



Dear Community Leader,

We are excited to celebrate another year of our For Kids' Sake campaign to support Kansas Big Brothers Big Sisters in Franklin County! For Kids' Sake brings colleagues, friends, and families together to form teams and raise pledges to support our mentoring program. After funds are raised, participants come together to celebrate their success at our annual **Bowl For Kids' Sake** event! (Don't worry – you don't have to be a great bowler – it's all about the fun!)

Form your team(s) of 4-6 people to join us this year on **Friday, April 12 from 6:00-7:30PM, at Fusion Alley**. Call Patricia Hutton at 785-304-1811 or email [phutton@kansasbigs.org](mailto:phutton@kansasbigs.org) to register your team(s).

Each team member who fundraises \$150 or more will receive a KSBBS t-shirt. For every \$50 that you raise after \$150, you will have a chance to win more great prizes. Set a fundraising goal of \$1,000 among your team of 4-6! The overall top fundraising group will win the coveted **FKS Traveling Trophy**.

Your business can also **sponsor** this year's event! Check out the available sponsorship levels included.

Through the support of the community and those who come together each year during FKS, over 1,800 children have been paired with a positive mentor. There are currently 11 children matched with a Big in Franklin County and over 10 kids waiting for a Big Brother, Big Sister, Big Couple, or Big Family. The money raised from this event, through your team fundraising and/or your business sponsorship, helps to continue support for those matches and find Bigs for children who are waiting.

Thank you for your support. We are Better Together!

See you at the Lanes,

Jeff Jack  
Area Director  
KSBBS Serving Franklin County

## ABOUT FOR KIDS' SAKE

**For Kids' Sake** is the annual mentor recruitment and fundraising campaign supporting Kansas Big Brothers Big Sisters. It is one of the longest-running state fundraisers that provides support for 1/3 of KSBBBS' operating budget. Each year, close to 2,000 individuals come together in their communities across the state and create teams at their place of business, with their group of family and friends or participate as individual fundraisers.

Participant rewards include celebrating at our annual bowling party – Bowl For Kids' Sake, our premium t-shirt, and chances for other great prizes. Proceeds raised through **BFKS** stay in your local community and go toward costs to match and professionally support one Big and Little mentoring match for a year.

### Program costs include:

- Recruitment of volunteers
- Enrollment of youth
- References and background checks
- Best-fit match selection to ensure longevity and success
- Ongoing professional support by the MSS (Match Support Specialist) to ensure quality and safety while setting and reaching annual goals
- Activities and events to enrich the match relationship

When participating in BFKS, please remember that your support can come in different forms and will go a long way to help our youth facing adversity!

### Ways to participate in For Kids' Sake:

- Company sponsorship or general donation to support youth served by KSBBBS
- Company contribution in matching employee fundraiser donations
- Company-wide email inviting those who want to participate by giving an individual donation (Those who want to give or raise \$150 in donations will receive a free t-shirt)
- 50/50 raffle: Individuals donate \$50 or \$25 for a chance to win 50% of the pool proceeds with the other 50% benefitting KSBBBS
- Prize raffle drawing: Company provided prize made available for donations of \$50 or \$25 for a chance to win
- Get creative! Check out our A to Z list of FKS fundraising ideas other companies and groups have used to support our youth!

Participants can register to raise funds for local youth facing adversity at [www.4kidsake.org](http://www.4kidsake.org). Join us today to support Kansas youth through the power of one-to-one mentorship!

**Bowl For Kids' Sake – Friday, April 12, 2024 – Fusion Alley – 6:00-7:30 PM**



## 2024 FOR KIDS' SAKE Sponsorship Opportunities

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### **\$1,500 – Alley Sponsor**

- Logo on the front page of KSBBBS Franklin County For Kids' Sake web page [www.4kidsake.org/Franklin](http://www.4kidsake.org/Franklin)
- Social media recognition (KSBBBS serving Franklin County Facebook page)
- Welcome Sign with your business logo at the bowling event
- Emcee mention during the bowling event

### **\$1,000 – Think BIG Sponsor**

- Logo on the front page of KSBBBS Franklin County For Kids' Sake web page [www.4kidsake.org/Franklin](http://www.4kidsake.org/Franklin)
- Social media recognition (KSBBBS serving Franklin County Facebook page)
- Logo on banner at the bowling event
- Emcee mention during the bowling event

### **\$500 – Strike Sponsor**

- Social media recognition (KSBBBS serving Franklin County Facebook page)
- Logo on banner at the bowling event
- Emcee mention during the bowling event

### **\$250 – Lane Sponsor**

- Social media recognition (KSBBBS serving Franklin County Facebook page)
- Logo on lane sign at the bowling event
- Emcee mention during the bowling event

Please contact Patricia Hutton (785) 304-1811 or email [phutton@kansasbigs.org](mailto:phutton@kansasbigs.org) with any questions.

Thank you for your support!



## Kansas Big Brothers Big Sisters - Franklin County 2024 For Kids' Sake Campaign

### Commitment Form

Company/Group Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone & Email: \_\_\_\_\_

#### Sponsorship Level:

- Alley Sponsor - \$1,500
- Think BIG Sponsor - \$1,000
- Strike Sponsor - \$500
- Lane Sponsor - \$250

- Check Enclosed

Please make checks payable to KSBBBS serving Franklin County  
and mail to 2518 Ridge Court, Lawrence, KS 66046

- Send us an invoice

#### More BIG ways to help:

- Sign us up for a fundraising team! Please send us our team registration packet!
- We would like to provide a prize for the bowling event!
- We would like to invite KSBBBS to provide us with a brief info session on how our employees can get involved as a volunteer.

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Signature/Date

## TEAM CAPTAIN INFORMATION

**Thank you** for joining us and our mission to serve local youth!

**For Kids' Sake** is the annual recruitment and fundraising campaign supporting Kansas Big Brothers Big Sisters. As a way of saying **thank you** for raising funds, we want to celebrate you at our annual Bowl For Kids' Sake party and with our signature For Kids' Sake t-shirt! You will also be making a positive impact in the life of a child's life!

**Where does my money go?** Proceeds raised through FKS stay in our community and go toward costs to match and professionally support one Big and Little mentoring match for a year. Examples of program costs include:

- Recruitment of volunteers
- Enrollment of youth
- References and background checks
- Best-fit match selection to ensure longevity and success
- Ongoing professional support by the MSS (Match Support Specialist) to ensure quality and safety while setting and reaching annual goals
- Activities and events to enrich the match relationship

### **Participating is easy! Here's how it works:**

1. Start your team at [4kidsake.org](http://4kidsake.org), select **Franklin County**, and then **Franklin Bowl for Kids Sake**.
2. Copy and paste your fundraising page link and share with your friends and family via text or email.
3. Raise \$1000 **as a team** and you will support one Big/Little Match for an entire year!

## FOLLOW THIS TIMELINE FOR FUNDRAISING SUCCESS

### **Pick your campaign dates:**

- Select 4 Weeks in which to run your campaign.

### **Two weeks before your campaign starts:**

- Register** online at [4kidsake.org](http://4kidsake.org) and start your team.
- Recruit** members to form a team of 4-6 (co-workers, friends, family, anyone who wants to help raise pledges), then return your **Team Information Sheet** included in your packet to [phutton@kansasbigs.org](mailto:phutton@kansasbigs.org).
- Invite** your team members to go online to join your team (*please ask them to register themselves since a password and personal contact info will be required*).
- Distribute** Paper Pledge Sheets to those that will collect offline donations (form available at [4kidsake.org](http://4kidsake.org)).
- Incentivize** your team members to sign up early. Examples include:
  - An early sign-up donation from your company's leadership
  - The first to sign up gets their t-shirt immediately
  - A free cup of coffee or sweet treat

*Timeline continued on next page*

## TIMELINE FOR FUNDRAISING SUCCESS *continued*

### Week 1 of your FKS campaign:

- Campaign Kickoff!** Let your coworkers, friends, and family know that For Kids' Sake has begun and their support is needed. Examples of ways to get the word out include:
  - Company email blast
  - Team meetings
  - Social media posts
  - Group text*\*Whichever you choose, be sure to include the link to your FKS fundraising page!*
- Check in** regularly with members to see how your team is progressing toward your total goal of \$1000 to support one match for a year.

### Weeks 2 & 3 of your FKS campaign:

- Check in** with team members on their fundraising efforts.
- Consider** organizing a fundraising event to benefit the team. A raffle, luncheon, "pie in the face" event for company leadership, or anything creative you can come up with! See 'Corporate Team Ideas: A to Z' for more creative ideas!

### Week 4 of your FKS campaign:

- Remind** everyone the date of the end of the campaign.
- Encourage** members to meet their personal goals progressing toward your team goal of \$1000.
- Collect paper pledge sheets** along with any cash or checks collected and contact KSBBBS for pick up or bring to your bowling event.

### **Congratulations, you've successfully completed your own fundraiser For Kids' Sake!**

*As a reminder, you're making a BIG difference! Funds raised by your team go directly to support local youth currently served by KSBBBS and new mentoring matches for youth waiting for a Big Brother, Big Sister, or Family Match.*

## DID YOU KNOW?

Youth with Bigs show improved self-confidence and better school performance!

Schedule an information session at your business or individually to learn more by calling Patricia Hutton at 785.304.1811



**Bowl For Kids' Sake – Team Information**

**Friday, April 12, 2024**

**6:00-7:30 PM**

**Team Captain** \_\_\_\_\_ Employer \_\_\_\_\_

Address \_\_\_\_\_  
Street Address/Apt. # \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (W) \_\_\_\_\_ (C) \_\_\_\_\_ (E-Mail) \_\_\_\_\_

**T-Shirt Size** \_\_\_\_\_ **Team Name** \_\_\_\_\_

**TEAM MEMBERS:**

**Bowler #2** \_\_\_\_\_ Employer \_\_\_\_\_

Phone \_\_\_\_\_ (E-Mail) \_\_\_\_\_ **T-Shirt Size** \_\_\_\_\_

**Bowler #3** \_\_\_\_\_ Employer \_\_\_\_\_

Phone \_\_\_\_\_ (E-Mail) \_\_\_\_\_ **T-Shirt Size** \_\_\_\_\_

**Bowler #4** \_\_\_\_\_ Employer \_\_\_\_\_

Phone \_\_\_\_\_ (E-Mail) \_\_\_\_\_ **T-Shirt Size** \_\_\_\_\_

**Bowler #5** \_\_\_\_\_ Employer \_\_\_\_\_

Phone \_\_\_\_\_ (E-Mail) \_\_\_\_\_ **T-Shirt Size** \_\_\_\_\_

**Bowler #6** \_\_\_\_\_ Employer \_\_\_\_\_

Phone \_\_\_\_\_ (E-Mail) \_\_\_\_\_ **T-Shirt Size** \_\_\_\_\_

**PLEASE RETURN THIS INFORMATION AS SOON AS POSSIBLE TO:**

**KANSAS BIG BROTHERS BIG SISTERS serving FRANKLIN COUNTY**

**2518 Ridge Court, Lawrence, KS 66067**

email: [phutton@kansasbig.org](mailto:phutton@kansasbig.org)

phone: 785-304-1811



Collect donations online at [www.4kidsake.org](http://www.4kidsake.org) or fill out the pledge sheet below and return to KSBBBS along with your cash and checks.

**INDIVIDUAL GOAL \$150**  
 Receive a Commemorative FKS T-Shirt

**TEAM GOAL \$1000**  
 Help support 1 Big/Little Match

FUNDRAISER'S NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ APT # \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE ZIP \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_ WORK TELEPHONE \_\_\_\_\_ TEAM NAME \_\_\_\_\_ COMPANY NAME \_\_\_\_\_

**If a donor's employer offers matching funds, please indicate so. Companies require submitted forms and date of payment before KSBBBS receives the matching funds. Go to [4kidsake.org](http://4kidsake.org) for a complete list. Please include donor emails for billing. If you have pre-entered online sponsors, please print and bring to event.**

1.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	
2.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	
3.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	
4.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	
5.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	
6.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	
7.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	
8.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	
9.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	
10.	NAME _____	ADDRESS _____	APT # _____	PLEDGE (\$10 minimum) _____	<input type="checkbox"/> PAID
	CITY _____	STATE ZIP _____	PERSONAL EMAIL ADDRESS FOR BILLING _____	TELEPHONE _____	

\*Please use personal address for best results



<b>PLEASE FILL IN ALL TOTALS</b>	
Sponsors to be billed \$	_____
Cash/checks attached \$	_____
Website \$	_____
Matching Funds \$	_____
<b>Grand Total \$</b>	_____