



Florida Institute of Technology

Women's Business Center

FOR IMMEDIATE RELEASE

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Call for Corporate Sponsors:
Florida Tech Women's Business Center Hosts the
IMPACT Business & Leadership Summit August 8, 2014

MELBOURNE, FL. (July 7, 2014) – The Women's Business Center at Florida Tech is hosting one of the largest events of its kind for Central Florida executives on August 8, 2014 – the IMPACT Business & Leadership Summit – a high-level, professional development event targeting business executives and entrepreneurs.

The event will feature headliner **Sarah Lewis, Oprah Top 20 "Power Lister," 2014 TED Conference Speaker and author of "The Rise,"** as well as a series of other notables, including U.S. Small Business Administration Office of Women's Business Ownership Director Erin Andrew and Michelle Royal (founder of Royal Innovation Design Group). A women's leadership panel led by four distinguished Central Florida CEOs and VPs will also discuss "The Confidence Gap" for women in the marketplace.

More than 300 attendees are expected and corporate sponsorship opportunities range from \$500 - \$5,000, with benefits including branding recognition in advertising, vendor tables, and VIP reception tickets. More information about sponsorships can be viewed here:

<http://wbc.fit.edu/documents/IMPACT%20Sponsorships.pdf>.

"Having speakers like Sarah Lewis and Erin Andrew bring this event to an impressive level," said Women's Business Center Director Beth Gitlin. "The topics discussed at this event will greatly benefit the Central Florida business community as well – and our corporate sponsors will have a unique opportunity to promote their brands in front of this prime target audience."

The IMPACT Business & Leadership Summit will be held at the Melbourne Hilton Rialto from 8:00 a.m. – 3:00 p.m. on August 8, 2014.

For more information about the Summit, visit
<http://wbc.fit.edu/events/payment/expo.php>.

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About the Women's Business Center at Florida Tech: The Women's Business Center accelerates growth for female entrepreneurs by providing customized coaching, business education, mentorship and networking programs. Clients of the Women's Business Center report increased revenue generation, establish target market penetration more quickly and swiftly gain direct access to critical resources. Business support services are made possible through corporate and private sponsorships. The Women's Business Center at Florida Institute of Technology is funded in part through a cooperative agreement with the U.S. Small Business Administration (SBA). For more information, or to register for Women's Business Center courses and mentorship programs, visit wbc.fit.edu or call 321-674-7007.

About Florida Institute of Technology: Founded at the dawn of the Space Race in 1958, Florida Tech is the only independent, technological university in the Southeast. The university is ranked in the top 200 in the Times Higher Education (THE) World University Rankings 2013-2014, has been named a Barron's Guide "Best Buy" in College Education, is designated a Tier One Best National University in U.S. News & World Report, is one of just nine schools in Florida lauded by the 2014 Fiske Guide to Colleges and is recognized by Bloomberg BusinessWeek as the best college for return on investment in Florida. A recent survey by PayScale.com ranks Florida Tech as the top university in Florida for mid-career salary potential. The university offers undergraduate, graduate and doctoral programs. Fields of study include science, engineering, aeronautics, business, humanities, mathematics, psychology, communication and education. Additional information is available online at www.fit.edu.