
- Special press release announcing your ticket sponsorship
- Coupon on printed tickets (1,000)
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page full color ad in Tab Section

INVESTMENT: \$5,000

Bright Ideas - STEM Sponsor



Science, technology, engineering and math (STEM) isn't just a guy thing any more. Inspire the next generation of STEM-capable women scientists and engineers as the Bright Ideas STEM Sponsor.

Bright Ideas - STEM Sponsor Elements:

- Naming rights to Bright Ideas - STEM
- Your name included in all the collateral used to promote STEM, including the solicitation letter sent to area schools inviting entries
- One exhibitor table
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page black & white ad in Tab Section

INVESTMENT: \$5,000

Girls AUTO Know Sponsor



One of the most exciting moments for a teenage girl is getting her driver's license! But this right of passage also brings responsibility.

As the Auto Sponsor your company can display a car, demonstrate basic maintenance, sell aftermarket accessories, or discuss road safety. Make it everything a girl AUTO know!

Girls AUTO Know Sponsor Elements:

- Category exclusive
- Vehicle on display at the Girls World Expo
- One exhibitor table
- Mini workshop on "Things Girls AUTO Know"
- 25 tickets to the event
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page full color ad in Tab Section

INVESTMENT: \$5,000

Health & Wellness Sponsor



Girls have a lot of questions about health, body image and overall sense of well-being.

You can provide the answers these young women are seeking and link them to resources they can use after the event.

Health & Wellness Sponsor Elements:

- Sponsor of Interactive Health & Wellness Workshop and Seminar
(The workshop can be presented by your group or your company can sponsor speakers and workshops recommended by GWE.)
- One exhibitor table
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page full color ad in Tab Section

INVESTMENT: \$5,000

Girls Mean Business Sponsor



Girls World Expo's version of the Shark Tank. Your company can sponsor and judge the next big business idea submitted by local girls. You could help launch the next Facebook, FedEx, or Google, all of which were created in dorm rooms, not boardrooms.

The winner will receive \$200 in seed money toward putting her plan into action. Plans will be judged on their creativity, feasibility, and likelihood of being commercially successful.

Girls Mean Business Sponsor Elements:

- Your name included in all the collateral used to promote Girls Mean Business, including the solicitation letter sent to area schools inviting entries
- Company representative to present awards to winners at the Expo
- One exhibitor table
- Signage at the event
- Logo/name on all promotional materials
- Dedicated Eblast to all GWE attendees and media sponsor's database
- Two announcements during show on main stage
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page black & white ad in Tab Section

INVESTMENT: \$2,500

Angel Supporters Sponsor



As the Angel Sponsor, your company enables 10 non-profit organizations to participate and reach those who might need their services or be their volunteers.

Angel Supporters Sponsor Elements:

- Signage on each table thanking your company
- 25 tickets to the event
- Signage at the event
- Logo/name on all promotional materials
- Dedicated Eblast to all GWE attendees database
- Two announcements during show on main stage
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page black & white ad in Tab Section

INVESTMENT: \$2,500

Art Sponsor



Creativity is on display at the Girls World Expo art show.

We invite art teachers at local schools to nominate students working in a variety of media. Their work is on display, with the artists standing by. This is always a popular part of GWE.

Art Sponsor Elements:

- Signage intermingled with artwork on walls and easels placed throughout the Expo
- One exhibitor table
- Logo/name on all promotional materials
- Logo included on the solicitation letter to art teachers throughout the area
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page black & white ad in Tab Section

INVESTMENT: \$2,500

Entertainment Stage Sponsor



While girls are browsing the booths and Expo space, the entertainment stage will keep the mood upbeat and lively with dancing, singing and sports demos!

All eyes will be on the entertainment stage!

Entertainment Stage Sponsor Elements:

- Prominent signage on the entertainment stage
- Opportunity to present your products and/or services as applicable on stage either within shows or as an independent presentation
- One exhibitor table
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page black & white ad in Tab Section

INVESTMENT: \$2,500

Finance Sponsor



This workshop is for the moms and dads who need tips on how to help their kids be financially responsible.

Talk to parents about your special programs for teens and tweens!

Finance Sponsor Elements:

- One exhibitor table
- Signage at the event
- Logo/name on all promotional materials
- Seminar session for parents about raising financially smart kids and other financial topics
- Two announcements during show on main stage
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page black & white ad in Tab Section

INVESTMENT: \$2,500

Cyber Safety Sponsor



Technology is moving quickly, and in most cases, it's the youth who are the early adapters.

The Cyber Safety Workshop and seminar sessions will give girls the tools they need to know to keep safe in cyber space.

Cyber Safety Sponsor Elements:

- Exclusive Sponsor of the Cyber Safety Workshops and Seminar.
(The workshop can be presented by your group or your company can sponsor speakers and workshops recommended by GWE.)
- One exhibitor table
- Signage at the event
- Logo/name on all promotional materials
- Eblast to all attendees
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page black & white ad in Tab Section

INVESTMENT: \$2,500

Go Green Sponsor



A great opportunity to showcase your enviro-friendliness to girls in your community.

Go Green Sponsor Elements:

- Go Green workshop on main floor
- One exhibitor table
- Signage at the event
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page black & white ad in Tab Section

INVESTMENT: \$2,500

Red Carpet Sponsor



Your company will be the first thing everyone sees as they enter Girls World Expo.

This is a great opportunity to maximize your company's visibility through sampling and couponing.

Red Carpet Sponsor Elements:

- Premier exhibitor table at entrance of show
- Large area for the step-and-repeat and red carpet photo opp
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Half page black & white ad in Tab Section

INVESTMENT: \$2,000

Cooking & Healthy Eating Sponsor



Get creative with the girls as they learn how to make healthy and delicious snacks!

Be a part of the hands-on action with a cooking workshop or interactive booth.

Cooking & Healthy Eating Sponsor Elements:

- Workshop on main floor (The workshop can be presented by your company or GWE will find presenter)
- One exhibitor table
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

INVESTMENT: \$1,500

Career Sponsor



**Our young women need career mentors!
This sponsorship features a panel of local fearless females who have risen to the top of their craft through hard work and perseverance.**

Help us show teen girls how to achieve this!

Career Sponsor Elements:

- One exhibitor table
- Logo/name on all promotional materials
- Opportunity to participate in the Fearless Female workshop/panel
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

Available for up to 4 sponsors

INVESTMENT: \$1,5000

Recruitment Sponsor



Looking for part-time help? Do you want those part-time hires to turn into long-term employees?

This is your chance to talk to hundreds of girls about the advantages of working for your company.

Recruitment Sponsor Elements:

- Two exhibitor tables (space for application area and possible interviews)
- Able to present interviewing or job skills workshop on main floor
- Logo/name on all promotional materials
- Dedicated Eblast to all GWE attendees and media sponsor's database
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

INVESTMENT: \$1,500

Education Sponsor



After high school, there are a lot of options for young women to consider.

As the Education Sponsor, your team will have the opportunity to guide this important group toward a bright and prosperous future.

Education Sponsor Elements:

- One exhibitor table
- Logo/name on all promotional materials
- Ability to be part of an education workshop panel
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

Not exclusive – possible categories:

university, community college and trade school

INVESTMENT: \$1,500

Girls World of Sports Sponsor



Whether it's volleyball, yoga or boxing, this is a great opportunity to show girls how to take care of their bodies through fun and fitness.

Girls World of Sports Sponsor Elements:

- Mini workshops in chosen sport or activity. (The workshop or seminar can be presented by your company or you can sponsor speakers and workshops recommended by GWE.)
- One exhibitor table
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

INVESTMENT: \$1,000

Jill of All Trades Sponsor



**College isn't for everyone.
Show these young ladies that they can be
plumbers, electricians, carpenters,
welders and more with a hands-on
workshop on the main floor of the Expo.**

Jill of All Trades Sponsor Elements:

- Hands-on demonstrations in a dedicated workshop location at expo
- Two exhibitor tables
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

INVESTMENT: \$1,500

(4 available)

Pamper Me Lounge Sponsor



Help us pamper young women with a Pamper Me Lounge!

Your products, services and brand will be featured as the girls explore the possibilities at Expo.

Pamper Me Lounge Sponsor Elements:

- Mini workshops on hair, skin, nails or makeup
- Opportunity to sample/sell your products or services in the Pamper Me Lounge
- Two exhibitor tables
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

INVESTMENT: \$1,000

(4 available)

Fashion Sponsor



What's the Girls World Expo without fashion?

Showcase your business with a fashion workshop or ongoing fashion show throughout the day!

Fashion Sponsor Elements:

- Sponsor of the fashion category
- Workshop or ongoing fashion show throughout the day
- Opportunity to showcase your product(s)
- One exhibitor table
- Signage at the event
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

INVESTMENT: \$750

(4 available, this sponsorship may be split into categories if all parties agree)

Opportunities for:

- Everyday Wear
- Formal Wear
- Jewelry
- Handbags

Self Defense Show Sponsor



Self defense is a critical skill for all girls to master. It bolsters confidence and self-esteem. The Self Defense Show and Workshop at Girls World Expo exposes girls to the techniques and technology that can keep them safe.

Self Defense Show Sponsor Elements:

- Exclusive sponsor of the Self Defense Show and mini workshop (The workshop or seminar can be presented by your company or you can sponsor speakers and workshops recommended by GWE.)
- One exhibitor table
- Logo/name on all promotional materials
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

INVESTMENT: \$750

Charge It Station Sponsor



After taking selfies and videos all day, phones will need charging.

Have attendees engage in your brand while they juice up their devices!

Charge It Station Sponsor Elements:

- One exhibitor table
- Exclusive exhibitor/charge it area on main floor
- Signage at the event
- Logo/name on all promotional materials
- Eblast to all attendees
- Logo on GWE city page with hotlink to your site
- Attendee Thank You Eblast post-show: couponing opportunity or message from your company, graphic will remain on city page 1 month post-show
- Inclusion of item in swag bag (up to 500 items), if available
- Quarter page black & white ad in Tab Section

INVESTMENT: \$750

Vendor Sponsor

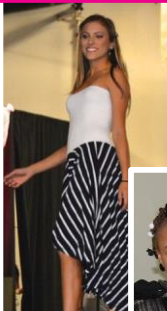


Do you have a product or service that would interest young women? Then you want to have a space at Girls World Expo, where you can sell your goods or services, engage with your customers, and get feedback available in no other way.

Vendor Sponsor Elements:

- 8 foot table
- 2 chairs

INVESTMENT: \$275



girls world expo™

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