



## GIVING BACK TO OUR COMMUNITY

### **Enjoy Mill Valley Fund**

Established by the Chamber in 2016 with cooperation of the Marin Community Foundation to fund local beautification and infrastructure projects. We've repaired the downtown Clock Tower, restored the Gravity Car and placed art benches and spearheaded plantings all over town, benefits to all of us.

## ADVOCACY

### **Local Business Advocacy**

The Chamber represents you at City Hall meetings, provides updates, and produces strategic events and marketing campaigns to support our members as needed.

## VISIBILITY

### **Opportunity to Host a Chamber-wide EMV After Hours at Your Business or Nonprofit**

### **High-Visibility Sponsorships at Chamber Events**

Opportunity to sponsor some of Mill Valley's biggest outdoor events, including Winterfest, an annual holiday tradition, and the Mill Valley Music Festival, a multi-genre celebration of arts and culture.

### **Opportunity to Exhibit Your Posters at our Downtown Office / Visitor Center**

## EDUCATION & RESOURCES

### **Member Orientation**

Learn how to get the most out of a Chamber membership. Held on the second Tuesday of each month from 4-4:30 pm. Meetings alternate every other month - in-person at the Chamber office or on Zoom. RSVPs required.

### **Permission to Use Chamber Logo on Marketing Materials & Website**

### **Educational Workshops**

### **Chamber Membership Window Decal**

### **Member Spotlight**

For extra special newsworthy events we'll create a unique, substantive editorial piece to promote in our Friday Flash newsletter and social media channels.

## BENEFITS FOR NEW MEMBERS ONLY

### **Welcome recognition in Friday Flash newsletter upon joining**

### **Ribbon cutting for your grand opening, attended by town official (upon availability)**

### **Introduction at EMV After Hours networking mixers**

### **Newcomer Welcome Packet**