

The Ottawa Area Chamber of Commerce

Chamber Top 10

The Chamber is Your Best Connection

Weekly Community Newsletter



Two weekly newsletters give our members access to what is coming up on the calendar, and what just happened. Our Thursday newsletter allows members to submit events, promotions and job postings that get sent to over 1000 individuals in the community. Our President/CEO column on Friday keeps you informed on relevant news from the previous week.

Social Media



The Chamber stays active on social media, accruing over 3,000 followers on Facebook. With this audience, we hope to share your events/sales/accomplishments through our social media channels to promote you! We try and stay diligent by following your posts, but if we miss something you want to be shared, all you have to do is let us know and we'll get it pushed out on our pages.

Save Money



Members have access to our membership mailing labels and bulk mail stamp. Depending on how much you mail, this could save hundreds of dollars each year. The Chamber also has a fully equipped conference room that can be reserved when available.

Membership Directories



All our members get displayed in our online and print directories, giving them added exposure to locals and travelers alike. Our printed Community Guide gets published annually and ends up in the hands of a thousand different individuals, with your business showing up in both the alphabetical and list-by-category sections. Online, members can be found on our website, with the ability to have a custom-made “mini website” landing page. The Chamber works with search engine experts who optimize each member’s page to increase click-through opportunities, driving traffic to your website and socials.

Print Material



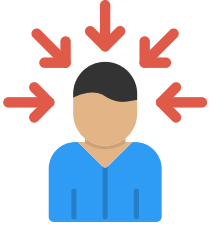
Member's flyers, brochures and business cards can be displayed on the information rack in the Chamber lobby.

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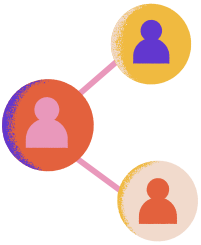
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Recognition



Chamber members are recognized as leaders. Surveys prove that businesses and organizations that belong to chambers of commerce are more likely to be successful and are perceived as more professional. The Ottawa Chamber has been in existence for almost 100 years and is the premier business organization in the community. Members can publicly display their investment by hanging a Chamber plaque showing their years as a member, as well as a window sticker for passersby.

Networking



There are many opportunities to connect by attending Chamber functions that offer the opportunity to be seen, meet new people, connect with old friends and get your business/organization out there where people will think of it. Hosting a Chamber Coffee or Ribbon Cutting is a great way to share information about your business.

Chamber App



Access all your information on the go through the Chamber app. Find our online calendar, look up member information in the directory and more all through your phone or tablet.

Leadership opportunities



Leadership Franklin County is a great opportunity for chamber members to participate in leadership training, expand their knowledge of the community, and make life-long connections with other leaders in the class. Other opportunities include serving on a Chamber committee with other passionate volunteers who make a difference.

Blue Cross Blue Shield health insurance



Through a state-wide partnership, the Ottawa Chamber can offer Blue Cross and Blue Shield health insurance by being a Chamber member.