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For Immediate Release

Launch FCU Announces Valarese Poole as New Vice President of HR

Merritt Island, Florida (March, 2017)

Launch FCU announces Val Poole as its new VP of Human Resources. Poole most recently worked as an Independent Human Resources Consultant. Prior to this, she was the Regional HR Advisor for more than 13 years for a major space coast defense contractor. She was responsible for the transition of a \$200 million dollar contract and directing business unit activities including payroll and HRIS transitions. She has been a Human Resources professional for more than 30 years having also worked for the Education and Healthcare industries.

Poole has served as a member of the HR Florida State Council and is currently on the Board of Directors for the Space Coast Human Resource Association. She played a key role in the award of two Pinnacle awards from the Society for Human Resource Management (SHRM) to the Space Coast Human Resource Association, and has served on the Space Coast Joint HR Conference Committees. She is recognized as an “Unsung Hero” by the Central Brevard County Chapter of the NAACP, and has volunteered HR services to the Economic Development Commission of Florida’s Space Coast and Brevard Schools Foundation, Inc. Along with these accomplishments, she has participated in SHRM’s Day on the Hill in Washington, DC advocating for HR issues that affect Brevard County.

Poole earned her Bachelor’s degree from Bethune-Cookman University in Management, and holds a Master’s degree in Human Resources Management from Webster University. She grew up in Daytona Beach, and is a long-time Merritt Island resident who enjoys being involved in her community.

“I am very excited to have this opportunity to work with Launch FCU,” said Poole. “I believe in what Launch FCU stands for in the community, and I am ready to help the team with their training, growth, and member experience.”

Poole will be responsible for leading the credit union’s human resource functions, including recruiting, compensation, benefits, employee development, talent management, HR compliance and payroll among other HR functions.

“With the growth of Launch FCU, Val’s impressive background in HR will help build Launch’s hiring and training programs. She understands and supports our Core Values, and believes in our mission of helping to improve our members’ financial well-being,” says Joe Mirachi, President and CEO of Launch FCU. “We are looking forward to having Val on our team.” Poole is replacing Cindy Holmes who recently retired from Launch FCU after more than 30 years of service.

Launch Federal Credit Union is a full service, community credit union, rated 5-Stars on Bauerfinancial.com, with twelve branches throughout Brevard and Volusia counties. Membership is open to all who live, work, worship or attend school in Brevard or Volusia. For more information on Launch Federal Credit Union, please visit Launchfcu.com or call (321) 455-9400.

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