

# Enjoy Mill Valley's 28th Annual Winterfest

**Sunday December 4, 2022**

Downtown Mill Valley Plaza

**Sponsorship Deadline**

October 1, 2022

Proceeds benefit the Mill Valley Chamber of Commerce

4,000 family-oriented locals attend this landmark holiday celebration

## 2022 SPONSORSHIP RESERVATION

### PREMIUM SPONSORSHIPS Benefits Include

- |   |   |
|---|---|
| <input type="checkbox"/> Performance Stage Sponsor: \$5,000 | Display your branded banner on Stage            |
| <input type="checkbox"/> Bounce House Sponsor: \$3,500      | Display your branded banner at the Bounce House |

### PREMIUM SPONSORSHIP BENEFITS INCLUDE

- 10' x 10' Activity booth, 8' draped table and 2 chairs \$1,500 value
- Your logo on the downtown Mill Valley Plaza banners in November and December \$1,000 value
- Your logo on digital Community Map on Enjoymillvalley.com for three months (\$350 value)
- Leaderboard ad on enjoymillvalley.com (\$350 value)

### A LA CARTE SPONSORSHIPS

- |  |  |
|--|--|
| <input type="checkbox"/> 10' x 10' Activity Booth: \$1,500 | 10' x 10' Activity booth, draped 8' table, 2 chairs                      |
| <input type="checkbox"/> Super Slide Banners: \$1,000 each | Premium event-facing location, provide your own branded banners          |
| <input type="checkbox"/> Vertical Banners: \$1,000 each    | Provide own branded vertical banners to be strategically placed at event |
| <input type="checkbox"/> Friends of Winterfest \$500 each  | Option to provide own banner for backside of Super Slide                 |

### ALL SPONSORSHIP BENEFITS INCLUDE

- Promotional recognition on the Enjoy Mill Valley website, averaging 11,000 unique visitors/month across the site
- Promotional recognition in day-of-event Program
- Promotional recognition via social media, including MV Chamber's Friday Flash Newsletter

**Sponsorships go quickly. First come, first served.**

We request immediate payment and can only promise to hold your space for 15 days without payment.



Reserve Today and Pay Online Here: [millvalley.org/emv-advertising.html](http://millvalley.org/emv-advertising.html)  
or Contact Susan Lopes, [info@millvalley.org](mailto:info@millvalley.org), 415-265-5776