

OAK GROVE
CHAMBER OF COMMERCE
2018 MEMBERSHIP

#oakgrovestrong



TOP 10 REASONS TO JOIN THE OAK GROVE CHAMBER

1. *Increase your visibility in the community.* The Chamber receives a variety of calls and requests for information about the community every day and we only refer to Chamber members.
2. *Enhance your credibility* Chamber membership sends potential customers a clear message that you are supportive of the local community. The Chamber also provides training to our members throughout the year designed to enhance your workforce soft skills, credibility and professionalism
3. *Increase your presence on the internet.* Your business will be listed in the Chamber's online business directory, thereby expanding your market area even if you do not have internet access. If you do have access, our IT staff will link your site directly to the Chamber's and optimize your business on multiple platforms to assure you remain at the top of the most popular search engines. WE DO IT FOR YOU!
4. *Publicity and exposure.* Members can advertise in the monthly electronic newsletter and on the Chamber's website at a minimal expense. Members can also capitalize on visibility by sponsoring a variety of events hosted by the Chamber annually.
5. *Members only services.* The Chamber offers a program that promotes member to member discounts. Ribbon cuttings and ground breaking events with an article printed in the Focus are also provided to members only.
6. *Member advocacy.* The Chamber speaks on behalf of businesses at all levels. Through the Chamber you will gain access to community leaders and elected officials.
7. *Have a voice in issues affecting your business.* The Chamber works to develop priorities and policies to improve the general business climate of Oak Grove.
8. *Improve your bottom line.* The Chamber's programs are designed to help your business grow. All you have to do is get involved!
9. *Expand your network.* The Chamber provides monthly networking events/opportunities allowing you to make important business connections.
10. *Give back to your community.* GET INVOLVED in your Chamber and give back to the community by becoming knowledgeable about business issues and active in local projects. Your employees and your customers will thank you for your efforts!!

BASIC ANNUAL MEMBERSHIP DUES:

Individuals
Entrepreneur
Business Owner
Non-Profit

1- 19 Employees

(2 part time employees= 1 full time employee)

20+ Employees

(total # of employees in the Kansas City area- not just local # of employees)

\$100 PER YEAR

\$200 PER YEAR

\$400 PER YEAR

INCLUDES:

Post your company events to the Community Calendar

Receive the monthly Chamber Connection Newsletter

Member only discounts between fellow members

Ribbon Cutting or Ground Breaking (includes an article published in the Focus)

Listed on Member Directory

Invitation to all Chamber Networking events

Discounted pricing at Lunch & Business After Hours

Voting rights on Chamber Board Elections

MEMBERS ONLY
ARE ALLOWED TO
ADVERTISE AT THESE MAJOR
ANNUAL CHAMBER EVENTS



APRIL- Taste of Country:

This event allows us to highlight our local Restaurants, Catering businesses, and Wineries while bringing the community together for a fun evening. The Silent Auction that evening benefits the Chamber of Commerce.

JUNE- Annual Golf Tournament:

This annual event is held at the Adams Dairy Golf Course with 10-15 four man teams typically participating. Our goal is 20+ teams in 2018. This event provides scholarships awarded to two Seniors in May.

SEPTEMBER- SeptemberFest Community Days:

This is the Chamber's largest event of the year held the later part of September and our main annual fundraiser to support our basic operating expenses. This year there were 3000+ attendees. We hosted our first Beer Garden. And, it was a HUGE SUCCESS! Our goal for 2018 is to triple this years net profit!

SAVE THE DATE: Friday, 9/28/18 and Saturday, 9/29/18

Partnerships are vital to the future of the Oak Grove Chamber of Commerce.

As a **GROW partner** a business will be supporting the small businesses as they spread their wings and grow! Ultimately resulting in success for everyone!

As a **BUILD partner** a company will receive high visibility and engagement allowing them to build upon success.

As an **ENGAGE partner** a business will be plugged into our local community and other like minded Entrepreneurs.

When fully engaged success can not elude you!

GROW PARTNERSHIP- \$5K

BUILD PARTNERSHIP- \$3K

ENGAGE PARTNERSHIP- \$1K

PLEASE!!

CONSIDER A 2018 PREMIUM PARTNERSHIP

VALUE OF PARTNERING WITH THE OAK GROVE CHAMBER:

ONCE A YEAR FINANCIAL CONTRIBUTION

(THAT INCLUDES MEMBERSHIP DUES + LUNCHEONS+ LEADERSHIP + HIGH VISIBILITY)

INCLUDES ALL THE BASIC MEMBERSHIP BENEFITS PLUS SO MUCH MORE!!

SIMPLIFIES YOUR BUDGET PLANNING FROM YEAR TO YEAR

YOUR PARTNERSHIP ALLOWS THE US TO EXPAND OUR OFFERINGS TO YOU AND OTHER MEMBERS

**YOUR FINANCIAL CONTRIBUTION IS VITAL TO THE
GROWTH OF THE OAK GROVE BUSINESS COMMUNITY!!**

GROW PARTNERSHIP- \$5000/YEAR

ONLY 5 COMPANIES/YEAR ALLOWED AT THIS LEVEL EACH YEAR



- CATEGORY EXCLUSIVITY- \$1500 VALUE
- 2018 CHAMBER MEMBERSHIP DUES INCLUDED- \$400 VALUE
- PREMIUM PARTNER ON NEW CHAMBER WEBSITE; INCLUDES: BANNER ADS, CUSTOMIZED MOBILE APP & TEXT PROSPECTING SYSTEM, ONLINE LEAD DISTRIBUTION, JOB BOARD, PRESS RELEASE SUBMISSION, UNLIMITED ONLINE TRAINING SPANNING A BROAD SPECTRUM OF TOPICS. (WEBSITE UTILIZATION TRAINING PROVIDED TO YOUR STAFF)- \$5000 VALUE
- TWO- 4 MAN GOLF TEAMS IN CHAMBER GOLF TOURNAMENT- \$800 VALUE
- HOLE-IN-ONE SPONSOR FOR GOLF TOURNAMENT- \$200 VALUE
- ANNOUNCEMENT OF GROW PARTNERSHIP AT ALL 2018 EVENTS (MAJOR EVENTS LISTED)
- 4' x 8' BANNER PROMINENTLY DISPLAYING COMPANY LOGO ON THE MAIN STAGE AT ALL 2018 EVENTS- \$500 VALUE/EVENT= \$2500 TOTAL VALUE
- COMPANY LOGO ON ALL PRINTED AND DIGITAL MARKETING MATERIALS FOR EVENTS- \$100 VALUE
- COMPANY LOGO ON ALL SEPTEMBERFEST PROMOTIONAL ITEMS (T-SHIRTS, ETC) - \$100 VALUE
- 2 MONTHLY LUNCHEON PASSES- \$240 VALUE
- PREMIUM SPONSOR OF ONE COFFEE & CONVERSATIONS PER YEAR- \$150 VALUE
- PREMIUM SPONSOR OF ONE AFTER HOURS EVENT PER YEAR- \$150 VALUE
- 8- BANQUET AWARD CEREMONY VIP TICKETS- \$400 VALUE
- COMPANY PROMOTIONAL ITEM INCLUDED IN WELCOME PACKETS DISTRIBUTED TO ALL NEW OAK GROVE RESIDENTS- \$200 VALUE

TOTAL VALUE- \$11,740

BUILD PARTNERSHIP- \$3000/YEAR

ONLY 10 COMPANIES/YEAR ALLOWED AT THIS LEVEL EACH YEAR

- 2018 MEMBERSHIP MEMBERSHIP DUES INCLUDED- \$300 VALUE
- PARTNER ON NEW CHAMBER WEBSITE; INCLUDES: BANNER AD, CUSTOMIZED MOBILE APP & TEXT PROSPECTING SYSTEM, ONLINE LEAD SHARING, JOB BOARD, PRESS RELEASE SUBMISSION, UNLIMITED ONLINE TRAINING SPANNING A BROAD SPECTRUM OF TOPICS. (WEBSITE UTILIZATION TRAINING PROVIDED TO YOUR STAFF)- \$4000 VALUE
- ONE- 4 MAN GOLF TEAM IN CHAMBER GOLF TOURNAMENT- \$400 VALUE
- GOLF CART SPONSOR AT CHAMBER GOLF TOURNAMENT- \$200 VALUE
- ONE MONTHLY LUNCHEON PASS- \$120 VALUE
- 2' x 4' BANNER DISPLAYING COMPANY LOGO AT ALL EVENTS- \$1750 VALUE
- ANNOUNCEMENT OF BUILD PARTNERSHIP AT ALL 2018 EVENTS (MAJOR EVENTS LISTED)
- COMPANY LOGO ON ALL PRINT AND DIGITAL MARKETING MATERIAL MAJOR EVENTS- \$100 VALUE
- COMPANY LOGO ON ALL SEPTEMBERFEST PROMOTIONAL ITEMS (T-SHIRTS, ETC)- \$100 VALUE
- 10'x 10' BOOTH PROVIDED AT SEPTEMBERFEST (LOCATION OF YOUR CHOICE)- \$150 VALUE
- COMPANY PROMOTIONAL ITEM INCLUDED IN WELCOME PACKETS DISTRIBUTED TO ALL NEW OAK GROVE RESIDENTS- \$200 VALUE
- 4- BANQUET AWARD CEREMONY VIP TICKETS- \$200 VALUE



TOTAL VALUE: \$7520

ENGAGE PARTNERSHIP - \$1000/YEAR

(MEMBERSHIP DUES PAID SEPARATELY BASED ON # OF EMPLOYEES)

- PREMIUM PARTNERSHIP SPONSOR FOR ONE EVENT OF COMPANY CHOICE - \$500 VALUE
- NEW CHAMBER WEBSITE; INCLUDES: CUSTOMIZED MOBILE APP & TEXT PROSPECTING SYSTEM, ONLINE LEAD SHARING, JOB BOARD, PRESS RELEASE SUBMISSION, UNLIMITED ONLINE TRAINING SPANNING A BROAD SPECTRUM OF TOPICS. (WEBSITE UTILIZATION TRAINING PROVIDED TO YOUR STAFF) - \$3000 VALUE
- ONE MONTHLY LUNCHEON PASS - \$120 VALUE
- 10' x 10' BOOTH PROVIDED AT SEPTEMBERFEST (LOCATION OF YOUR CHOICE) - \$150 VALUE
- YARD SIGN DISPLAYED IN ENTERTAINMENT AREA AT ALL EVENTS - \$500 VALUE
- ONE BANQUET AWARD CEREMONY TICKET - \$40 VALUE

TOTAL VALUE - \$4310





VOLUNTEER - \$0



(MEMBERSHIP DUES PAID SEPARATELY BASED ON # OF EMPLOYEES)

AVAILABLE TO SMALL/NEW COMPANIES WHO CAN NOT AFFORD TO MAKE A FINANCIAL CONTRIBUTION TO THE GROWTH OF OUR COMMUNITY, BUT ARE COMMITTED TO VOLUNTEERING THEIR TIME AS AN INVESTMENT IN OAK GROVE'S FUTURE

- NEW CHAMBER WEBSITE; INCLUDES: CUSTOMIZED MOBILE APP & TEXT PROSPECTING SYSTEM, LEAD SHARING, JOB BOARD, UNLIMITED ONLINE TRAINING SPANNING A BROAD SPECTRUM OF TOPICS. (TRAINING PROVIDED) - VALUE = PRICELESS TO A SMALL BUSINESS OWNER

TOTAL VALUE - PRICELESS TO US!!!!

When fully engaged success can not elude you!

Join a CHAMBER COMMITTEE TODAY!

DON'T SEE A PARTNERSHIP THAT MEETS
YOUR COMPANY NEEDS OR BUDGET???

WE WANT TO CUSTOMIZE A PACKAGE JUST FOR YOU!!!

PICK FROM THE FOLLOWING TO CUSTOMIZE THE PERFECT BUNDLE OF
VALUE FOR YOUR COMPANY OR CONTACT

TERESA STEWART @ 816-690-4147 TO SCHEDULE AN APPOINTMENT

TERESA@OGCHAMBER.COM

MAJOR EVENT SPONSOR- \$500/YEAR

(MEMBERSHIP DUES PAID SEPARATELY BASED ON # OF EMPLOYEES)

- EVENT SPONSOR FOR ONE EVENT OF YOUR COMPANIES CHOICE- \$500 VALUE
- NEW CHAMBER WEBSITE; INCLUDES: CUSTOMIZED MOBILE APP & TEXT PROSPECTING SYSTEM, LEAD SHARING, JOB BOARD, PRESS RELEASE SUBMISSION, UNLIMITED ONLINE TRAINING SPANNING A BROAD SPECTRUM OF TOPICS. (DEMO AVAILABLE UPON REQUEST)- PRICELESS
- ONE BANQUET AWARD CEREMONY TICKET- \$40 VALUE

TOTAL VALUE- \$540



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NETWORKING SPONSOR- \$150

NETWORK LUNCHEON, COFFEE & CONVERSATIONS, OR BUSINESS AFTER HOURS SPONSOR ONE MONTH OF COMPANY CHOICE- \$200 VALUE

(COMPANY IS ABLE TO DISTRIBUTE MARKETING MATERIALS AND SPEAK FOR 15 MIN)

- NEW CHAMBER WEBSITE; INCLUDES: CUSTOMIZED MOBILE APP & TEXT PROSPECTING SYSTEM, LEAD SHARING, JOB BOARD, PRESS RELEASE SUBMISSION, UNLIMITED ONLINE TRAINING SPANNING A BROAD SPECTRUM OF TOPICS. (TRAINING PROVIDED)- PRICELESS TO SMALL BUSINESS
- ONE PASS TO ATTEND EVENT INCLUDED- \$20 VALUE

TOTAL VALUE- \$220

ANNUAL LUNCHEON PASS- \$100/PERSON (12 LUNCHESES)

ADVERTISING:

- PRIMARY WEBSITE SPONSOR- \$1500/YEAR
- WEBSITE HOME PAGE BANNER AD- \$100/YEAR
- GOLDEN TICKET PROMO CODE/LINK- \$25/TICKET
- BLOCK AD ON MONTHLY CHAMBER CONNECTION NEWSLETTER- \$10/MONTH



SOCIAL MEDIA BUZZ : (FACEBOOK, TWITTER & INSTAGRAM) - \$50/YEAR

PUBLISH PRESS RELEASES ON CHAMBER WEBSITE & SOCIAL MEDIA

AND IMPORTANT MONTHLY PROMOTIONS FOR YOUR EVENTS, SALES, OR SUCCESS



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WHAT IS ALL THIS TALK ABOUT NEW WEBSITE TECHNOLOGY???:

WITH TODAY'S EVER-CHANGING COMMUNICATION DEMANDS, THE OG CHAMBER HAS TO EXPAND OUR LOBBY INTO THE DIGITAL FORM. THE PROFITS FROM OUR SUCCESSFUL 2017 EVENTS HAS ALLOWED US TO INVEST IN NEW TECHNOLOGY TO BETTER PROMOTE YOUR BUSINESS AND IS JUST ONE OF THE MANY NEW OFFERINGS THAT THE BOARD HAS IMPLEMENTED IN THE PAST 6 MONTHS!

WE ENCOURAGE YOU TO SCHEDULE A 15 MINUTE DEMO @

[HTTP://WWW.VOTILITY.COM/CHAMBER-NATION](http://www.votility.com/chamber-nation)

2018 ENROLLMENT

*All membership and partnership fees
will be due no later than*

January 31, 2018

*To assure you receive the maximum annual value from
membership we recommend you complete your
enrollment as soon as possible.*

To enroll simply visit our website at www.oakgrovechamber.com and click on the “Membership” tab. There you will see “Become a Member”. The online enrollment will allow you to pay online or receive an invoice. This packet will serve as a reference when choosing the right Partnership for YOUR COMPANY!!! If you have any questions please do not hesitate to contact Teresa Stewart @ 816-690-4147 to schedule an appointment.

WE HAVE LOTS OF EXCITING THINGS

HAPPENING IN 2018!!!! Join US!!

THANK YOU FOR TAKING THE TIME TO
REVIEW THIS INFORMATION!

WE ARE HERE TO ANSWER ANY QUESTIONS YOU MIGHT HAVE!!!

816-690-4147



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