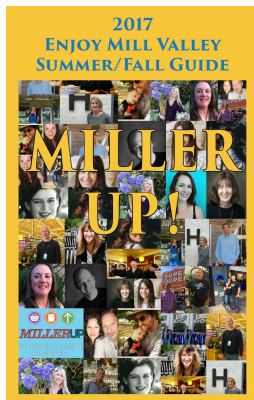


2018 Enjoy Mill Valley Advertising Program

Enjoy Mill Valley Summer/Fall Guide



A partnership with Marin Magazine and Marin Visitors Bureau, this guide is an amazing opportunity for local businesses and organizations to reach the cherished Marin Magazine demographic in a low-cost way. Mailed to 37,000 *Marin Magazine* subscribers within its June issue, the Guide is also distributed locally in the 94941. Our twice-annual Guides are vital, engaging community resources.

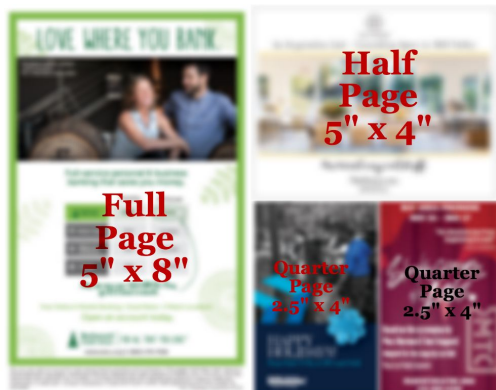
EnjoyMillValley.com Digital Ads

In addition to the Summer Guide advertising opportunities, EnjoyMillValley.com digital ads are an affordable way to reach a large audience. The website and its related social media channels have long been the go-to source of news and info about what's happening in Mill Valley, garnering an average of 10,000 unique visitors per month, a robust, dedicated audience that includes an array of people deeply connected to and engaged with our community.

Sizes and Rates

- **Full Page:** 5" wide x 8" high – \$1500/\$2500 bundled
- **1/2 Page:** 5" wide x 4" high – \$800 / \$1400 bundled
- **1/4 Page:** 2.5" wide x 4" high – \$450 / \$750 bundled
- **Full Page + Digital Leaderboard:** \$1,730 (\$1,845 value - save \$115)
- **Half Page + Digital Leaderboard ad:** \$ 1,025 (\$1,100 value - save \$75)
- **Quarter Page + Digital Leaderboard ad:** \$700 (\$750 value - save \$50)
- **Digital Leaderboard ad:** 728w x 90h pixels in high-res PDF or JPG – \$115/month

* **NOTE: We also offer bundled rate discounts for both print and digital advertising.**



Submission Guidelines

- Submit all advertising materials via email to: info@millvalley.org by **April 1, 2018**
- **Print Ads:** Submit as PDF (with all fonts embedded) or JPEG (300 dpi) files. Color ads: CMYK format. No crops
- **Digital Ads:** Submit high-res PDF or JPEG files. Include contact name & phone # in submission email

To Reserve Your Space

Email completed form to: info@millvalley.org or call Susan Lopes at 415.265.5776. **Mail payment to:** MV Chamber, 85 Throckmorton Avenue, Mill Valley, CA 94941

Contact Information

Name: _____

Title: _____

Business: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Payment Information

Total Amount Due: \$

- Enclosed is my check payable to: **Mill Valley Chamber of Commerce**
- Credit card type (check one)
 - MasterCard**
 - VISA**
 - Amex**

Account Number: _____

Expiration Date: _____

CVV: _____ Credit Card Zip Code: _____

Printed Name: _____

Signature: _____