



**Sat., Sept. 6, 2014
at The Stick Marsh**

BASS CHALLENGE

This inaugural Veterans Resource Committee of the Melbourne Regional Chamber event will provide our area Veterans with a day of fishing and relaxation, combined with the challenge of competition, on the famous bass fishing Stick Marsh. Veterans and Municipal leaders will be paired with boat captains who will treat them to a day on the marsh competing for the largest bass. Winners will receive not only bragging rights, but also prizes donated by area businesses that will be presented at an awards banquet that same night at Bass Pro Shops Stick Marsh Outpost in Palm Bay.

In addition to the veterans fishing, a "Mayor's Challenge" will be held that day where the municipal leaders of the Space Coast can also compete for a largest fish trophy. Leading the charge will be Mayor William Capote of the City of Palm Bay who will invite other municipal leaders. Municipalities will be able to participate by entering their own teams – a constitutional officer, elected officials, a mayor or city or town official paired with a veteran and their captain (up to three persons per boat). Municipal teams will have signage on their boats indicating who they are representing.

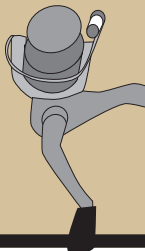
The teams will be provided a continental breakfast, a boxed lunch, water and snacks, a complimentary goody bag, and one ticket per team member to the awards dinner. Teams must comply with official rules and all state and local regulations.

To support this event, we will rely heavily upon donated items, and there are many sponsorship opportunities.

Contact Justin at 321-724-5400 ext. 233
or Justin@MelbourneRegionalChamber.com

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MELBOURNE regional
CHAMBER of East
Central Florida

1005 East Strawbridge Ave.
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Sponsor Packages:

Presenting Sponsor: \$3,000 – The top-level sponsor for the overall event, with maximum publicity. Receives 6 tickets to the awards dinner.*

Grand Prize: \$1,600 – Top prize (such as a Power Pole, which sells for approx. \$1,600) given to the veteran catching the largest fish. Receives 3 tickets to the awards dinner.*

Hat: \$1,000 – To provide a commemorative logo hat for each participant. Receives two tickets to the awards dinner.*

Awards Dinner: \$1250 est. cash or in-kind food/beverage – Provide a full meal, beverage and table service to cover the entrants and volunteers only (approx. 200 persons). Receives 3 tickets to the awards dinner.*

Fuel: \$1250 – A fuel sponsor is sought to help defray the costs of the boat captain for a day on the water. Receives 3 tickets to the awards dinner.*

Breakfast: \$500 cash or in-kind food/beverage – A continental breakfast will be provided to the participants and volunteers. Receives two tickets to the banquet.*

Lunch: \$500 cash or in-kind food/beverage – A boxed lunch of a sandwich, chips and cookie plus soda/water will be provided to each entrant. Receives two tickets to the banquet.*

Refreshment: \$500 (In-kind or cash) – Provides water and snacks for entrants. Receives two tickets to the banquet.*

Banquet: \$500 – A non-food sponsor can also receive recognition the night of the banquet. Receives 2 tickets to the banquet.*

Entry Kit: \$250 – Each team will be provided an entry kit with Challenge rules, itinerary, maps, directions, and other information. Sponsor will have their logo on each kit, and can provide coupons or items for the goody bags. Receives one ticket to the banquet.

Boat sponsor: \$100 – Pays for three entrants (one boat) into the Challenge and helps defray program costs. Your name will be displayed on the boat to those you have sponsored, and will be listed in the banquet program.

*Sponsor will be acknowledged in all event publicity and on the VRC website, thanked from the podium at the event and listed in the banquet program. Sponsor may display banners, signage and other promotional materials, and/or provide coupons for the goody bags.

\$25 per person – Awards Banquet at Bass Pro Shops to be held on evening of event.