



Better Business Council (BBC) 2014 Annual Membership Drive

Consider the following reasons to become a BBC member

- ...BBC Membership identifies your local business as one which holds itself to high ethical business standards and practices
- ...You will receive priority referrals when consumers call the Better Business Council for the names of reputable businesses offering the products or services you provide
- ...You will receive a categorical listing on the BBC page of the Chamber Website located at www.melbourneregionalchamber.com/bbc

And if you are one of the first twelve to join during our membership drive, you will receive...



Media package from Brevard Business News (BBN), Featuring 4 black & white business card size ads or a \$75.00 credit towards a larger ad, also 1-year subscription to the BBN at no charge. (publishing dates subject to availability)

Additional benefits for all who join during the drive include...

- The Chamber's membership in Excel (valued at \$200.00),
- One FREE entry to and introduction at the Chamber's Business Breakfast being held on **Thursday, November 6th, 7:00AM at the Indian River Colony Club**
- Plus a chance to win a radio advertising package from **WSBH 98.5 The Beach** (package consists of 15 thirty second commercials per week for 13 weeks (5am midnight schedule) or a total of 195 thirty second commercials over a 3 month period. Valued at over \$5,000! (airplay subject to availability)



All for the annual membership fee of \$150

MEMBERSHIP QUALIFICATIONS

To qualify for membership, your business must be a chamber member in good standing, have been in business locally for at least one year, be properly licensed (business tax receipt) and insured, and agree to abide by the BBC's Code of Ethics. Additionally, a business must have no outstanding judgments or complaints registered against it with any state of Florida agency.

To JOIN, or to receive more information, call Lisa Rouede at 724-5400 ext. 241



The Chamber's Better Business Council (BBC) is an enhanced membership available to Chamber members who are interested in the promotion of high business ethics through their membership in the BBC. The Better Business Council gives priority referrals to those businesses that join the BBC and meet membership standards.

Membership Standards

- A business must be a member in good standing of the Melbourne Regional Chamber of East Central Florida, have been in business locally for at least one year, be properly licensed & insured and provide copies of all required licenses, be free from negative public image or reputation of such nature, which in the opinion of the BBC, would reflect unfavorably on the BBC, its members or objectives including any local, state, or federal governmental actions against applicant, its principals, or predecessor businesses, involving its business practices (past or pending), during the previous three (3) years. Support and adhere to the BBC code of ethics, and not engage in any activity that reflects adversely on the BBC and its members.

BBC Code of Ethics:

- Maintain the dignity of, and earn public confidence in, the free enterprise system.
- Present our product or service in a truthful manner in all forms of advertising.
- Protect the public against fraud, misrepresentation, and unethical practices in our business conduct.
- Provide service after the sale and respond promptly to any complaint and to exert full effort towards reaching a mutually satisfactory resolution.
- Utilize the BBC's mediation/arbitration service at the request of the consumer in the event that an acceptable agreement cannot be reached on a direct basis.
- Support the concept of, and abide by the regulations of the Better Business Council

BETTER BUSINESS COUNCIL MEMBERSHIP APPLICATION

Business Name: _____ Phone: _____

Address _____ City: _____ State: _____ Zip: _____

Email: _____ Year Established Locally _____

Names of Owners/Officers: _____

General Description of Product or Services: _____

THE FOLLOWING MUST BE INCLUDED WITH YOUR COMPLETED APPLICATION:

Copies of all applicable business licenses required for your business (for each trade performed):

_____ City _____ County _____ State

Copies of all applicable insurance and bonding as required for your business:

_____ General Liability Insurance _____ Worker's Compensation Insurance _____ Bond

_____ 1st year membership dues of \$150 (made payable to Melbourne Regional Chamber of East Central Florida)

Payment by Credit Card _____ Exp. Date: _____ Security Code: _____ Billing Zip Code _____

We hereby apply to become a member of the Better Business Council. We endorse and agree to abide by the BBC's Code of Ethics.

Authorized Company Representative Date

Please return completed application, copies of licenses & insurance, and payment to:
Better Business Council, 1005 E. Strawbridge Avenue, Melbourne, FL 32901-4782 Thank You!