

REGIONAL EVENTS CALENDAR

A PLANNING TOOL FOR REGIONAL COLLABORATION

- Planning - supports coordinated transportation and security efforts
- Visibility - helps small businesses identify areas of opportunity
- Promotion – permitted events will be promoted to residents and tourists through the app

MARC
MID-AMERICA REGIONAL COUNCIL

Logged in as
Lisa Hummel -
Burns & McDonnell

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Month View List View

Search... Future Customize Results... **+ Add New Event**

StartDateBetween: between 3/18/2025 and 12/31/2024

EVENT NAME	START DATE	ACTIONS
One Year Count Down Mark	6/11/2025	
FIFA World Cup(TM) Group Stage Match in Mexico City	6/11/2026	
FIFA World Cup(TM) Group Stage Match in Toronto	6/12/2026	
FIFA World Cup(TM) Group Stage Match in Los Angeles	6/12/2026	
Pitch Lenexa - City Center World Cup Watch Party	6/12/2026	
FIFA World Cup(TM) Group Stage Match in Kansas City	6/16/2026	

CALENDAR: HOW TO ADD EVENTS

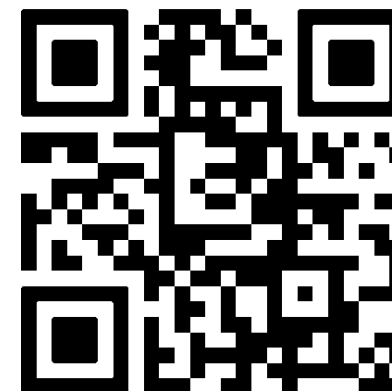
OPEN TO ALL COMMUNITIES

STEP 1: CREATE ACCOUNT

- Complete the request form
- You'll receive an email to create your account (within 2 days).

STEP 2: ADD EVENTS

- Once logged in, select “Events” left menu and “Add New Event”
- **Be sure to select the World Cup 2026 Community Activations calendar** and click “done” to add your event.



MARC.ORG/WORLD-CUP

QUESTIONS?

Contact **MARCinfo@marc.org**

Detailed instructions available:
bit.ly/howtomarcevent