

FOR IMMEDIATE RELEASE

June 13, 2016

FLORIDA TODAY to host ONE NATION: American Innovation presented by Harris Corp. – July 13, 2016

Brevard County, FLA – In 2016, The USA TODAY Network has been galvanizing communities across the country, discussing critical issues facing voters, especially millennials and GenXers, in a series of unprecedented live events. FLORIDA TODAY in partnership with USA TODAY is proud to host one of only ten such events across the country.

"We are thrilled that USA TODAY selected Brevard County as the location for a national conversation on innovation," said Jeff Kiel, president of FLORIDA TODAY. "As a major player in Florida's High Tech Corridor, our residents and business community possess an entrepreneurial spirit and embrace a culture of experimentation and pushing boundaries."



One Nation: American Innovation presented by Harris
July 13, 2016 | Cruise Terminal 1 at Port Canaveral
Doors open at 5:30pm; Main stage discussion begins at 7:00pm
\$10 gets you in the door. Purchase tickets at onenation.usatoday.com

What drives American innovation and new technology? How does education, opportunity and government funding help or hinder America's chances in the race to innovate? What implications could innovation have on healthcare, climate change and the future of space exploration? We'll bring together top scientists, entrepreneurs, thinkers and entertainers to talk about the future of American Innovation. Confirmed guests include:

- **Ed Hoffman** is NASA's Chief Knowledge Officer
- **Mark Randall** is Adobe's Chief Strategist and VP of Creativity, developed a tool called Kickbox that aims to seed innovation throughout Adobe by providing tools and funding to super-charge the innovation of marketable ideas.
- **T. Dwayne McCay, Ph.D.** is the Executive Vice President and Chief Operating Officer of Florida Institute of Technology

Prior to the One Nation: American Innovation main stage discussion, expect to enjoy a festive atmosphere of music, beer, food and networking. Pre-show activities and interactive displays will excite and engage the crowd. Check out the Harris Innovation Hub, the Augmented Reality Sandbox being featured at this year's Arts & Algorithms festival, instant polling with the Twitter Challenge, a presentation by renowned local artist Derek Gores, Rock the Vote and don't miss the virtual reality, immersive 360 video experience. Plus, free stuff and giveaways including a VR viewer for all guests compliments of USA TODAY.

Harris Corp., is the presenting sponsor for One Nation: American Innovation. Additional sponsors include Florida Institute of Technology, The Orlando Melbourne International Airport and Space Coast Office of Tourism.

Stay tuned for updates as we announce entertainment and some pretty cool surprise guests. Coverage and stories leading up to the event can be found at floridatoday.com/americaninnovation.

About FLORIDA TODAY Communications

FLORIDA TODAY Communications, part of the USA TODAY Network, is Brevard County's leading media company publishing FLORIDA TODAY and floridatoday.com – the #1 news and information sources serving Space Coast residents. Specific geographic and demographic audiences in the market are served through additional print, digital and broadcast products, as well as a network of consumer-driven web sites for automotive, real estate and employment. FLORIDA TODAY is owned by the Gannett Co., Inc., an international news and information company.

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