

# Ottawa Area Chamber of Commerce Member Survey

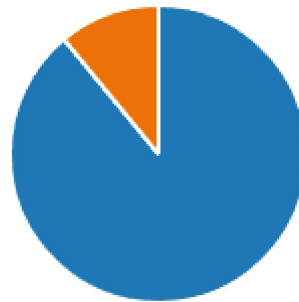
**83**  
Responses

**08:22**  
Average time to complete

**Active**  
Status

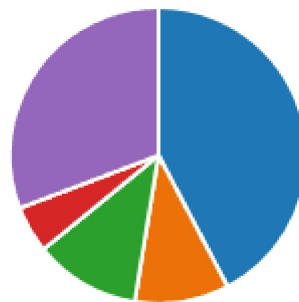
1. Are you an active member of Ottawa Chamber of Commerce?

● Yes	73
● No	9



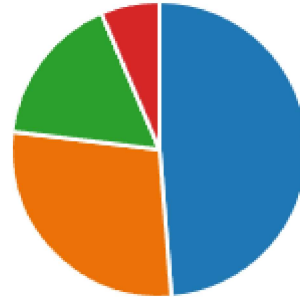
2. Size of your organization:

● 1 - 5 employees	33
● 5 - 10 employees	8
● 10 - 20 employees	9
● 20 - 50 employees	4
● 50+ employees	24



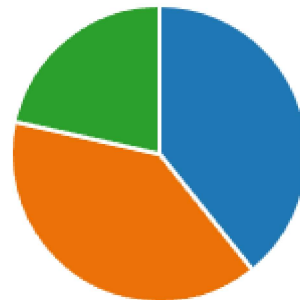
3. Please select the option that best describes your role within your company:

● Upper Management (e.g., CEO, ...	38
● Supervisor (e.g., Department He...	22
● Staff Member	13
● Other	5



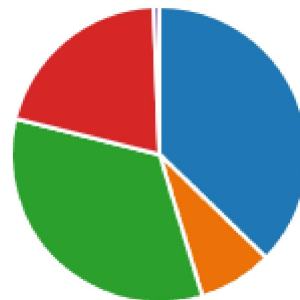
4. The Chamber provides resources and tools to help me grow/market my business.

● Completely Agree	31
● Somewhat Agree	31
● Neutral	17
● Somewhat Disagree	0
● Completely Disagree	0



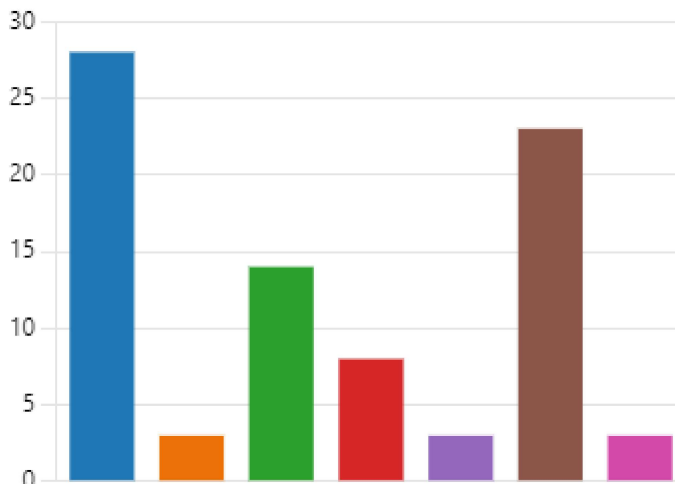
5. I joined the Ottawa Chamber for (Select All that apply):

● Networking/Exposure	60
● Affect Government/Public Policy	13
● Civic and Community Involvement	54
● Information/Education	33
● Other	1



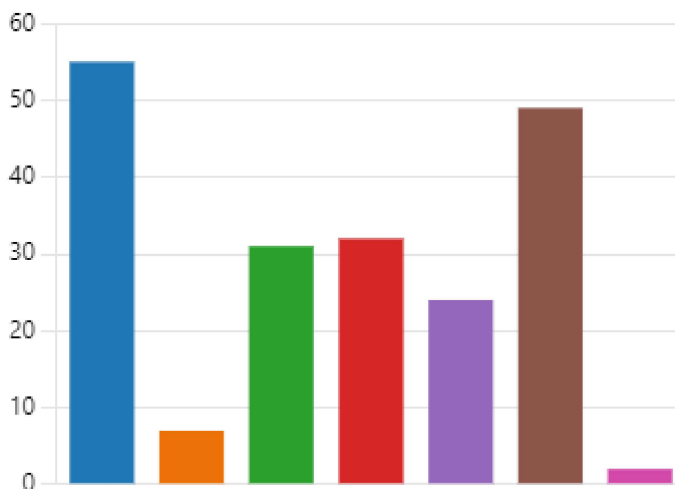
6. The single most beneficial offering from the Ottawa Area Chamber of Commerce is:

<span style="color: blue;">●</span> Chamber Coffees/ Ribbon Cutti...	28
<span style="color: orange;">●</span> Blue Cross Blue Shield Insurance	3
<span style="color: green;">●</span> Marketing/ Networking Resourc...	14
<span style="color: red;">●</span> Leadership Franklin County	8
<span style="color: purple;">●</span> Community Guides/ Directory R...	3
<span style="color: brown;">●</span> Community Events (Flea Junk & ...	23
<span style="color: pink;">●</span> Other	3



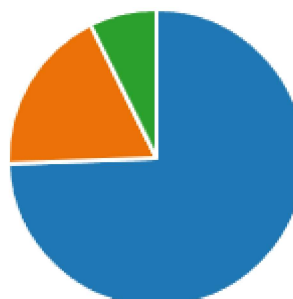
7. My organization/ I utilize the Ottawa Chamber of Commerce offerings (select all that apply)

<span style="color: blue;">●</span> Chamber Coffees/ Ribbon Cutti...	55
<span style="color: orange;">●</span> Blue Cross Blue Shield Insurance	7
<span style="color: green;">●</span> Marketing/ Networking Resourc...	31
<span style="color: red;">●</span> Leadership Franklin County	32
<span style="color: purple;">●</span> Community Guides/Directory Re...	24
<span style="color: brown;">●</span> Community Events (Flea Junk & ...	49
<span style="color: pink;">●</span> Other	2



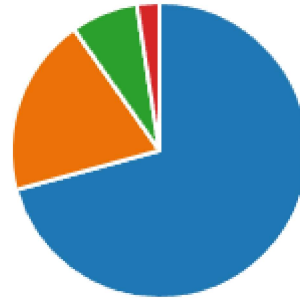
8. My Organization/ I value(s) the Ottawa Chamber of Commerce Membership

<span style="color: blue;">●</span> Completely Agree	61
<span style="color: orange;">●</span> Somewhat Agree	15
<span style="color: green;">●</span> Neutral	6
<span style="color: red;">●</span> Somewhat Disagree	0
<span style="color: purple;">●</span> Completely Disagree	0



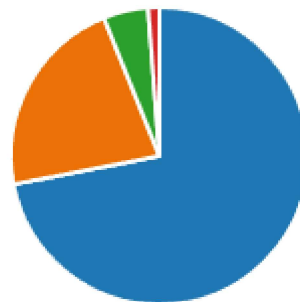
9. The Chamber is a helpful resource for the economic development of Ottawa & Franklin County

● a. Completely Agree	58
● b. Somewhat Agree	16
● c. Neutral	6
● d. Somewhat Disagree	2
● e. Completely Disagree	0



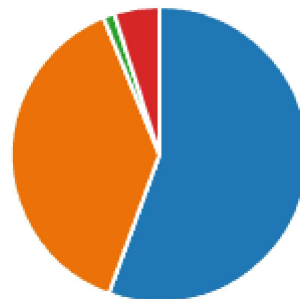
10. How satisfied are you with the Ottawa Chamber of Commerce's communication efforts, including emails, newsletters, social media, and events?

● Very Satisfied	59
● Somewhat Satisfied	18
● Neutral	4
● Somewhat dissatisfied	1
● Very dissatisfied	0

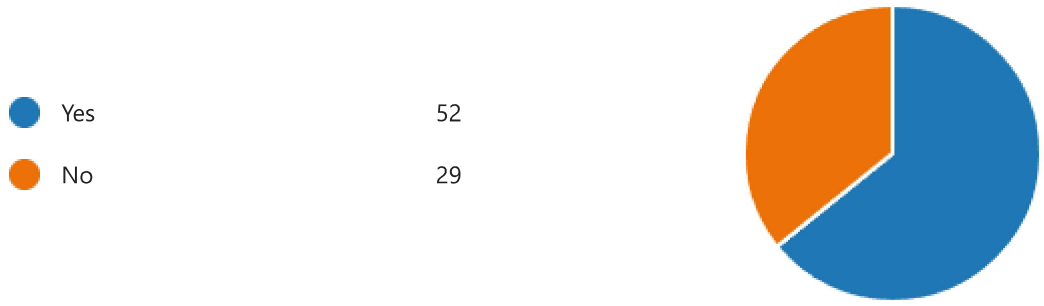


11. I Understand the purpose and mission of the Ottawa Area Chamber of Commerce

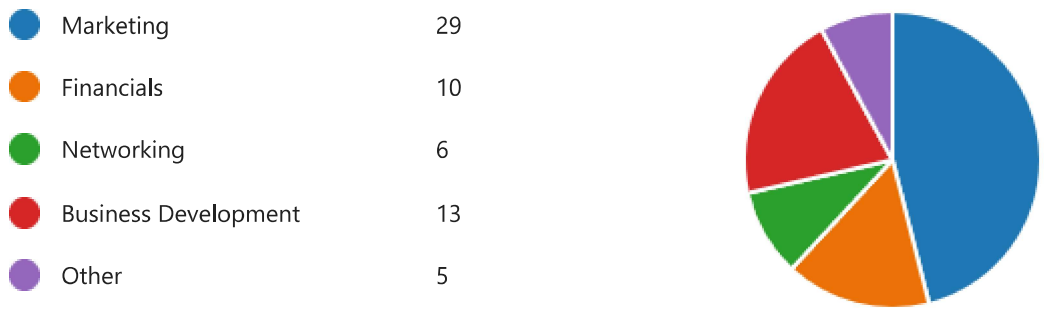
● Completely Agree	45
● Somewhat Agree	31
● Neutral	1
● Somewhat Disagree	4
● Completely Disagree	0



12. Would you have a couple more minutes to answer some more questions?



13. The Biggest Challenge my organization/ I face as a business in Ottawa/ Franklin County is:



14. Tell us more about what some of your biggest challenges are:

33 Responses

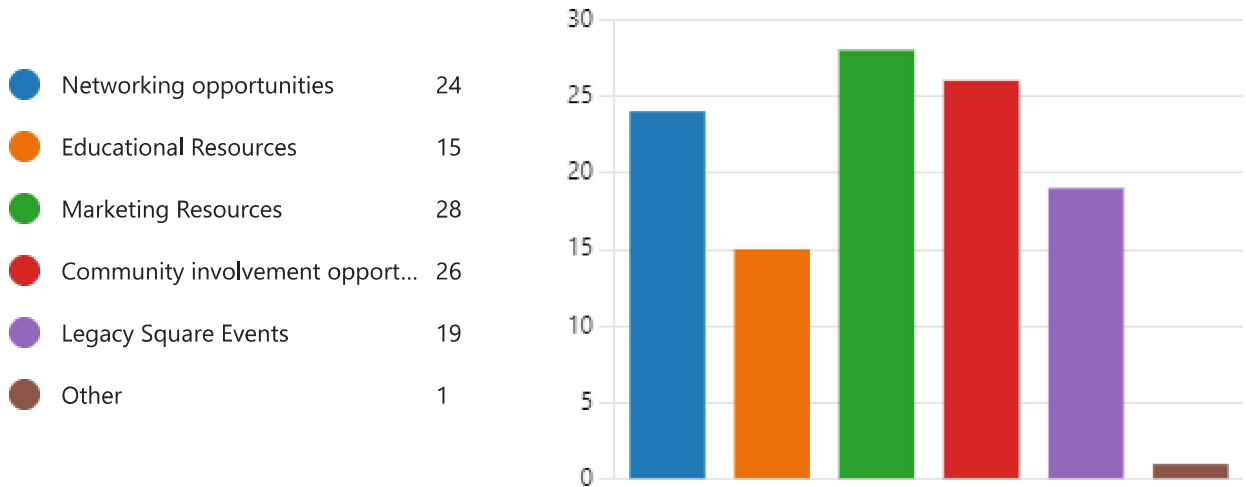
Latest Responses

"The population density is too low to effectively support an org..."

9 respondents (27%) answered **business** for this question.



15. As part of my Chamber membership, I would like more of the following (select all that apply):



16. Please share any suggestions or feedback you have regarding our communication strategies, such as preferred channels, content, or areas where we can improve.

17  
Responses

Latest Responses

"Happy to see the relationship with Ottawa Main Street has im..."

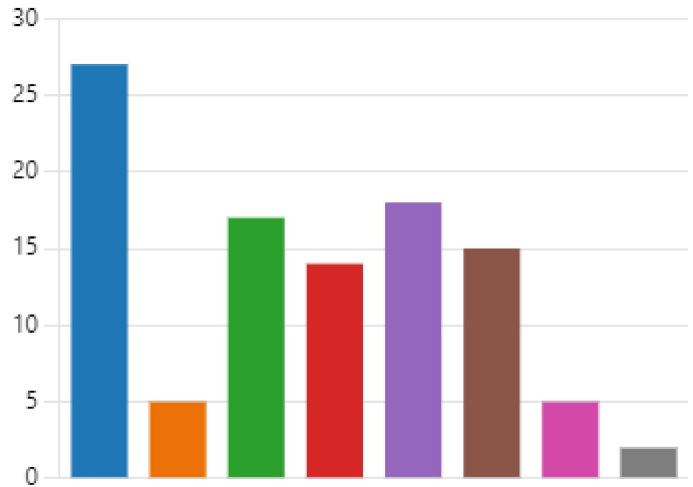
7 respondents (41%) answered **email** for this question.

emails and newsletter  
 emails on Thursday job  
 social media  
 great job  
 media outlets newsletters are great Thursday e great communica

Email is best  
**email**  
 Great emails

people  
 better job  
 Ottawa  
 texts than  
 emails are great<sup>op</sup>  
 great

17. I would be interested in education/ information on the following topics (Select all that apply):



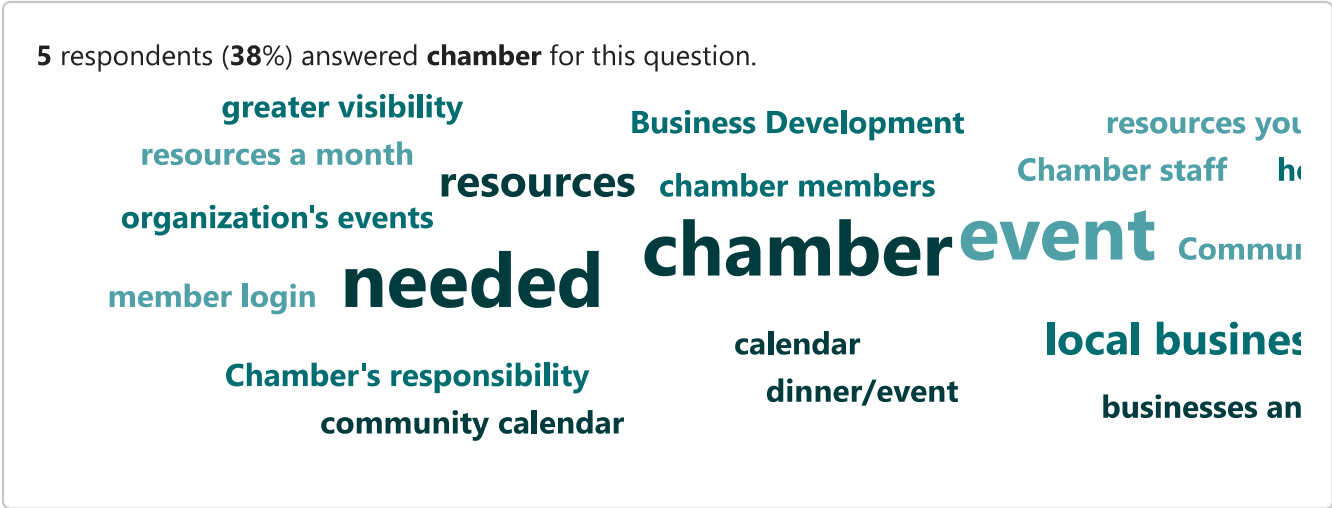
18. How could the Chamber of Commerce provide better resources?

13  
Responses

Latest Responses

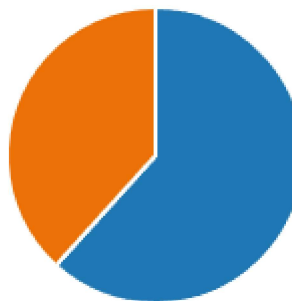
"This is more than just the Chamber's responsibility but we need..."

5 respondents (38%) answered **chamber** for this question.



19. I would be interested in becoming more involved with events in the Ottawa Chamber of Commerce.

<span style="color: blue;">●</span> Yes	29
<span style="color: orange;">●</span> No	18



20. Please share any additional comments, suggestions, or feedback you have for the Ottawa Chamber of Commerce:

9 Responses

Latest Responses

"Ryland has excelled in his role, well done Ryland!"

4 respondents (44%) answered **chamber** for this question.

