



Dear Community Leader,

We are excited to celebrate another year of our For Kids' Sake campaign to support Kansas Big Brothers Big Sisters in Franklin County! For Kids' Sake brings colleagues, friends, and families together to form teams and raise pledges to support our mentoring program. After funds are raised, participants come together to celebrate their success at our annual **Bowl For Kids' Sake** event! (Don't worry – you don't have to be a great bowler – it's all about the fun!)

Form your team(s) of 4-6 people to join us this year on **Friday, April 12 from 6:00-7:30PM, at Fusion Alley**. Call Patricia Hutton at 785-304-1811 or email phutton@kansasbigs.org to register your team(s).

Each team member who fundraises \$150 or more will receive a KSBBBS t-shirt. For every \$50 that you raise after \$150, you will have a chance to win more great prizes. Set a fundraising goal of \$1,000 among your team of 4-6! The overall top fundraising group will win the coveted **FKS Traveling Trophy**.

Your business can also **sponsor** this year's event! Check out the available sponsorship levels included.

Through the support of the community and those who come together each year during FKS, over 1,800 children have been paired with a positive mentor. There are currently 11 children matched with a Big in Franklin County and over 10 kids waiting for a Big Brother, Big Sister, Big Couple, or Big Family. The money raised from this event, through your team fundraising and/or your business sponsorship, helps to continue support for those matches and find Bigs for children who are waiting.

Thank you for your support. We are Better Together!

See you at the Lanes,

A handwritten signature in black ink, appearing to read 'Jeff Jack'.

Jeff Jack
Area Director
KSBBBS Serving Franklin County



ABOUT FOR KIDS' SAKE

For Kids' Sake is the annual mentor recruitment and fundraising campaign supporting Kansas Big Brothers Big Sisters. It is one of the longest-running state fundraisers that provides support for 1/3 of KSBBS' operating budget. Each year, close to 2,000 individuals come together in their communities across the state and create teams at their place of business, with their group of family and friends or participate as individual fundraisers.

Participant rewards include celebrating at our annual bowling party – Bowl For Kids' Sake, our premium t-shirt, and chances for other great prizes. Proceeds raised through **BFKS** stay in your local community and go toward costs to match and professionally support one Big and Little mentoring match for a year.

Program costs include:

- Recruitment of volunteers
- Enrollment of youth
- References and background checks
- Best-fit match selection to ensure longevity and success
- Ongoing professional support by the MSS (Match Support Specialist) to ensure quality and safety while setting and reaching annual goals
- Activities and events to enrich the match relationship

When participating in BFKS, please remember that your support can come in different forms and will go a long way to help our youth facing adversity!

Ways to participate in For Kids' Sake:

- Company sponsorship or general donation to support youth served by KSBBS
- Company contribution in matching employee fundraiser donations
- Company-wide email inviting those who want to participate by giving an individual donation (Those who want to give or raise \$150 in donations will receive a free t-shirt)
- 50/50 raffle: Individuals donate \$50 or \$25 for a chance to win 50% of the pool proceeds with the other 50% benefitting KSBBS
- Prize raffle drawing: Company provided prize made available for donations of \$50 or \$25 for a chance to win
- Get creative! Check out our A to Z list of FKS fundraising ideas other companies and groups have used to support our youth!

Participants can register to raise funds for local youth facing adversity at www.4kidsake.org. Join us today to support Kansas youth through the power of one-to-one mentorship!

Bowl For Kids' Sake – Friday, April 12, 2024 – Fusion Alley – 6:00-7:30 PM

QUESTIONS? CONTACT PATRICIA HUTTON AT PHUTTON@KANSASBIGS.ORG



2024 FOR KIDS' SAKE Sponsorship Opportunities

\$1,500 – Alley Sponsor

- Logo on the front page of KSBBBS Franklin County For Kids' Sake web page www.4kidsake.org/Franklin
- Social media recognition (KSBBBS serving Franklin County Facebook page)
- Welcome Sign with your business logo at the bowling event
- Emcee mention during the bowling event

\$1,000 – Think BIG Sponsor

- Logo on the front page of KSBBBS Franklin County For Kids' Sake web page
- www.4kidsake.org/Franklin
- Social media recognition (KSBBBS serving Franklin County Facebook page)
- Logo on banner at the bowling event
- Emcee mention during the bowling event

\$500 – Strike Sponsor

- Social media recognition (KSBBBS serving Franklin County Facebook page)
- Logo on banner at the bowling event
- Emcee mention during the bowling event

\$250 – Lane Sponsor

- Social media recognition (KSBBBS serving Franklin County Facebook page)
- Logo on lane sign at the bowling event
- Emcee mention during the bowling event

Please contact Patricia Hutton (785) 304-1811 or email phutton@kansasbig.org with any questions.

Thank you for your support!



**Kansas Big Brothers Big Sisters - Franklin County
2024 For Kids' Sake Campaign**

Commitment Form

Company/Group Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone & Email: _____

Sponsorship Level:

- Alley Sponsor - \$1,500
- Think BIG Sponsor - \$1,000
- Strike Sponsor - \$500
- Lane Sponsor - \$250

- Check Enclosed

Please make checks payable to KSBBS serving Franklin County
and mail to 2518 Ridge Court, Lawrence, KS 66046

- Send us an invoice

More BIG ways to help:

- Sign us up for a fundraising team! Please send us our team registration packet!
- We would like to provide a prize for the bowling event!
- We would like to invite KSBBS to provide us with a brief info session on how our employees can get involved as a volunteer.

Signature/Date