FOR IMMEDIATE RELEASE

July 25, 2014

FLORIDA TODAY announces election season special coverage lineup

Brevard County, FLA - FLORIDA TODAY Communications announces its lineup of special coverage surrounding the upcoming political elections. The local media company is partnering with Eastern Florida State College to host a series of candidate forums.

These events starting this month will provide the public a front-row seat on key issues in the 2014 elections. All sessions will be held at the college's Simpkins Fine Arts Center on the Cocoa campus and are free and open to the public. The forums will include the chance for members of the audience to submit questions to the candidates.

Many of the forums will be televised live on WEFS-TV and streamed live on floridatoday.com. Other special programming will also appear on WEFS. The forums are sponsored by FLORIDA TODAY, Eastern Florida State College, the Brevard County Bar Association and Space Coast Tiger Bay Club.

"An informed electorate makes better decisions at the polls," says Bob Stover, Executive Editor of FLORIDA TODAY. "Therefore, our priority this election season is in-depth reporting and commentary with our public forums where voters can interact directly with candidates. We want voters to intelligently participate in the democratic process."

President and Publisher of FLORIDA TODAY Jeff Kiel says, "Our mission is to provide our local community news and information in all its forms. These sessions are just one more way we are helping inform the public, in addition to our print and online news stories during this election season."

The schedule of special events is as follows:

On **July 30**, a public forum is scheduled with candidates vying for Brevard County School Board seats in Districts 1, 2 and 5. This event will be held 7:00 p.m. to 9:00 p.m. at the Simpkins Center. The session will be televised live on WEFS (Bright House Channel 9) and streamed live on floridatoday.com. Tiger Bay board member J.B. Kump is scheduled to moderate.

The **August 13** session for candidates for Circuit Court 18/Groups 13, 14, 19, 23 and County Court/Groups 3 and 8 will be held 6:00 p.m. to 8:00 p.m. at the Simpkins Center. This session will not be televised nor live streamed. Former Florida Supreme Court Justice Charles Wells is scheduled to moderate.

September 16 is the night of debate about the Brevard Public Schools Tax Referendum. The session will be held 7:00 p.m. to 8:30 p.m., and it will be televised live on WEFS and streamed on floridatoday.com.

About FLORIDA TODAY Communications

FLORIDA TODAY Communications is Brevard County's leading media company, publishing FLORIDA TODAY and floridatoday.com - the #1 news and information sources servicing Space Coast residents. Specific geographic and demographic audiences in the market are served through additional print, digital and broadcast products, as well as a network of consumer-driven web sites for automotive, real estate and employment. FLORIDA TODAY is owned by the Gannett Co., Inc., an international news and information company.

###

For media inquiries, contact:

Cris Davies, Brand Manager

321.242.3891

cdavies@floridatoday.com