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“I DREAM OF JEANNIE” STAR RETURNS TO SPACE COAST
Barbara Eden to Perform at 50th Anniversary of Iconic TV Series

COCOA BEACH, FL – September 3, 2015. Barbara Eden, the star of the 1960s sitcom, “I Dream of Jeannie,” returns to Florida’s Space Coast on Sunday, October 25 for the 50th anniversary of the premiere of the iconic show set in Cocoa Beach, FL.

“On the Magic Carpet with Barbara Eden” will feature Ms. Eden and “Entertainment Tonight” and Showtime movie reporter Bill Harris on stage at the Scott Center Auditorium on the campus of Holy Trinity Episcopal Academy in Melbourne. The performance will take guests back into Jeannie’s Magic Bottle in a fun-filled evening of storytelling and the screening of rare and never before seen film clips featuring Barbara Eden and such stars as Elvis Presley, Paul Newman, Frank Sinatra, Lucille Ball, Bob Hope, and her “I Dream of Jeannie” co-star Larry Hagman.

The show will also include a lively Q & A session between Ms. Eden and the audience, in addition to a limited Meet & Greet reception following the performance.

“The people of Cocoa Beach have always been so gracious and welcoming to me,” said Eden. “Even though we never actually filmed the show there, we have spent a lot of time on the Space Coast. It seems like a second home to me, and I am very excited to go back there and see so many familiar and friendly faces.”

The show and Ms. Eden’s appearance are largely made possible due in part to the support of SCB Marketing and the Brevard County Tourism Development Council’s Special Event Marketing Grant Program and the Space Coast Office of Tourism.

Eden, 84, remains very active and has performed “On the Magic Carpet” this year in a handful of cities, including Boston, Las Vegas, and Los Angeles. The Melbourne show marks the first time in several years that she has returned to the Space Coast.

Aside from her performance in Melbourne, Eden will also make an appearance that same morning at the awards ceremony of the inaugural Ron Jon Cocoa Beach Half Marathon. The sold out running event features an “I Dream of Jeannie” theme and finishes on “I Dream of Jeannie Lane” in Lori Wilson Park. All finishers will receive Jeannie Bottle medals. The event even includes a “Jeannie” look-a-like contest and a “Jeannie” division in which more than 170 entrants have signed up to run in Jeannie or genie costumes. Ms. Eden has agreed to hand out the awards – full-size and hand painted Jeannie Bottles – to the overall event champions and the winner of the Jeannie look-a-like contest.

“On the Magic Carpet” will take place on Sunday, October 25 at 6:45 p.m. General admission tickets are priced at \$39, and Meet & Greet tickets are \$99 per person. Space is limited to the size of the Scott Center Auditorium.

Tickets are available exclusively at Events.com. [https://events.com/r/en_US/tickets/on-the-magic-carpet-with-barbara-eden-melbourne-october-4382].

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Attachment (image): “I Dream of Jeannie” star Barbara Eden with Jeannie Bottle medal that will be awarded to all finishers of the inaugural Ron Jon Cocoa Beach Half Marathon on Sunday, October 25, 2015.

