

American Dream Scholarship Application Guidelines

The Zenith American Dream Scholarship is a multimillion-dollar institutional scholarship program for new students who enroll in an Everest or WyoTech institution for the first time on or after **August 24, 2015**. Students who receive a written reference from a leader in the local community are eligible to apply for the **Zenith American Dream Scholarship of up to \$5,000 per academic year**.

Scholarship Application Process:

- A written reference from a leader in the community is received on behalf of a student applicant
- The scholarship applicant then completes a written or video essay answering the question “How Will Everest (or WyoTech) Help Me Fulfill My American Dream?”
- The scholarship applicant essay submission must meet the essay guidelines below
- Deadline: The essay submission must be received no later than 30 days after scholarship applicant’s program start date
- Community leader and student will be notified upon receipt of the community leader reference and student essay
- Scholarship essays will be reviewed within 30 days of submission

Community Leader Written Reference

Community leaders include, but are not limited to, coaches, teachers, principals, counselors, advisors, pastors, doctors, employers, support service professionals and law enforcement officers.

- Community leader written reference - letterhead and business card are preferred for the written reference, if unavailable the below contact information is required at the time of submission:
 - **Name, Title/Business Affiliation, Address, Phone Number, Email Address**
- Community leader reference submission - may be submitted by any of the following methods:
 - Web site form www.everest.edu/referral or www.wyotech.edu/referral or www.everestonline.edu/referral
 - By email to AmericanDreamScholarship@Zenith.org
 - By US Mail to the campus listed on enclosed business card
 - Delivered in person to the campus listed on enclosed business card
 - Provided to the scholarship applicant

Student Essay

- Essay must answer the question “How will Everest (or WyoTech) Help Me Fulfill My American Dream?”
- May be submitted as either a video or written essay which meets the guidelines defined below
- Video or Written essays that contain obscene, derogatory or profane language or content will be deemed inappropriate and automatically disqualified for the American Dream Scholarship.

Video Essay	Written Essay
Guidelines	
- The video should be 1-2 minutes in length	- The essay must be 250 words or more – hand written or typed
- The video must be applicant’s own work, friends may help shoot the video, professionally produced video not allowed.	
- All federal copyright regulations should be followed when using third-party audio or image files.	
Submission:	
- Removable media (e.g. flash drive) delivered to the campus	- Upload to the Student Portal
- YouTube URL provided to the campus either thru the Student Portal Video Essay link or in writing to the campus	- Deliver to the campus
	- US Postal mail to the campus
Review Criteria:	
- Logical Interpretation of subject and adherence to topic	- Logical interpretation of the subject and adherence to topic
- Original work, meaningful, innovative and /or creative	- Original work, meaningful, innovative and / or creative
- Audio and Visual Esthetics	- Attention to neatness, spelling, grammar, vocabulary and style – demonstrates writing ability and penmanship

Contact your local campus for additional information