

Photo Opportunity : April 6, 2017, 2:30 p.m. – 4:30 p.m. at the Supply Zone, 1225 Clearlake Rd., Cocoa. Contact: Elizabeth Schreiber, Supply Zone Manager, 321-633-3660, ext. 301

Pi Beta Phi Partners with the Supply Zone for Teachers and First Book to Promote Literacy

BREVARD COUNTY, FL – The Brevard Schools Foundation’s Supply Zone for Teachers will receive a donation of 500 new books from Pi Beta Phi Fraternity for Women. Pi Beta Phi representatives will distribute these books to teachers on Thursday, April 6th at a special Supply Zone event in recognition of School Library Month.

Across the nation, Pi Beta Phi Collegiate and Alumnae women undertake various initiatives to promote education and literacy through their philanthropic campaign, Read > Lead > Achieve. Every year in March, 100 Alumnae Clubs are selected to receive 500 books apiece to distribute in their communities. This is the third year the Brevard County Alumnae Club has been awarded the grant and has selected the Supply Zone as the recipient for the books. The support from Pi Beta Phi will once again help the Supply Zone get books into the hands of students from low-income households.

“So many of our students do not have a single book at home,” said Elizabeth Schreiber, Supply Zone Manager. “Pi Beta Phi is helping us change that. The excitement these students feel when they get their very own, brand-new book is immeasurable. It’s really helping to inspire a love for reading.”

Working with Pi Beta Phi, the Supply Zone will kick off School Library Month by distributing the books and other school supplies at a special event called *Shop, Read and Succeed*. Selected literacy specialists from fifty of Brevard’s high-poverty schools will be invited to the Supply Zone to receive the free supplies. Teacher attendees will also have the opportunity to meet with members of local support organizations to learn about free literacy services in the community.

About Pi Beta Phi Fraternity for Women: Founded in 1867 at Monmouth College in Illinois, Pi Beta Phi has installed 204 collegiate chapters and more than 300 alumnae organizations worldwide. Pi Beta Phi promotes friendship, develops women of intellect and integrity, cultivates leadership potential and enriches the lives of members and their communities. The Fraternity believes in the power of reading and through its philanthropy, **Read > Lead > Achieve**, promotes a lifelong love of reading that can unlock true potential. For more information, visit www.pibetaphi.org or follow Pi Phi on Twitter and Facebook.