



For the Mill Valley Chamber, community vitality is our north star. We relentlessly seek to create conditions in our community that encourage both residents and guests to eat, drink, gather, shop, explore, connect and inspire one another. Those overarching goals extend to everything we do, from advocacy and education to social events and community infrastructure.

CONNECTIONS & NETWORKING

Enjoy Mill Valley (EMV) After Hours Networking Mixers

Held most every month, complimentary for you and your employees. Invite a guest who's interested in getting to know us!

Holiday Party

Our not-to-be-missed holiday kick-off party. An annual celebration with music and delicious appetizers and beverages provided by our own Chamber members.

Chamber Ambassadors

As a member volunteer you can engage new and prospective members, while actively expanding your own networks and business / nonprofit visibility. Ambassadors attend and help with Chamber events and EMV After Hours.

MARKETING & PROMOTION

EnjoyMillValley.com

Access to the greatest source of local news and cool things happening in the 94941, featuring an ever-popular blog that averages more than 11,000 unique views / month (across the site), an event calendar and much more.

Friday Flash Newsletter

Opportunity to inform other members about your special events, sales, announcements. Our weekly newsletter, emailed every Friday morning to you and fellow Chamber members, includes relevant local news and current events.

Chamber Directories

Listings in Membership Directories in the Enjoy Mill Valley Guide, on millvalley.org and on the Community Map and in your business or nonprofit category on enjoymillvalley.com, with a photo and links to your website and phone.

Enjoy Mill Valley Guide

Inclusion in our annual magazine dedicated to all things Mill Valley with a focus on Chamber members. 36,000 printed copies inserted in Marin Magazine; a digital twin on enjoymillvalley.com.

Mill Valley Community Map

Digital full-color map on enjoymillvalley.com featuring Chamber businesses and nonprofits, brick and mortar and remote. Users can click on your name to view a pop-up Info Box with contact details.

Advertising

Opportunity to advertise—for Chamber members only. Print / Digital: Enjoy Mill Valley Guide. Digital: MV Community Map, banner ads and videos on enjoymillvalley.com. Print: Mill Valley Living.

Posting of Business & Nonprofit Special Events & Announcements

Friday Flash newsletter, calendar on enjoymillvalley.com and on Chamber social media.

Referrals from Chamber Staff

We recommend your business or nonprofit to a steady stream of locals and visitors at our multi-faceted downtown Chamber Office / Visitors Center.

Chamber Saver Discount Program

Member-to-member discounts on products and services. Support each other and build your own brand by offering discounts to fellow members.

Member Spotlight

For extra special newsworthy events we'll create a unique, substantive editorial piece to promote in our Friday Flash newsletter and social media channels.