



On behalf of the Board of Directors and membership of the O'Fallon Chamber of Commerce, I would like to invite you to become a member of this vital business organization. The O'Fallon Chamber now represents over 500 local businesses who realize an investment in the Chamber of Commerce equals an immeasurable return.

Our Chamber is continually striving to fulfill its mission of promoting economic vitality in O'Fallon and the St. Charles County region. We are able to achieve this goal through several avenues. We are continually promoting our local businesses through:

- Abundant networking opportunities available to fit YOUR schedule;
- Free marketing opportunities;
- Educational speakers and seminars;
- And offering a unified voice on public policy decisions affecting business.

The application process is simple; and the benefits are numerous. I, along with the Board and Staff, look forward to working to promote your business in the near future.

President/CEO
O'Fallon Chamber of Commerce

2012 Morning Schmooze

The Morning Schmooze offers members an opportunity to give a one-minute infomercial on their business, followed by open networking time. Held on the 3rd Thursday of every other month from 7:30 a.m. to 9:00 a.m. it's FREE to attend and includes a continental breakfast donated by the host.

Date	Location
February 16th	Rendezvous Cafe & Wine Bar
April 19th	Christian High School
June 21st	Red Robin on Hwy K
August 16th	Midwest Bank Centre
October 18th	St. Charles Art Council
December 20th	TBD

2012 Monthly Luncheons

Each month the Chamber hosts a luncheon that allows time for members to network enjoy lunch, and listen to presentations. All luncheons are held on the 4th Tuesday of each month from 11:30 a.m. to 1:00 p.m. Registration is \$15/pp in advance or \$20/pp at the door. Please contact the Chamber to make reservations or for more information.

Date	Location
January 24th	Morning Star Church
February 28th	Brunswick Zone XL
March 27th	VFW Hall 5077
April 24th	Christy Banquet Center
May 22nd	Garden Villas of O'Fallon
June 26th	Trigg Banquet Center
July 24th	Elk's Lodge
August 28th	Christy Banquet Center
September 25th	Old Hickory Golf Club
October 23rd	Elk's Lodge
November 27th	Whitmoor Country Club
December 18th	Trigg Banquet Center

2012 Business After Hours

These events provide members an opportunity to network on a more informal basis and build relationships! All Business After Hours are held on the 2nd Tuesday of each month from 4:30 p.m. to 6:30 p.m. This event is FREE to members. No need to RSVP. Stay for as long or as little as you like.

Date	Location
January 10th	Red Robin Gourmet Burgers
February 14th	Fall Golf Club
March 13th	Instant Imprints
April 10th	Laser Lipo & Vein Center
May 8th	Breakthrough Pain Relief
June 12th	Iverson-Tomasino-Goerss Eyecare
July 10th	Christian High School
August 14th	Rendezvous Cafe & Wine Bar
September 11th	Delmar Gardens of O'Fallon
October 9th	Residence Inn O'Fallon
November 13th	Crown Vision



Membership Information

The mission of the O'Fallon Chamber of Commerce is to promote economic vitality in O'Fallon and the St. Charles County Region; while partnering members with networking opportunities, education and advocacy in public policy decisions affecting business.



Scan with your
Mobile QR Reader.



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Benefits & Services

New Business Contacts & Referrals

The Chamber creates opportunities for people to meet, network and do business. Some ways to make contacts include:

- **Monthly Membership Luncheons** featuring a different speaker each month on topics that are important to the business community.
- **Bi-Monthly Networking Breakfasts (Morning Schmooze)** offer a great way to promote your business and network with other chamber members. FREE to attend!
- **Business After Hours** held every month, featuring great food, networking and prizes. FREE to attend!
- Annual events such as the **Art, Wine and Brew Gala, Firecracker Run, Golf Tournament, Trivia Night and Speed Networking.**

• **Leads Groups** are groups of individuals that meet to assist members in developing and promoting their business through referrals, assist members in achieving a higher standard through the open discussion of new and old ideas, and to create an environment of trust and loyalty to one another. Only one representative from each industry is allowed per leads group. Meets: 2nd & 4th Monday of each month at 12:00 p.m. or 2nd & 4th Thursday of each month at 8:00 a.m.

Publicity & Exposure

The Chamber promotes your organization to the public and business community in several ways:

- **A Free listing on the Chamber's Web Site** is a way for your business to gain exposure through hundreds of thousands of website hits every month.
- Our **eNewsletter** is emailed each month to all members plus residents and business who want to be in the know; roughly 1,000 people each month. Advertising is available to Chamber Members only. Members are welcome to send press releases, event information, and employment opportunities to the Chamber to be included in the monthly newsletter for FREE.

- **Ribbon Cuttings, Grand Openings and Open Houses** are provided for new or expanding businesses at no cost. The **Monday Memo** is an e-mail update sent out to all members each week with short articles about upcoming events, issues facing businesses and member submitted information.
- The Chamber's **Membership Directory & Community Profile** is an annual publication that contains two free listings of your business; by name and business type. Printed at the beginning of the year, this publication is distributed to every Chamber member as well as 8,500 residents in O'Fallon and is included in our relocation packets. Low-cost display ads are also available for purchase.
- **Sponsorships** for events such as the Art, Wine & Brew Gala, Firecracker Run, Golf Tournament, Trivia Night and Monthly Luncheons gives members an opportunity to showcase their businesses and products to other members.
- The Chamber receives hundreds of request each year for goods and services to be purchased in our area. **We only refer Chamber members** to visitors, newcomers, businesses and residents over the phone, through our website and in our *Membership Directory & Community Profile*. We also offer a great location in the Chamber office for our businesses to display their cards and marketing pieces.

Professional Development

The Chamber is dedicated to improving your abilities to achieve success in your business or professional life. Our Lunch n' Learn Seminar Series provides educational topics that are relevant to business and free for members to attend. The Chairman's Book Club also serves as a great way to educate yourself about business practices.

Influence Legislative Issues

The Chamber works very closely with our local, state and federal legislators to stay in touch with what is going on in our community, state and nation. Every year, the Chamber sends representatives to Jefferson City to meet with our state level elected officials and discuss issues affecting businesses in the county.

Information Resources

The Chamber serves as a central source of information for members who are seeking community and business demographics, lists, contacts and other resources.

The O'Fallon Chamber of Commerce has several committees that need your help! Serving on a Chamber committee allows members to use their talents in areas that interest them and gives additional opportunities to develop new business relationships.

Ambassador Committee

The Ambassadors are the welcoming committee of the Chamber. Responsible for representing the Chamber at Ribbon Cuttings and attending luncheons and other Chamber events to help promote networking among attendees. Ambassadors also assist with membership retention and recruitment.

Meets: 2nd Tuesday of each month at 3:45 p.m.

Art, Wine & Brew Gala Committee

Plans and organizes the annual Art, Wine & Brew Gala held each year in February.

Meets: Monthly starting in August until February.

Chairman's Book Club NEW FOR 2012!

The Book Club will be reading 6 of the best business books in 2012 on topics such as leadership, sales, strategy, management and possibly a narrative. The books will be available for check out or download from the St. Charles City-County library.

Meets: 1st Wednesday of every other month, 9:00 a.m. at the Deer Creek Library.

Firecracker 10K/5K Run Committee

Plans and organizes the largest fund raiser event for the O'Fallon Chamber. The event is held every year on the 4th of July.

Meets: Monthly starting in January until July.

Golf Tournament Committee

Coordinates the annual Golf Tournament held each year in August.

Meets: Monthly starting in April until October.

Legislative Awareness Lunches NEW FOR 2012!

Interested in what is going on at all levels of government, local, state and federal? The committee will meet to discuss legislation affecting businesses, recommend resolutions to bring to the Board of Directors as necessary, and hear from informative speakers on pertinent topics.

Meets: 3rd Friday of each month, 12:00 p.m. at Rendezvous Cafe & Wine Bar.

O'Fallon Jaycees NEW FOR 2012!

The O'Fallon Jaycees are the O'Fallon Chamber's official new Young Professional group. The O'Fallon Jaycees, is a group of young adults, age 18 through 40 who are involved in community service, management development and individual development. Through many civic projects, fund raisers and social events they share their skills and knowledge while doing their part to make the city of O'Fallon area a better place to live,

work and raise a family. Oh yeah, and they have a lot of fun doing all of this too!

Meets: 3rd Thursday of each month, 7:00 p.m. at JJ's Restaurant.

Tech/Comm Committee

This county wide committee keeps current with new technologies and educates small businesses on how they can benefit from the latest technologies and communications.

Meets: 3rd Thursday of each month, 12:00 p.m. at Spencer Road Library.

Trivia Night Committee

Plans and organizes the annual Trivia Night held each year in November.

Meets: Monthly starting in April until November.

Committees