



MEDIA ADVISORY

For Immediate Release: September 1, 2015
Melbourne Beach, FL

Make a “Racquet” for the 4th Annual Gemini Elementary Tennis Tournament

- What:** 4th Annual Gemini Open: Tennis for Technology
Hosted by Gemini Elementary PTO; Kiwi Tennis Club; Melbourne Beach Rotary.
Dinner and Silent Auction – open to everyone, including non-tennis players!
- When:** **Friday, September 25:**
11:00am - 2:00pm - Ladies’ Tournament and Lunch
5:00pm - 7:00pm - Kids’ Tournament and Clinic and Dinner (Racquets provided for tournament and clinic)
- Saturday, Sept. 26:**
5:00 pm – 9:00pm - Mixed Doubles Round Robin Tournament and Pro Exhibition Match and 7pm Dinner/Silent Auction
- Where:** Kiwi Tennis Club, 30 Tradewinds Drive, Indian Harbor Beach, FL
7pm Dinner provided by the fabulous Matt’s at Kiwi!
- Who:** Open to Everyone
- Cost:** Ladies Tournament and Lunch - \$40 (\$50 after 9/22)
Ladies Tournament (Fri.) & Mixed Doubles (Sat.) - \$70 (\$75 after 9/22)
Kids’ Clinic - \$20
Kids’ Tournament - \$20
Mixed Doubles Tournament - \$40 (\$50 after 9/22)
Saturday Night Spectator Ticket - \$25 (includes 7pm dinner/silent auction)
- Contact:** To register, visit <http://www.geminipto.org/tennis-for-technology/>
Or contact Catherine Dunlop at catherinedunlop@me.com.
After registration, players MUST contact catherinedunlop@me.com to indicate player level.

For the fourth year in a row, the Gemini Tennis for Technology Tournament promises to be a fantastic, family-friendly event for everyone in our community. Tennis aficionados and non-tennis players alike will love participating in the matches, cheering from the stands, and attending a

wonderful dinner provided by Matt's at Kiwi and an incredible silent auction.

Proceeds from this event go toward technology needs for the students at Gemini Elementary, a vital part of 21st century education as we prepare our students for the high-tech world around them.

Gemini Elementary Principal Joseph Loffek said, "In spite of the economic challenges that schools face, Gemini continues to strive to provide the best educational technology to all of our students. It is with the strong support of our PTO, through the organization of our 4th Annual Tennis Tournament, that we have the financial ability to maintain the type of technology tools that our students require.

"From your outstanding support of our tournament last year, we were able to purchase 30 new Lenova Yoga Laptops (a laptop and tablet all in one) and three charging carts. As a result, our third-, fourth- and fifth-grade level classrooms now have these wireless portable devices available to them. As I am sure you realize this technology is highly desired by our boys and girls and delivers a high interest in learning while allowing the teachers to easily make instruction exciting.

"As we approach our annual event I reach out to you once again to support our 4th Annual Gemini Tennis Tournament. Our Melbourne Beach community is a great place to live and raise our boy and girls. Gemini's greatness regarding academic success comes from the combined efforts of teachers, staff, students, parents and our community. Come on out and lend your support so that our great school can continue to offer those tools required of our students and teachers. Thank you for your support."

Community support has already demonstrated itself with the unique and fabulous silent auction items available, including (to date):

- Long weekend retreat at a beautiful home in Key West, donated by Matthew Boucher (<http://www.homeaway.com/vacation-rental/p3526517>)
- Four tickets to an Orlando Magic game in the Harris Suite, donated by Harris Corporation
- An autographed surf board from CJ Hobgood
- Principal for the day
- PE teacher for the day
- Dedicated parking spot at Gemini
- Oakley sunglasses, donated by Dave Spier
- Designer sunglasses, donated by Atlantis Vision Center
- Bi-plane ride donated by Matthew Boucher
- Week rental in oceanfront town home in Melbourne Beach, donated by Josh and Darian Collins

Sponsors to date include: MK Structural Engineering; SeaDek; Coastal Home Consulting & Design; Firm Options; Dr. Andrew Zabinski & Stacey Zabinski (NOT SURE HOW TO LIST THIS); Imperial Salon & Spa; Pete & Kristen Miller; GI Tax; Prominent Properties; Robinson Insurance; The Eye Institute; design, Bridgett Anderson Photography; Academy Sports; Dr. Andrew and Stacey Zabinski. If you are interested in becoming a sponsor, please visit <http://www.geminipito.org/tennis-for-technology/> for sponsorship levels and information.

For more information on the registration and sponsorship opportunities, contact Catherine Dunlop at catherinedunlop@me.com, or visit <http://www.geminipito.org/tennis-for-technology/> for info and to purchase tickets.

###