<u>Photo Opportunity</u> : July 29, 2017, 9:00 a.m. – 1:30 p.m. at Clearlake Education Center Gym, 1225 Clearlake Rd., Cocoa.

Contact: Elizabeth Schreiber, Supply Zone Manager, 321-633-3660, ext. 301

Brevard Schools Foundation to Give Away Free Backpacks and School Supplies

COCOA, FL – The Brevard Schools Foundation will host its 15th Annual Back to School Giveaway Event to benefit disadvantaged students on July 29th at Clearlake Education Center. Over 2,000 children on the Free or Reduced Lunch program will receive new backpacks filled with school supplies. They will also be given hot lunches, books, brief dental screenings, gift certificates for haircuts, and other benefits. Families must have pre-registered for the event to participate.

In Brevard County more than 38,000 students qualified for Free or Reduced Lunch during the 2015/2016 school year, and nearly 2,400 students were registered as homeless. Due to financial hardship, many of these children come to school without any supplies of their own. As a result, they may struggle to perform at the same level as their peers. The Back to School Giveaway Event exists to help level the playing field by providing these children with the tools they need to succeed in school.

This event is a community endeavor and is made possible through the cooperation of many groups and individuals. Businesses including Parrish Healthcare, MC Assembly, PNC Bank, JACOBS Technology, and others have donated funds or collected school supplies for the giveaway.

Any supplies leftover from the Back to School Giveaway will be distributed throughout the year from the Supply Zone for Teachers. The Supply Zone is an educational resource center that gives free school supplies to teachers from high-poverty schools. Supplies are either used in the classroom or given directly to students who cannot afford their own. Individuals interested in learning more about the Supply Zone or the Back to School Giveaway Event should visit the Brevard Schools Foundation website at brevardschoolfoundation.org.

Katherine Allen, Marketing and Special Events Coordinator 2700 Judge Fran Jamieson Way Viera, FL 32940 (321) 633-1000 ext. 474 Visit our <u>website</u> and our social media feeds for the latest news and events