

West Melbourne Business Association
June 11, 2014 Luncheon



*Cheri Martin
of WCN Interactive*

*Wednesday
June 11, 2014
11:30AM*

*Buena Vida Estates
2129 W. New Haven Ave
Melbourne, FL 32903*

Costs:

Cash or Check ONLY- \$12
(after June 9th - \$15)

Please pay at the door

**RSVP is Required by
Monday, June 9th
to
wmba.lora@gmail.com**

Cheri Martin of WCN Interactive

Cheri Martin is a Marketing Coach with 15 years of online marketing experience. She will be sharing with us how to "Stand Out" on LinkedIn and Grow Your Business. If someone searched on LinkedIn for your specific expertise, would they find you? LinkedIn is the #1 professional networking site for B2B because more and more people are going right to LinkedIn to search for those they want to do business with. If you cannot be found, you lose. Take advantage of the power of LinkedIn:

- Create a robust profile
- Customize your communications
- Convert your presence on LinkedIn

Cheri delights in Internet research; her skill in mastering the different Social Media sites, passion for networking, plus her joy of teaching, led her to begin helping small business owners increase their online presence through marketing, website enhancement and social media marketing strategy.

She is co-founder of WCN Interactive, and is always eager to share her expertise through training, coaching, and speaking, so others can have a better understanding of how to leverage the various social networking sites to expand their vision, attract more prospects, and grow their business.

As a graduate of international Social Media Trainer Mari Smith's 'Social Media Mastery Immersion' as well as a member of Mari's Inner Circle, Cheri realizes the importance of offering continuing education for those seeking knowledge of the ever-evolving social platforms, so she launched The GPS Academy, an online Social Business learning center, in January 2012.

Cheri is a certified Coach, Trainer, Speaker and Founding Partner with internationally respected Leadership Expert, John C. Maxwell's Team, an Authorized Local Expert with Constant Contact, and Mentor with the WBC Ignite 360 Program. Her desire for each person to have 'take-a-ways' they can instantly implement on their own dramatically increases the value of her coaching, workshops and presentations.



WEST MELBOURNE BUSINESS ASSOCIATION

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