



Heartland Pet Fest
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Hello Pet Lovers!

Have we got an exciting new opportunity for you – Heartland Pet Fest! September 19th & 20th Heartland Pet Fest is taking over The Pavilion of Marion! Heartland Pet Fest is exactly what it sounds like – an opportunity for pet owners & lovers to interact with your company and many other pet related companies, as well as each other, for a fun filled, educational, all-things-pet-related event! Heartland Pet Fest will be showcasing new innovations in pet care and pet products as well as providing educational seminars to inform pet owners about their pets and products for them. There will also be a pet talent show, humane society and shelter pet adoption areas, demonstrations for K-9 obedience, agility dogs, information on service dogs and a pet costume contest.

As you can see already, Heartland Pet Fest includes something for every pet owner/lover and has many opportunities for you and your company to participate and even sponsor.

Show Information

Friday, September 18th – Sponsor/Vendor Setup – 8am to 5pm.

Saturday, September 19th – Sponsor/Vendor Setup – 7:30am to 9am; Pet Fest – 9am to 5pm; Out by 6:30pm.

Sunday, September 20th – Building opens at 8:30am; Pet Fest – 10am to 4pm; Teardown – 4pm to 6pm.

○ **Event Sponsor - \$3500**

Included in all advertising for event.
Sponsorship Announcements throughout the Pet Fest.
Brand/Logo inclusion on all Pet Fest signage and banners.
20ft by 10ft vendor booth in Prime Location.

○ **Agility Course Sponsor - \$2500**

Naming Rights for the Agility Course.
Included in all announcements for agility course events.
Brand/Logo inclusion on Agility Course banner & signs.
8ft table for display just outside the Agility Course.
10ft by 10ft Vendor Booth in the Expo Hall.

○ **Talent Show - \$1000**

Contest naming rights.
All announcements and advertising relating to the talent show will include your name.
8ft table for display next to talent show registration table.

○ **Costume Contest - \$1000**

Contest naming rights.
All announcements and advertising relating to the contest will include your name.
8ft table for display next to costume contest registration table.

○ **Adoption Area - \$500**

8ft table for display at entrance to adoption area.
All announcements and advertising relating to this area will include your name.

○ **Barking Lot - \$500**

Your name/logo on parking signage in and around parking lot
8ft display table under the front canopy.

○ **Elimination Areas - 3 Areas @ \$500 each**

Naming rights. Appropriate and punny please. These will be designated with signage in and around The Pavilion.

○ **Hound Hydration Stations - 3 stations @ \$300 each**

Pun naming rights included for these pet water stations located throughout The Pavilion.
A great opportunity for your company's representative(s) to make contact with attendees and pass out information about your company.

○ **Vendor Booth - \$100**

Expo 10ft by 10ft booth. Includes 1 8ft table and 2 chairs.
(Please see vendor application for more vendor booth details.)

*Proceeds from Heartland Pet Fest help to benefit Wilderwood

