



# SHARE THE LOVE

Redwood Credit Union (RCU) and the Mill Valley Chamber of Commerce are teaming up to connect individuals and businesses to support our local businesses. We both care about our community, we share core values and we want to share the love.

RCU has generously agreed to pay the first year MV Chamber Membership dues for 36 individuals (a \$75 value) who join Redwood Credit Union. Businesses are also eligible and can receive \$75 off a Business or Nonprofit Membership.\*

It's a win-win-win – for the greater good of the community.



- Demonstrate trust and respect
- Do the right thing
- Show commitment
- Build meaningful relationships
- Empathy and grace
- Act with integrity
- Together we can!

## Why should I move my banking to RCU?

- As longtime members often say, "come for the rates and stay for the service."
- RCU offers the lowest rates in town on lending products like car loans and credit cards.
- Be a part of RCU's SchoolsRule program:
  - Every time a RCU customer swipes a card, RCU gives a penny to a school. It adds up—last year \$50k went to our schools.
  - Monies are distributed equitably, going beyond the local community, to help disadvantaged schools as well as privileged ones.
  - Kiddo! receives 30-40% of their funds from SchoolsRule.

## Why should I join the MV Chamber as a Community Member?

- To attend our popular After Hours networking mixers, meet neighbors, and learn about, and how to support, the local business community.
- To access Chamber Saver discounts that support local participating businesses.
- To stay current on local events and news and actively participate in the Mill Valley community.

## Why should I join the MV Chamber as a Business or Nonprofit Member?

- Marketing and promotion – Friday Flash newsletter, advertising opportunities on our websites, annual Guide, referrals.
- Advocacy – the Chamber represents you at City meetings.
- Visibility – social media, sponsorship opportunities at Chamber events, member spotlights.
- And to receive the benefits of a Community Member.

\*Note: The promotion is not available for existing RCU and Chamber members.

**Join Today! Call Gonzalo Romo at 707-228-6721**