

**MARION CHAMBER OF COMMERCE  
2017 SPECIAL EVENTS GUIDE & COMMUNITY MAP**

# Marion Chamber of Commerce

## 2017 Special Events Guide & Community Map

Dear Chamber Member,

The Marion Chamber of Commerce has once again partnered with Town Square Publications to produce our 2017 Special Events Guide & Community Map. This publication will help you market your business directly to area business owners, neighborhood residents and visitors.

The [2017 Special Events Guide & Community Map](#) is a remarkable advertising tool, highly visible and is a publication that businesses and residents keep on hand for easy reference.

In addition, the 2017 Special Events Guide & Community Map will be replicated online via the Chamber of Commerce's website and the National Community Network at Town Square Publications, further extending the exposure of your advertising message and increasing your search engine optimization.

***Don't miss the opportunity to promote your business to residents, business owners and visitors!***

Our representative from Town Square Publications is Larry Henry. You may reach him by completing the information below and ***faxing it to Larry's attention at the Chamber (618) 997-4665, call him at (618) 201-4135 or email [lhenry@tspubs.com](mailto:lhenry@tspubs.com) to review the details.***

Get your business noticed and keep it successful. Purchase your advertising space with one of the most effective publications in the Marion community. Be sure customers know who you are and how to find you.

Bringing you tools for success,

***Dalus Ben Avi***  
*Executive Director*

**YES! I am interested in advertising in the Marion Chamber of Commerce  
2017 Special Events Guide & Community Map!**

\_\_\_\_\_  
**Business Name**

\_\_\_\_\_  
**Contact**

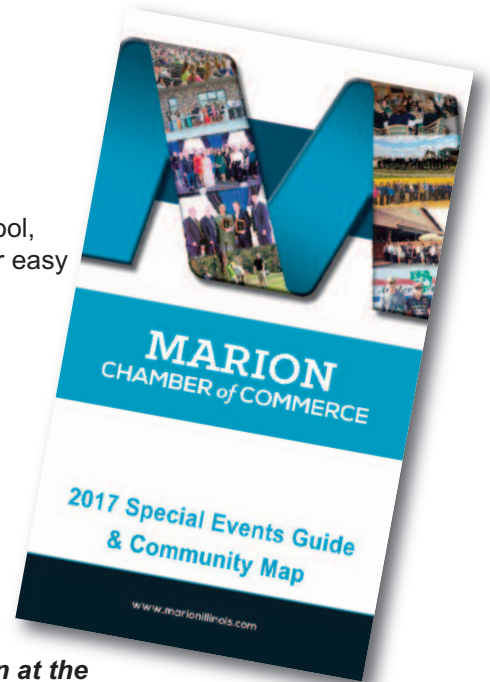
\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**Phone**

\_\_\_\_\_  
**City, State, Zip**

\_\_\_\_\_  
**Email**

**For more information, please FAX this sheet to Larry Henry at (618) 997-4665, call Larry at (618) 201-4135 or email him at [lhenry@tspubs.com](mailto:lhenry@tspubs.com)**



# Marion Chamber of Commerce Advertising Rates

## Publication Date

May 2017

## Ad Reservation Deadline

March 6, 2017

## System Ready Ad Deadline

March 27, 2017

## To place an ad

Contact: Larry Henry

Phone: (618) 201-4135

Email: lhenry@tspubs.com

## MAP RATES

### MAP SIDE

Sponsor	2.85" x 0.835"	\$395
Single	2.85" x 1.925"	\$495
Double Vertical	2.85" x 4.095"	\$795
Double Horizontal	5.95" x 1.925"	\$795
Triple Horizontal	9.035" x 1.925"	\$1,095
Triple Vertical	2.85" x 6.25"	\$1,095
Dominant Panel	15.275" x 1.925"	\$1,795

### COVER SIDE

1/4 Panel	5.75" x 2.25"	\$795
1/2 Panel	5.75" x 5.125"	\$1,495
Panel	5.75" x 10.5"	\$2,995
Back Cover	5.75" x 10.5"	\$3,995



## About us

Town Square Publications, a division of the Daily Herald Media Group, is a custom publishing group that specializes in developing partnerships by producing high-quality print and digitally integrated publications along with other added value programs dedicated to creating relevancy for local chambers of commerce and other membership focused organizations.

Town Square Publications  
155 E. Algonquin Road  
Arlington Heights, IL 60005  
[www.townsquarepublications.com](http://www.townsquarepublications.com)

## Advertising specifications

### Camera ready ad specs

You may provide your ad on:

- A Mac formatted CD or DVD
- Web based at: <http://graphics.dailyherald.com>

Using one of the following software programs:

- Adobe Illustrator CS2
- Photoshop CS2

We can use the following software applications:

- Adobe Acrobat (8)\* PDFs should be system ready
- Adobe InDesign (CS3)
- Adobe Illustrator (CS3)
- Adobe Photoshop (CS3)
- A printed sample copy must be included with the disk.

### Fonts

Fonts must be included on the disk as:

- Postscript Level 1 or 2.
- Some programs allow fonts to be rendered as art or paths and should be done so if using true-type fonts.

### Art & files

- **Colors must be converted to CMYK.**
- **No rich black text.**
- Rich black fills 100% black/40% cyan
- Any art used in the ad must be included on the disk as a TIFF or EPS file.

- PDF files (high resolution) can be submitted, but please keep in mind that we cannot change these files if needed.
- When generating PDFs, the Compression setting should have no boxes selected and in the Advanced section, select Distill with prologue.ps/epilogue.ps. Also select Device Independent (More Accurate) for Color Conversion.
- **Files must be submitted with a resolution of 300 dpi for color and grayscale images.**
- A resolution of 1200 dpi must be used for lineart images.
- **Art obtained from a website is usually 72 dpi and should not be submitted unless it is a least 300 dpi and of good quality.**
- **Taking a 2 x 2 inch image of 72 dpi and then increasing the image to 300 dpi is not acceptable.**
- Digital cameras usually offer low resolution files that appear grainy and should not be submitted.
- Art should be the size needed for the ad or larger. When small files are enlarged they degrade in quality and should not be submitted.

# TOWN SQUARE PUBLICATIONS

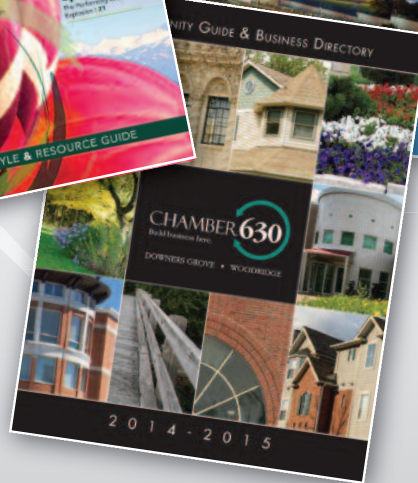
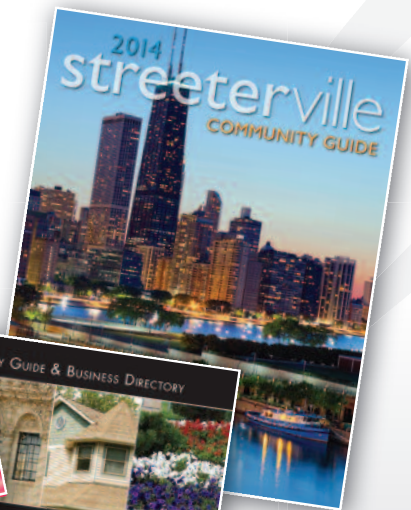


## Your Custom Publishing Partner

A Daily Herald Media Group Company

We specialize in developing partnerships by producing high-quality print and digitally integrated publications for chambers of commerce and other membership-focused organizations interested in raising non-dues revenues.

Town Square Publications offers attractive royalty and non-dues revenue share streams, provides direct distribution of **custom-designed print publications** along with **digital and mobile integration** ... all with the quickest turnaround times available in the industry.



Daily Herald Digital Reflejos NICHE BUSINESS LEDGER EVENT MARKETING

OVER 100 YEARS EXPERIENCE IN PRINT PRODUCT DEVELOPMENT

[www.townsquarepublications.com](http://www.townsquarepublications.com)