



Vision

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CALENDAR OF EVENTS

8/3/10	Nye County Commissioners' Mtg	9/1/10	Toastmasters' Mtg
8/4/10	Toastmasters Mtg	9/2/10	VEA 2010 Energy Symposium
8/7/10	Ribbon Cutting at A Healing Touch Farmers' Market Racing at Pahrump Valley Speedway	9/4/10	Farmers' Market Racing at Pahrump Valley Speedway
8/9-8/14/10	Chamber Office closed for staff vacation	9/6/10	Labor Day Holiday
8/10/10	Town Board Mtg	9/7/10	Nye County Commissioners' Mtg
8/14/10	Farmers' Market	9/11/10	Farmers' Market Patriot Day
8/14-15/10	Miss Pahrump Pageant	9/14/10	Chamber Biz2Biz Luncheon Town Board Mtg
8/17/10	Nye County Commissioners' Mtg	9/15/10	Toastmasters' Mtg Board of Directors' Mtg
8/18/10	Board of Directors' Mtg	9/18/10	Farmers' Market Rotary Club Cash Extravaganza
8/18/10	Toastmasters' Mtg	9/21/10	Nye County Commissioners' Mtg
8/21/10	Farmers' Market United Way Hawaiian Luau Racing at Pahrump Valley Speedway	9/22/10	After Hours' Mixer at 1st International Bank
8/24/10	Town Board Mtg	9/23-9/26/10	Pahrump Fair and Festival
8/25/10	After Hours' Mixer at Nevada Southern Detention Center	9/25/10	Racing at Pahrump Valley Speedway
8/28/10	Farmers' Market	9/28/10	Social Security Town Board Mtg
8/31/10	Social Security		

Please reserve for these events as early as possible!
 Letting us know your plans, lets us plan better.

For more information visit
www.pahrumppchamber.com
 or www.pahrumppnv.biz/calendars

“THANK YOU and FAREWELL” from the CEO

The future of the Chamber is exciting. Over the past year we have improved our partnership with the town, the county, the school district and other public entities by working together on common goals and actively participating in policy matters. Also, the chamber has maintained a strong membership base during the challenging economy and we continue to have great credibility throughout the county as the “Voice of Business”.

We are also beginning a new era of tourism by branding Pahrump as “Nevada’s RV Capital”. Although this branding program is in its infancy stage, my hopes are that not too far into the future the “Nevada’s RV Capital” brand will bring much needed revenue to the Pahrump community and into the cash registers of small business.

(see Thank you, Inside)



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Who Believed in You?

By Lucy Ivins, Project Specialist, Workforce Connections

That's the question at the center of a new program developed by Workforce Connections formerly known as the Southern Nevada Workforce Investment Board (S.N.W.I.B.) Nancy White, Program Manager, Project 5000 Kids (P5K), describes this new program as one that helps young people gain the knowledge and expertise to be successful in Southern Nevada's local workforce through strong academics and skills that prepares them for life-long learning.

P5K is a community-wide movement that, first and foremost, increases high school graduation rates by connecting 5000 young people between the ages of 14-24 to meaningful work experiences and education. Through internships, career mentoring, and job shadowing, young people experience a professional environment that motivates them to stay in school.

According to Nancy, "young people of Southern Nevada want to be connected to education, career exploration and meaningful work experiences. Many of us have someone who "believed in us," someone who took a chance, gave us a break, encouraged us in school, reinforced the importance of a good education and contributed to the person we are today...that's what this program is all about. There is a direct correlation between meaningful work experience, relevant academics, and graduation from high school. When we connect our young leaders to the workplace at an early age we can positively impact our community by encouraging more youth to graduate high school and strive for higher education."

Nancy's staff comprises of Project Specialists who serve as liaisons between the education community and the business community. Byron Goynes, Lori Thomas and Gina Campbell serve Clark County. Serving Esmeralda, Lincoln and Nye Counties is Lucy Ivins.

Recently, the P5K Team met with Dan Rodriguez seeking PVCC's support for this valuable program. P5K is dependent upon the business community to provide career preparation experiences to young people by offering paid internships for summer or year-round positions. Businesses may also make a financial contribution to support youth with paid internship opportunities; training and work readiness activities; or summer school scholarships. P5K also encourages business owners/managers to become career mentors or speakers and seeks out opportunities for job shadowing. Workplace tours and field trips are also most welcome.

Nancy stated that students who gain exposure to the workplace while in school make connections between "real" work expectations and the classroom and begin to pursue education with a greater sense of purpose. These same experiences also enhance self-esteem as they are offered opportunities to learn, perform and be recognized.

If you are a business or an individual between the ages of 14 and 24, and you wish to learn more about or become part of Project 5000 Kids, please visit www.project5000kids.org. You may also call Nancy White at 702-636-2384 or Lucy Ivins, in rural southern Nevada, at 702-539-7931.

Real Estate in Pahrump & Nye County

By Donna Lee Laduke, ABR, GRI

Laduke Team/Realty Executives

In the July issue of the Vision, I gave you some statistics in real estate in Pahrump and Nye County. This month I would like to give you information on what is happening around the country and our fabulous Pahrump.

Inman News has noted that "Cash is still king", and they are so right. I see cash deal happening in Pahrump and Las Vegas as well. Look at the equity in our home, if you have equity, consider using it to buy an investment property. You can put it in your trust, rent it, or give it to a family member.

I am seeing homes in our valley selling for as low as \$30,000. You will need to be able to hang

onto your investment for at least 2 years to make any real money, should you plan to sell it. Longer, of course, would be better. If you plan on "flipping" the property, you will need to keep it for 90 days. If you are a VA buyer, you could actually flip the home within 30 days. For those of you that are not "flipping" savvy, the term means that you are buying to resell quickly and make a profit.

Cash buyers benefit from a faster close and don't have to pay lender fees.

The Multiple Listing Service shows that in June 2010, 41% of sales were cash, 25% of sales were conventional loans and 29% were FHA loans. This is the trend.

On another note, RISMedia reports that following a surge driven by the home buyer tax credit, pending home sales fell with the expiration of the deadline for qualified buyers to sign a purchase contract. Although, the date for closing was extended, the actual contract date was not.

National Association of Realtors (NAR), Chief Economist Lawrence Yun said "Consumers are rational and they rushed to meet the tax credit deadline in April." The sharp decline in contracts in May is a natural result.

"If jobs come back as expected, the pace of home sales should pick up later this year and reach a sustainable level of activity given very favorable affordability conditions, Yun said.

As I write this I am checking the homes in our Pahrump Valley. Since April 2010, there have been 103 single family homes sold, 65 of those were repossessed homes. There are 179 single family homes for sale as of today, 72 are repo's.

Manufactured homes are in a different category. 63 manufactured homes were sold during the same period, 33 were repos. There are 162 manufactured homes for sale as of today, 34 are repo's.

Donna Lee Laduke has been a Realtor® in Pahrump for 15 years. Donna has her Accredited Buyers Representative (ABR) and her Graduate Realtor Institute (GRI). Donna has merged with **Realty Executives of Nevada** located at 3250 Hwy 160, #11. You can reach Donna at sellpahrump@pahrump.com.

Chamber Mixer Drawing Winners

*Friends of the Pahrump
Community Library*



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"The price of anything
is the amount of life
you exchange for it."

-Henry David Thoreau

Look us up! @
www.pahrumpchamber.com

Welcome New Members:

Beazer Homes/Burson Ranch
5431 Juneau St
Pahrump, NV 89061
Debbie Davis
775-727-7520

Gisela's Café and Deli
1266 E Calvada Unit 1
Pahrump, NV 89048
Gisela Thona
775-727-4224

Heartland Payment Systems
2726 Carolina Blue Ave
Henderson, NV 89052
David Nacion
702-462-5277

We welcome your news!

Please email it to us at
info@pahrumpchamber.com,
or fax 727-3909,
and we will share it with
your fellow members in our Vision.

Thank You

(Continued from cover)

I came onboard as your CEO one year ago to support and assist the board of directors and chamber staff to help us through some challenges. I feel confident that I have addressed those challenges and achieved the goals I set forth as your CEO. I leave the chamber in good hands with a viable vision for a prosperous future.

My job as CEO is complete. I am leaving the position effective August 1st to pursue my passion of speaking, writing books, and coaching others to pursue their passions. I want to thank the board of directors, chamber membership, public officials and the business community for the encouragement and support during my tenure.

Thanks for the memories,

Dan Rodriguez

WELCOME NEW STAFF MEMBER

PVCC is proud to announce the addition of Carolene Endersby to our staff. She is our Information and Tourism Marketing Director.

"MUST ATTEND" Chamber Events

Aug. 25th @ 5:30 to 7:30 pm

Chamber of Commerce Tour of Nevada Southern Detention Center

This is your last chance to develop business partnerships & vendor opportunities with the detention center. This is one of the last opportunities to view the facility prior to opening. You must RSVP early to guarantee admittance. Call the chamber office at 727-5800.

Aug. 26th @ 5:30pm

Pahrump Nugget Events Center

Join Tommy Ross to discuss security-related issues facing the U.S. and facing Nevada in particular.

Free to chamber members and guests. Networking and no-host bar. Please RSVP.

Common-Sense Approaches to Malware Protection

By Shane Coursen

In my first article I described that all commercial anti-virus (AV) products undergo certification, but that even the highest-rated product can fail to detect malware. In my second article I briefly described how failures are possible. I hope to have stressed upon the reader AV software is not a magic bullet. I'd like to equally stress that AV software is the best and most efficient way to protect oneself against malware. AV software manufacturers have done their best to make sure their product reaches a certain level of confidence but even so, the scanners cannot claim to offer 100% protection against malware.

What to do? Fortunately there are many things that one can do to increase the security of their computer. Most suggestions follow a common sense approach, such as:

- a) NEVER download security software (a.k.a. FREE antivirus) unless you are sure of the source. There are countless websites that offer free antivirus, and many are pure scams. Some of them host rogue products that actually contain malware and will attempt to extort payment from you for access to the full product.
- b) Public computers are a convenient way to compromise your password. Public computers sit unattended much of the time. Poorly configured and generally not up-to-date with the latest security patches, it is highly possible that a public computer contains at least one piece of malware, for example keylogging software that captures all of a user's keystrokes.
- c) Your laptop's wireless connection can be 'sniffed' by a software product named Wireshark. Everything you do while working on your laptop, sitting at your favorite wi-fi hotspot, can be viewed by a potentially malicious attacker.
- d) Update your operating system. Microsoft, Red Hat, Apple provide updates for a reason. Application software like QuickBooks, Adobe Flash Player and Java require periodic updates. Because updates to application software aren't always automatic, a program like Secunia PSI can help to manage this arduous task.

Above are 4 things that one can do to improve overall computer security. For an extended list I invite you to visit my blog at <http://www.pickshanesbrain.com/blog>. Shane Coursen is a frequent columnist for Vision. Contact Shane at: <http://www.letstalkgraphics.com> or by telephone at (775) 513-1402.



Nevada Silver Trails

No, we don't get to fancy out here. But what we lack in limos and lobster bisque, we make up for in wide open spaces and friendly folks. This is a whole other side of Nevada that's rich in history, breathtaking scenery, wildlife, ghost towns, horseback riding and off-road trails just to name a few. So drive out and support travel within your state. You'll find there's a story in every small town—and an adventure around every bend.

Want to learn more about what's in your own backyard? Log on to NevadaSilverTrails.com or call **877-848-5800** for more information.

NEVADA
SILVER
TRAILS

Contact information for your town, county and government legislators.

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State Senator Central District:
Mike McGinness
775-423-5889

U.S. Senator: John Ensign
702-388-6605

U.S. Senator: Harry Reid
702-388-5020

U.S. Representative: Shelley Berkley
702-220-9823

U.S. Representative: Dean Heller
702-255-1651

U.S. Representative: Dina Titus
702-387-4941

The mission of the Pahrump Valley Chamber of Commerce is to progressively support our community's growth and welfare. PVCC endorses, promotes and provides valuable resources to its membership; sponsors economic and workforce development to advance the community-at-large; and presents opportunities for tourism.

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