



# Vision

OCTOBER/NOVEMBER 2010  
Volume 10 Issue 9

A monthly newsletter published for the members of the Pahrump Valley Chamber of Commerce

## Board of Directors

### President

Jeff Meads • Classic Homes, Inc.

### Vice President

Kelly Buffi • Edward Jones

### Secretary

Patti Butler • Sunflower Fashions

### Treasurer

David Uthoff • Nevada State Bank

### Directors

Mike Dreyer • Extreme Finish

Nick Moore • Floyds Ace Hardware

Damon Shea • Pahrump Valley Disposal

Marie Wujek • Pahrump Valley Times

### Executive Officer

Michael Selbach

### Executive Assistant

Nancy Evans

### Publicist

Cathy Cressler

### Chamber Counsel

Lillian Donohue, Esq.

### Contact us:

Monday-Friday: 9:00—4:30

Pahrump Valley Chamber of Commerce  
P.O. Box 42, Pahrump, NV 89041

Nevada State Bank Bldg., 2nd Floor  
1301 State Highway 160

775-727-5800 \* 866-722-5800  
775-727-3909 fax

info@pahrumchamber.com  
www.pahrumchamber.com

## CALENDAR OF EVENTS

- |  |   |
|--|---|
| <b>10/2</b> Farmers Market<br>Community Resource Forum-Fall 2010   | <b>10/27</b> After Hours Mixer at Pahrump Family Mortuary                               |
| <b>10/3</b> Pahrump Valley Republican Women Fashion Show & Auction   | <b>10/29-31</b> Beatty Days   |
| <b>10/5</b> Nye County Commissioners' Meeting  | <b>10/31</b> Nevada Day<br>Halloween Safe Night   |
| <b>10/6</b> Toastmasters' Meeting  | <hr/>   |
| <b>10/6</b> After Hours Mixer @ Spring Mtn Chiropractic  | <b>11/2</b> General Election  |
| <b>10/8-10</b> 4H Goat Show/Competition  | <b>11/3</b> Toastmasters' Meeting   |
| <b>10/9</b> Kiwanis Yard Sale<br>Farmers Market  | <b>11/5-6</b> Rotary Blood Drive  |
| <b>10/9-10</b> Pahrump Valley Winery Grape Stomp Festival  | <b>11/5-7</b> Old West Days Shoshone, CA  |
| <b>10/11</b> Columbus Day Town Office closed   | <b>11/6</b> Rotary Club Cash Extravaganza<br>Farmers Market                             |
| <b>10/12</b> Biz2Biz Luncheon<br>Town Board Meeting  | <b>11/7</b> Daylight Savings time ends  |
| <b>10/13</b> Chips for Charity No Limit Hold'Em Poker Tournament benefitting Soroptimist International of Pahrump Valley | <b>11/9</b> Nye County Commissioners' Meeting<br>Biz2Biz Luncheon<br>Town Board Meeting |
| <b>10/15-17</b> Pahrump Wild West Extravaganza & Gun Show  | <b>11/10-14</b> Death Valley 49ers Encampment   |
| <b>10/16</b> Pony Express Trail Ride<br>Farmers Market   | <b>11/11</b> Veterans' Day  |
| <b>10/16-29</b> Early voting   | <b>11/13</b> Farmers Market   |
| <b>10/19</b> Nye County Commissioners' Meeting   | <b>11/13-14</b> Shriners Circus   |
| <b>10/20</b> Toastmasters' Meeting   | <b>11/17</b> Toastmasters' Meeting<br>Election Mixer at Saddle West                     |
| <b>10/22-24</b> Pumpkin Days to Benefit Disabled Children in Pahrump at Petrack Park                                     | <b>11/19-21</b> 12th Annual Pahrump PowWow  |
| <b>10/23</b> Halloween Spooktacular Spring Mountain Ranch State Park<br>Farmers Market                                   | <b>11/20</b> Farmers Market   |
| <b>10/26</b> Town Board Meeting<br>Social Security   | <b>11/25</b> Thanksgiving Day<br>Thanksgiving Day Community Dinner                      |
|  | <b>11/26</b> Family Day Chamber Office closed   |
|  | <b>11/27</b> Farmers Market   |
|  | <b>11/29</b> Start of 8th Annual Lions Club Letters to Santa                            |
|  | <b>11/30</b> Social Security  |

Please reserve for these events as early as possible!  
Letting us know your plans, lets us plan better.

For more information visit  
[www.pahrumvalleychamber.com](http://www.pahrumvalleychamber.com)  
or [www.pahrumnv.biz/calendars](http://www.pahrumnv.biz/calendars)



**IN THIS ISSUE:**  
Calendar of Events  
New Members List  
The Chamber Wants You  
Tomorrow's vision starts with today's hard work  
More than just a website



## The Chamber Wants You!!!

Election time is here!!! There will be three (3) vacancies on the Board of Directors beginning January 1, 2011. If you are interested in running for a 3 year term, please complete the enclosed application and return to the Chamber Office no later than October 15th. Please be sure to enclose a brief bio (50 words or less).



## <http://www.pahrumpvalleychamber.com>: more than just a website

Many have already noticed the new Chamber website. It sports a contemporary look and feel and features an all-new set of important Member networking features. We should all become familiar with the new website and use its functionality to maximize the value of our Chamber membership.

The first thing to notice is that when you type in the familiar [www.pahrumpchamber.com](http://www.pahrumpchamber.com) address you are immediately forwarded to the Chamber's new domain: [www.pahrumpvalleychamber.com](http://www.pahrumpvalleychamber.com). The forwarding is transparent, but please make note of the domain name change. Chamber contact email addresses such as [info@pahrumpchamber.com](mailto:info@pahrumpchamber.com) and [ceo@pahrumpchamber.com](mailto:ceo@pahrumpchamber.com) remain the same.

At the new site you will see all of the familiar pages such as Editorials and Visitor Information. You will also notice an Events page. The Events page is very important to Chamber Members. It allows us to view a comprehensive list of Chamber and Chamber-Member events. Adding an event to your personal calendar is just a click away. The Events page even allows a person to submit their company event to the editor.

Undoubtedly, the most important new feature is the Login page. Here, Chamber Members can log in to their account, change profile information, upload photos, manage their personal Traffic Catcher website page, build coupons, create links to commercials and much more!

If this sounds like a comprehensive web application that will help to facilitate Member-to-Chamber communication and Member-to-Member networking, that's because it is. It is far more than just your average website. It's the all-new Chamber Social Network. What is most impressive is that all of this functionality is FREE (with your paid Chamber membership).

Enough promotion. This short article barely scratches the surface of what is now available to Pahrump Valley Chamber Members. A great resource to learn more about the site's features, benefits, and how to access it can be found at: <http://www.memberbusinessplan.com/>

Something to keep in mind: the new site becomes our town's most valuable marketing tool only after a Chamber Member takes advantage of its features. The tools exist to help you market your business, they are extended freely, but increasing your Chamber exposure is still up to you, the Member.

Shane Coursen is a frequent contributor to Vision and can be contacted at (775) 513-1402.

Look us up! @  
[www.pahrumpvalleychamber.com](http://www.pahrumpvalleychamber.com)

## We welcome your news!

Please email it to us at  
[info@pahrumpvalleychamber.com](mailto:info@pahrumpvalleychamber.com),  
or fax 727-3909,  
and we will share it with  
your fellow members in our Vision.

### Returning Members

Valley Signs  
720 S. East St  
Pahrump, NV 89048  
775-751-8111  
Mike Schmidt

Pahrump Valley Insurance  
191-2 Frontage Rd  
Pahrump, NV 89048  
775-727-5700  
Roger Burnley

Pahrump Bakery  
3640 Hwy 160 Bldg D  
Pahrump, NV 89048  
775-537-2253  
Suzanne Rainey

Alarmco, Inc  
2007 Las Vegas Blvd S  
Las Vegas, NV 89104  
702-382-5000  
Thomas Wilson

Artistic Pet Styling  
4760 S. Pahrump Valley Blv  
Pahrump, NV 89048  
775-751-8778  
Robin Peterson

Integrity Home Health Care  
501 S Rancho Dr Ste D21  
Las Vegas, NV 89106  
702-384-1962  
Alisa Sigman

Jim Petell  
PO Box 1582  
Pahrump, NV 89041

### New Members

Stay-at-Dars-Bed & Breakfast  
1501 E. Mt Charleston Dr S.  
Pahrump, NV 89048  
775-727-4285  
Darlene Howard

MetLife  
6795 Edmond St Ste 110  
Las Vegas, NV 89118  
702-301-4778  
Mark Jacobs

FreeCoupon USA  
PO Box 4428  
Pahrump, NV 89041  
775-513-1917  
Steve Cooper/Dawn Coursen

Lynda Cano  
PO Box 867  
Pahrump, NV 89041  
702-630-1006

Anne's Yum Yum Candy Supplies  
3411 Adobe Ct  
Pahrump, NV 89048  
775-537-5199  
Anne Males

All Doors Overhead  
1421 Landmark Ave  
Pahrump, NV 89048  
775-727-7360  
Wes Wallis

Triple S Mobile Notary Service  
PO Box 854  
Pahrump, NV 89041  
775-209-3444  
Paula Elefante

## Tomorrow's Vision Starts with Today's Hard Work

The name that this newsletter bears brings a sense of promise to each and every person looking for something better and brighter than their current state whatever that might be. As business members we often get together and network and collaborate in an effort to maybe spark a vision or to lengthen the immediate vision we have. Although I feel that having a healthy vision for the future is imperative to realizing success I do not want to pass up the weightier topic of the "now". I firmly believe that in order to cultivate or even establish a long lasting and stable vision one must first take stock in the here and now so as to realistically tackle the future.

I choose to discuss the here and now because I feel the Pahrump Valley Chamber of Commerce is stronger and healthier today as it has ever been. This has been accomplished, no doubt, as a result of the vision of our past Presidents and CEO's that have worked tirelessly to entrench the Chamber as a calm yet steady voice of reason in the community. Our current CEO, Mike Selbach has a tremendous drive to see the Chamber flourish during these times of uncertainty. I have been encouraged by watching Mike handle day to day operations with integrity and class. Mike is teaching us all that working hard today will empower our vision for tomorrow. Nancy, who has been with the Chamber through a virtual merry go round of changes both by necessity in the ever changing Board of Directors to the CEO spot which has often changed hands a lot as of late has been the consummate professional. Nancy has allowed these changes to take effect seamlessly and has remained true to her post.

So I extend a hand to all the businesses out there that may be starting and searching for their vision and for those businesses who are laboring to keep their vision that we at the Chamber are here to help you today, right now! Allow our team here at the Chamber to help you out. Mike and I and the entire Board of Directors are committed to helping when called upon. Remember that the accomplishment of tomorrow's vision starts with today's hard work.

Sincerely,

Jeff Meads – President Pahrump Valley Chamber of Commerce

## Wild West Extravaganza & Pony Express Trail Riders

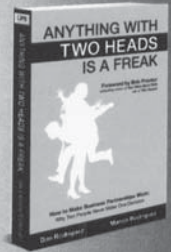
Yee-hah! It's that time of year again when we go back to the times of the old west. Pahrump is gearing up for the Wild West Extravaganza and 10th Annual Pony Express Trail Ride. The Wild West Extravaganza is great fun for the whole family as you walk through boomtown in an authentic old west setting. The entire community is encouraged to join us for the fun, food, entertainment, games, and the famous "Melodrama". The event will be held on October 15th, 16th, and 17th. Vendor spots are still available by contacting the Chamber of Commerce office at 775-727-5800.

Pony Express Trail riders have been given the important task of delivering the mail the old-fashioned way. They are scheduled to leave Longstreet at 6am, October 16th and make the trek all the way to the Wild West Extravaganza boomtown at the Saddle West by 5pm. There are still spots available for \$30 entry fee, which must be received by October 1st. Riders should call Doug at 775-751-1914 or the Chamber of Commerce at 775-727-5800 for more information.

## Chamber Mixer Drawing Winners


DAN & MANON RODRIGUEZ

(702) 610-1050  
contact@anythingwithtwoheads.com  
www.anythingwithtwoheads.com  
PO Box 1750  
Pahrump, NV 89041



**Pahrump Fair & Festival**  
September 23-26, 2010

[www.Pahrumpfairandfestival.com](http://www.Pahrumpfairandfestival.com)  
Arts & Crafts: [forartsn crafts@aol.com](mailto:forartsn crafts@aol.com)  
Vendors: [woodenkangaroo@yahoo.com](mailto:woodenkangaroo@yahoo.com)  
Parade: [paradepff@hotmail.com](mailto:paradepff@hotmail.com)

 **verizon**wireless  
4G wireless | Premium Retailer

Jenny Smith  
Wireless Consultant

[jsmith@4Gwireless.com](mailto:jsmith@4Gwireless.com)  
[www.4Gwireless.com](http://www.4Gwireless.com)  
"The Next Generation in Wireless"

20 S. Hwy. 160 Ste. 2  
Pahrump, NV 89048  
P: 775.727.9494  
F: 775.727.9477

**Michael Selbach**  
Realtor

Available Properties  
Property Management & Real Estate

1941 S. Hwy. 160, Pahrump, NV 89048 • [michaelselbach@yahoo.com](mailto:michaelselbach@yahoo.com)  
Cell 775-513-2038 • Office 775-751-2253 • Fax 775-751-6662



## Nevada Silver Trails

No, we don't get to fancy out here. But what we lack in limos and lobster bisque, we make up for in wide open spaces and friendly folks. This is a whole other side of Nevada that's rich in history, breathtaking scenery, wildlife, ghost towns, horseback riding and off-road trails just to name a few. So drive out and support travel within your state. You'll find there's a story in every small town—and an adventure around every bend.

Want to learn more about what's in your own backyard? Log on to [NevadaSilverTrails.com](http://NevadaSilverTrails.com) or call **877-848-5800** for more information.

NEVADA  
SILVER  
TRAILS

## Contact information for your town, county and government legislators.

### Pahrump Town Board

Office: 400 N. Hwy. 160, Pahrump, NV  
Hours: 8-4:30/closed 12-1

Bill Kohbarger  
Pahrump Town Manager  
775-727-5107  
bkohbarger@pahrumppnv.org

Bill Dolan  
764-1327  
bdolan@pahrumppnv.org

Mike Darby  
764-0751  
mdarby@pahrumppnv.org

Frank Maurizio  
764-8791  
fmaurizio@pahrumppnv.org

Vicky Parker  
764-8809  
vparker@pahrumppnv.org

Nicole Shupp  
775-764-0949  
nshupp@pahrumppnv.org

### Nye County Commissioners:

Office: 2101 E. Calvada Blvd., Ste 200,  
Pahrump NV 89048

Rick Osborne  
Nye County Manager  
775-751-7075  
r.osborne@co.nye.nv.us

Joni Eastley  
775-482-9466  
castle@lnett.com

Butch Borasky, Vice-Chair  
775-751-7073  
butchborasky@yahoo.com

Gary Hollis, Chair  
775-751-7073  
ghollis@pahrumppnv.org

Lorinda Wichman  
775-482-8191  
775-761-1626 cell  
lawichman@gmail.com

Fely Quitevis  
775-209-0808  
fely@precious-properties.com

### NV/U.S. Legislators:

Governor Jim Gibbons  
775-684-5670

Assemblyman District 36:  
Ed Goedhart  
702-682-3339

State Senator Central District:  
Mike McGinness  
775-423-5889

U.S. Senator: John Ensign  
702-388-6605

U.S. Senator: Harry Reid  
702-388-5020

U.S. Representative: Shelley Berkley  
702-220-9823

U.S. Representative: Dean Heller  
702-255-1651

U.S. Representative: Dina Titus  
702-387-4941

*The mission of the Pahrump Valley Chamber of Commerce is to progressively support our community's growth and welfare. PVCC endorses, promotes and provides valuable resources to its membership; sponsors economic and workforce development to advance the community-at-large; and presents opportunities for tourism.*

RETURN SERVICE REQUESTED

P.O. Box 42  
Pahrump, NV 89041



Presorted  
Standard  
U.S. Postage  
PAID  
PAHRUMP NV  
PERMIT NO. 47