



**FOR IMMEDIATE RELEASE**

## **Canada's NewLeaf chooses MLB for Orlando Area Flights** **Travel Company's U.S. Entry includes Orlando Melbourne International Airport (MLB)**

MELBOURNE, FL (November 16, 2016) - Canada's fastest growing ultra low-cost travel company, NewLeaf, announced today that it will begin affordable nonstop flights from the Toronto area (YHM) to Orlando Melbourne International Airport (MLB) on January 15, 2017. This is the second Canada-based airline to choose MLB for its ease of entry and proximity to one of the world's largest cruise ports, sparkling beaches and world-class theme parks such as Walt Disney World, Universal Studios Florida and NASA's Kennedy Space Center. It is the travel company's first entry into the United States, adding both Florida and Arizona destinations for its inaugural international season.

The flights will run through to the end of April, with a possible schedule extension to year-long service. Canada is Florida's top tourism market and MLB is fast becoming the alternative airport of choice to experience all that Florida has to offer Canadian travelers.

"We're delighted to welcome NewLeaf and its enthusiastic Canadian budget-minded passengers," said Greg Donovan, AAE, executive director of Orlando Melbourne International Airport. "Our airport's reputation for a superior concierge experience, streamlined security and a faster customs experience is like no other Florida airport. Couple that with our breathtaking beaches and short drive to the theme parks, and we have a winning combination."

NewLeaf will offer low fares on its Boeing-737 aircraft which is designed to accommodate approximately 150 passengers. The flights, operated by Flair Airlines, will depart from Hamilton International Airport (YHM) in the metro Toronto area and arrive stateside and beachside Sunday mornings, providing a full week of Florida's balmy ocean breezes, exciting family theme parks and incredible e-tourism experiences.

For more information about NewLeaf's new flights to Orlando Melbourne, visit [www.MLBair.com](http://www.MLBair.com). For information about NewLeaf Travel, go to [www.GoNewLeaf.ca](http://www.GoNewLeaf.ca).

### **ABOUT ORLANDO MELBOURNE INTERNATIONAL AIRPORT (MLB)**

Orlando Melbourne International Airport (MLB) is the Atlantic coast gateway to Florida, and is the closest airport to one of the world's top cruise ports, Port Canaveral, NASA's Kennedy Space Center, and 72 miles of breathtaking beaches. About an hour from Orlando's theme parks, it has nearly 500,000 passengers annually. MLB is served by Porter Airlines, Delta Air Lines, American Airlines, Baer Air and Elite Airways with 3 runways, a 200,000 sq. ft. terminal, and a 40,000 sq. ft. customs facility as part of FTZ #136. Airport tenants include Harris Corp. (world

HQ), Embraer, Northrop Grumman, L3, General Dynamics, GE Transportation, Thales Group, Rockwell Collins and others. For more information, visit [www.MLBair.com](http://www.MLBair.com).

#FlyMLB #OrlandoMelbourne #MomentumInMelbourne #SpaceCoast #GoNewLeaf