

Enjoy Mill Valley's 25th Annual Winterfest

Sunday December 8, 2019
Downtown Mill Valley Plaza

Proceeds benefit
Kiddo! & the Mill Valley Chamber

4,000 family-oriented locals attend this landmark holiday celebration
25 years of fun - super slide, music, games, prizes, food and drink, Santa

2019 SPONSORSHIP RESERVATION

PREMIUM SPONSORSHIPS includes ALL benefits

- | | |
|---|--|
| <input type="checkbox"/> Super Slide Sponsor: \$5,000 | One of two premier locations for brand recognition at Winterfest's main attraction (sponsor to provide banner) |
| <input type="checkbox"/> Performance Stage Sponsor: \$5,000 | One of two premier locations for brand recognition featuring music all day (sponsor to provide banner) |

PREMIUM SPONSORSHIP BENEFITS INCLUDE

- 10' x 10' Activity Engagement Booth, draped table & chairs
- Ad in the annual Mill Valley Community Map, 42,000 distributed locally with 37,000 in December's Marin Magazine, readership of 108,900
- Your logo on the downtown Mill Valley Plaza banners in November and December
- Digital banner ad for three months on the Enjoy Mill Valley website

ACTIVITY ENGAGEMENT BOOTH SPONSORSHIPS

- | | |
|--|--|
| <input type="checkbox"/> 10' x 10' Booth, draped table & chairs: \$2,000 | 4,000 Winterfest patrons will see your brand/product
Unique customer facing opportunities to interact with parents while kids play
Option to have activity provided or create and bring your own |
|--|--|

A LA CARTE SPONSORSHIPS

- | | |
|---|--|
| <input type="checkbox"/> 8' Table: \$1,500 | Draped table & chairs |
| <input type="checkbox"/> Vertical Banner: \$1,000 | Provide your vertical banner to be strategically placed at event |
| <input type="checkbox"/> Friend of Winterfest \$500 | Sponsorship benefits below |

ALL SPONSORSHIP BENEFITS INCLUDE

- Promotional recognition on the Enjoy Mill Valley website, averaging 10,000 unique visitors/month
- Your logo in the official Winterfest Program
- Promotional recognition via social media, including MV Chamber's weekly Friday Flash newsletter

Contact Info

Name _____ Business _____

Tel _____ Email _____

Make Online Payments Here: millvalley.org/emv-advertising.html or
Reserve Your Space Now: Susan Lopes, info@millvalley.org, 415-265-5776

Sponsorship Deadline: September 17, 2019

